

Black Gold Library Cooperative System

HOOPLA RECAP

FY 2022-2023

through September 2022

Description	Blanchard		Carpinteria		Goleta		Lompoc		Santa Maria		Paso Robles		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
<b>2022-07</b>														
Digital Audiobook	178	415.01	131	307.61	1513	3,784.75	398	921.57	371	882.89	519	1,247.99	3110	7,559.82
Digital BingePass	2	5.98	-	-	10	27.90	18	49.82	1	1.99	3	8.97	34	94.66
Digital Comics	20	25.66	13	8.84	98	90.17	47	60.82	50	59.92	48	53.69	276	299.10
Digital Ebook	98	148.38	23	42.91	659	971.53	258	357.78	238	332.82	237	344.03	1513	2,197.45
Digital Movie	33	69.54	10	21.76	101	166.80	77	142.30	16	31.48	35	61.82	272	493.70
Digital Music	20	29.80	7	10.43	46	70.04	18	27.82	16	23.84	21	31.79	128	193.72
Digital Television	21	37.45	16	29.44	77	126.80	23	37.17	13	21.85	26	45.28	176	297.99
<b>Total</b>	<b>372</b>	<b>\$ 731.82</b>	<b>200</b>	<b>\$ 420.99</b>	<b>2504</b>	<b>\$ 5,237.99</b>	<b>839</b>	<b>\$ 1,597.28</b>	<b>705</b>	<b>\$ 1,354.79</b>	<b>889</b>	<b>\$ 1,793.57</b>	<b>5509</b>	<b>\$ 11,136.44</b>
# Patrons Served	98		43		894		244		279		320		1,878	
<b>2022-08</b>														
Digital Audiobook	186	411.73	133	327.19	1605	3,742.74	449	1,005.84	464	928.06	579	1,301.49	3416	7,717.05
Digital BingePass	2	5.98	0	-	8	22.92	7	19.93	4	9.96	2	5.98	23	64.77
Digital Comics	20	30.59	8	13.99	129	83.09	50	66.53	57	54.59	27	28.12	291	276.91
Digital Ebook	70	119.55	38	42.68	726	1,028.42	259	352.80	242	300.56	243	328.81	1578	2,172.82
Digital Movie	37	62.05	13	26.68	128	116.89	99	127.21	23	32.61	102	55.53	402	420.97
Digital Music	21	31.29	7	10.43	66	100.84	33	51.17	12	17.88	17	25.83	156	237.44
Digital Television	25	37.95	25	43.36	129	137.33	35	29.00	24	11.45	76	9.06	314	268.15
<b>Total</b>	<b>361</b>	<b>\$ 699.14</b>	<b>224</b>	<b>\$ 464.33</b>	<b>2791</b>	<b>\$ 5,232.23</b>	<b>932</b>	<b>\$ 1,652.48</b>	<b>826</b>	<b>\$ 1,355.11</b>	<b>1046</b>	<b>\$ 1,754.82</b>	<b>6180</b>	<b>\$ 11,158.11</b>
# Patrons Served	103		50		950		247		292		317		1,959	
<b>2022-09</b>														
Digital Audiobook	168	396.76	152	356.65	1594	3,930.00	368	849.16	374	871.07	524	1,253.48	3180	7,657.12
Digital BingePass	1	2.99	-	-	10	26.90	6	16.94	4	10.96	5	13.95	26	71.74
Digital Comics	14	22.25	6	4.29	120	98.94	60	76.10	38	48.06	29	30.36	267	280.00
Digital Ebook	78	90.09	57	87.06	702	998.79	263	370.74	259	346.18	244	339.23	1603	2,232.09
Digital Movie	17	37.93	25	52.20	97	150.20	54	100.20	27	52.59	53	100.73	273	493.85
Digital Music	20	29.80	11	16.39	60	90.90	40	59.60	4	5.96	26	39.24	161	241.89
Digital Television	10	19.90	15	27.25	102	158.18	20	27.50	13	20.09	18	29.92	178	282.84
<b>Total</b>	<b>308</b>	<b>\$ 599.72</b>	<b>266</b>	<b>\$ 543.84</b>	<b>2685</b>	<b>\$ 5,453.91</b>	<b>811</b>	<b>\$ 1,500.24</b>	<b>719</b>	<b>\$ 1,354.91</b>	<b>899</b>	<b>\$ 1,806.91</b>	<b>5688</b>	<b>\$ 11,259.53</b>
# Patrons Served	87		65		1,009		259		293		347		2,060	
<b>YTD TOTAL</b>													<b>TOTAL</b>	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
Digital Audiobook	532	1,223.50	416	991.45	4712	11,457.49	1215	2,776.57	1209	2,682.02	1622	3,802.96	9706	22,933.99
Digital BingePass	5	14.95	0	0	28	77.72	31	86.69	9	22.91	10	28.90	83	231.17
Digital Comics	54	78.50	27	27.12	347	272.20	157	203.45	145	162.57	104	112.17	834	856.01
Digital Ebook	246	358.02	118	172.65	2087	2,998.74	780	1,081.32	739	979.56	724	1,012.07	4694	6,602.36
Digital Movie	87	169.52	48	100.64	326	433.89	230	369.71	66	116.68	190	218.08	947	1,408.52
Digital Music	61	90.89	25	37.25	172	261.78	91	138.59	32	47.68	64	96.86	445	673.05
Digital Television	56	95.30	56	100.05	308	422.31	78	93.67	50	53.39	120	84.26	668	848.98
<b>Total</b>	<b>1041</b>	<b>\$ 2,030.68</b>	<b>690</b>	<b>\$ 1,429.16</b>	<b>7980</b>	<b>\$ 15,924.13</b>	<b>2582</b>	<b>\$ 4,750.00</b>	<b>2250</b>	<b>\$ 4,064.81</b>	<b>2834</b>	<b>\$ 5,355.30</b>	<b>17377</b>	<b>\$ 33,554.08</b>

**Cost % of Total Use**                      **6.05%**                      **4.26%**                      **47.46%**                      **14.16%**                      **12.11%**                      **15.96%**                      **100.00%**