

Black Gold Library Cooperative System
HOOPLA RECAP
FY 2022-2023
August 2022

Description	Blanchard		Carpinteria		Goleta		Lompoc		Santa Maria		Paso Robles		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2022-07														
Digital Audiobook	178	415.01	131	307.61	1513	3,784.75	398	921.57	371	882.89	519	1,247.99	3110	7,559.82
Digital BingePass	2	5.98		-	10	27.90	18	49.82	1	1.99	3	8.97	34	94.66
Digital Comics	20	25.66	13	8.84	98	90.17	47	60.82	50	59.92	48	53.69	276	299.10
Digital Ebook	98	148.38	23	42.91	659	971.53	258	357.78	238	332.82	237	344.03	1513	2,197.45
Digital Movie	33	69.54	10	21.76	101	166.80	77	142.30	16	31.48	35	61.82	272	493.70
Digital Music	20	29.80	7	10.43	46	70.04	18	27.82	16	23.84	21	31.79	128	193.72
Digital Television	21	37.45	16	29.44	77	126.80	23	37.17	13	21.85	26	45.28	176	297.99
Total	372	\$ 731.82	200	\$ 420.99	2504	\$ 5,237.99	839	\$ 1,597.28	705	\$ 1,354.79	889	\$ 1,793.57	5509	\$ 11,136.44
# Patrons Served		98		43		894		244		279		320		1,878
2022-08														
Digital Audiobook	186	411.73	133	327.19	1605	3,742.74	449	1,005.84	464	928.06	579	1,301.49	3416	7,717.05
Digital BingePass	2	5.98	0	-	8	22.92	7	19.93	4	9.96	2	5.98	23	64.77
Digital Comics	20	30.59	8	13.99	129	83.09	50	66.53	57	54.59	27	28.12	291	276.91
Digital Ebook	70	119.55	38	42.68	726	1,028.42	259	352.80	242	300.56	243	328.81	1578	2,172.82
Digital Movie	37	62.05	13	26.68	128	116.89	99	127.21	23	32.61	102	55.53	402	420.97
Digital Music	21	31.29	7	10.43	66	100.84	33	51.17	12	17.88	17	25.83	156	237.44
Digital Television	25	37.95	25	43.36	129	137.33	35	29.00	24	11.45	76	9.06	314	268.15
Total	361	\$ 699.14	224	\$ 464.33	2791	\$ 5,232.23	932	\$ 1,652.48	826	\$ 1,355.11	1046	\$ 1,754.82	6180	\$ 11,158.11
# Patrons Served		103		50		950		247		292		317		1,959
YTD TOTAL														
	Blanchard		Carpinteria		Goleta		Lompoc		Santa Maria		Paso Robles		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
Digital Audiobook	364	826.74	264	634.8	3118	7,527.49	847	1,927.41	835	1,810.95	1098	2,549.48	6526	15,276.87
Digital BingePass	4	11.96	0	0	18	50.82	25	69.75	5	11.95	5	14.95	57	159.43
Digital Comics	40	56.25	21	22.83	227	173.26	97	127.35	107	114.51	75	81.81	567	576.01
Digital Ebook	168	267.93	61	85.59	1385	1,999.95	517	710.58	480	633.38	480	672.84	3091	4,370.27
Digital Movie	70	131.59	23	48.44	229	283.69	176	269.51	39	64.09	137	117.35	674	914.67
Digital Music	41	61.09	14	20.86	112	170.88	51	78.99	28	41.72	38	57.62	284	431.16
Digital Television	46	75.40	41	72.8	206	264.13	58	66.17	37	33.30	102	54.34	490	566.14
Total	733	\$ 1,430.96	424	\$ 885.32	5295	\$ 10,470.22	1771	\$ 3,249.76	1531	\$ 2,709.90	1935	\$ 3,548.39	11689	\$ 22,294.55

Cost % of Total Use	6.42%	3.97%	46.96%	14.58%	12.15%	15.92%	100.00%
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