



REFERENCE AND ADULT SERVICES COMMITTEE AGENDA Grossman Gallery – Lompoc Public Library

10:00 a.m. Wednesday, November 14, 2018

*item accompanies the agenda

10:00 A.M. CALL TO ORDER — FY 2018/19 Chair: Sharon Coronado, Presiding. Recorder: Justin Formanek

- 1. ADOPT AGENDA —**
- 2. *APPROVAL OF MINUTES —**
- 3. OLD BUSINESS**
 - a. Polaris Library by Mail
 - b. 2019 Adult Services Symposium
- 4. NEW BUSINESS**
 - a. Zip Books selection by jurisdictions review
- 5. ROUNDTABLE —**
- 6. BLACK GOLD UPDATE —**
- 7. ITEMS TO BE FORWARDED —** (To Council or other committees)
- 8. AGENDA BUILDING —**
- 9. NEXT MEETING —** 10:00 a.m., Wednesday, February 13, 2018, Goleta
- 10. ADJOURNMENT —**

Distribution — email notice of web-posted agenda packet (available at www.ats.blackgold.org):

Cassidy Charles, SB; Christine Bolivar, LM; Joyce Fischer, SM; Sharon Coronado, SLO; Karen Christiansen, PR; Justin Formanek, SP; Brent Field (GO); Maureen Theobald, BG; BG Council; [File]



REFERENCE AND ADULT SERVICES COMMITTEE MINUTES
Dorothea Nelson Conference Room - Santa Maria

10:00 a.m. Wednesday, August 8, 2018

*item accompanies the agenda

Those attending: Cassidy Charles, SB; Christine Bolivar, LM; Joyce Fischer, SM; Karen Christiansen, PR; Justin Formanek, SP; Maureen Theobald, BG

Absent: Sharon Coronado, SLO

10:00 A.M. CALL TO ORDER — at 10:08 a.m. by Karen Christiansen (PR).
Recorder Justin Formanek, SP.

1. **ADOPT AGENDA** — Moved SM seconded LM and carried as presented
2. ***APPROVAL OF MINUTES** — Moved SP seconded LM and carried unanimously to approve the minutes as presented.
3. **OLD BUSINESS —**
 - a. **Update on committee changes, online Forum addition**

Theobald gave previous meeting discussion recap; having more training / professional development aspect; increase engagement during time between meetings – exploring forum plugin through Wordpress since current site is Joomla and cannot be updated. Forum forthcoming.
4. **NEW BUSINESS —**
 - a. **RAS Spring Fling: Juliana Robbins, Program Manager, California Center for the Book (CCB)**

Background: PR was speaker two years ago. Spring Flings have themes (e.g. previous ones were free/low cost programs and community partnerships).

PR contacted Robbins about hosting a Spring Fling; CCB had already been in progress of booking next event at SB.

Group discussion about potentially using marketing/social media as a topic; various platforms discussed/identified (facebook, twitter, instagram, snapchat, goodreads, litsy, etc).

Began video meeting with Robbins at 10:28AM. Robbins noted this would be the third year of Adult Services Symposium; based on last year's feedback would like to limit to five hours total and have panel presentations with more time for audience Q&A. Four hour long panels could have four different themes; BG members could do one or two of those affording other libraries to fill remainder. Suggested topics were (can send list) new technology, reference services, marketing.

Theobald noted that SB had been a community leader in wake of previous fire; suggested that a relevant topic for BG members could be crisis management.

Robbins mentioned that talks with SB had indicated that symposium hours should run at 9:30AM — 2:30PM and asked for feedback. SB deferred to senior staff at SB.

Robbins asked if the symposium could be listed as co-presented by BG and CCB. Committee agreed. Robbins stated that previously all presenters had been reimbursed for travel; considering offering flat honorariums this year. Committee agreed.

Robbins stated that travel reimbursements would not be offered to attendees. Robbins noted that boxed lunches had been provided previously in the interest of simplicity and time; asked if that would be preferred. Committee agreed. Robbins suggested there be an informal meetup in SB the evening before symposium.

Robbins can/will put together a Google form survey for topic request/ideas. PR and SB agreed to be primary contacts for BG. Symposium is scheduled to occur on Friday, April 25, 2019.

b. FY18-19 RB Digital title selections from jurisdictions

Theobald asked if promotional materials (e.g. shelf markers) were still being used. PR, SB did not think there were; stated BG could make new materials. SP noted that laminated sheets affixed to shelves could work. Theobald stated that a mock up could be made and distributed.

Theobald recommended more copies of the Economist be added as turnaway numbers were increased.

SP suggested that 4-5 checkouts per title per month be threshold for keeping. PR, SB proposed 60. Committee agreed to discontinue titles currently under 60 checkouts per year, with the exceptions of Utne Reader, National Geographic Kids, The Advocate, American Girl, Vanidades Mexico, Poets & Writers, Art News.

Quilting Arts, ESPN Magazine, Soap Opera Digest are weekly magazines below 100 annual checkouts and will be cut.

Add HGTV Magazine, National Enquirer, and Conde Nast Traveler.

5. ROUNDTABLE —

6. BLACK GOLD UPDATE —

Still working with Cenic to get everyone hooked up. Reworking ATS website, suggestions welcome. Working with libraries to fully launch LEAP. Stoll working on Quipu; does not seem to be stopping invalid registrations; hoping to be live soon. Ops is looking into Shoutbomb, a text-messaging services, which would allow for more customization. Capira updates have been made; continue to let BG know if anything isn't working.

7. ITEMS TO BE FORWARDED — (To Council or other committees) None.

8. AGENDA BUILDING — Ongoing Spring Fling discussion.

9. NEXT MEETING — 10:00 a.m., Wednesday, November 14, 2018, Lompoc

10. ADJOURNMENT — Meeting was adjourned by consensus to adjourn the meeting at 12:33 p.m.

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