

Black Gold Library Cooperative System

HOOPLA RECAP

FY 2022-2023

through December 2022

Description	Blanchard		Carpinteria		Goleta		Lompoc		Santa Maria		Paso Robles		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2022-07														
Digital Audiobook	178	415.01	131	307.61	1513	3,784.75	398	921.57	371	882.89	519	1,247.99	3110	7,559.82
Digital BingePass	2	5.98	-	-	10	27.90	18	49.82	1	1.99	3	8.97	34	94.66
Digital Comics	20	25.66	13	8.84	98	90.17	47	60.82	50	59.92	48	53.69	276	299.10
Digital Ebook	98	148.38	23	42.91	659	971.53	258	357.78	238	332.82	237	344.03	1513	2,197.45
Digital Movie	33	69.54	10	21.76	101	166.80	77	142.30	16	31.48	35	61.82	272	493.70
Digital Music	20	29.80	7	10.43	46	70.04	18	27.82	16	23.84	21	31.79	128	193.72
Digital Television	21	37.45	16	29.44	77	126.80	23	37.17	13	21.85	26	45.28	176	297.99
Total	372	\$ 731.82	200	\$ 420.99	2504	\$ 5,237.99	839	\$ 1,597.28	705	\$ 1,354.79	889	\$ 1,793.57	5509	\$ 11,136.44
# Patrons Served		98		43		894		244		279		320		1,878
2022-08														
Digital Audiobook	186	411.73	133	327.19	1605	3,742.74	449	1,005.84	464	928.06	579	1,301.49	3416	7,717.05
Digital BingePass	2	5.98	0	-	8	22.92	7	19.93	4	9.96	2	5.98	23	64.77
Digital Comics	20	30.59	8	13.99	129	83.09	50	66.53	57	54.59	27	28.12	291	276.91
Digital Ebook	70	119.55	38	42.68	726	1,028.42	259	352.80	242	300.56	243	328.81	1578	2,172.82
Digital Movie	37	62.05	13	26.68	128	116.89	99	127.21	23	32.61	102	55.53	402	420.97
Digital Music	21	31.29	7	10.43	66	100.84	33	51.17	12	17.88	17	25.83	156	237.44
Digital Television	25	37.95	25	43.36	129	137.33	35	29.00	24	11.45	76	9.06	314	268.15
Total	361	\$ 699.14	224	\$ 464.33	2791	\$ 5,232.23	932	\$ 1,652.48	826	\$ 1,355.11	1046	\$ 1,754.82	6180	\$ 11,158.11
# Patrons Served		103		50		950		247		292		317		1,959
2022-09														
Digital Audiobook	168	396.76	152	356.65	1594	3,930.00	368	849.16	374	871.07	524	1,253.48	3180	7,657.12
Digital BingePass	1	2.99	-	-	10	26.90	6	16.94	4	10.96	5	13.95	26	71.74
Digital Comics	14	22.25	6	4.29	120	98.94	60	76.10	38	48.06	29	30.36	267	280.00
Digital Ebook	78	90.09	57	87.06	702	998.79	263	370.74	259	346.18	244	339.23	1603	2,232.09
Digital Movie	17	37.93	25	52.20	97	150.20	54	100.20	27	52.59	53	100.73	273	493.85
Digital Music	20	29.80	11	16.39	60	90.90	40	59.60	4	5.96	26	39.24	161	241.89
Digital Television	10	19.90	15	27.25	102	158.18	20	27.50	13	20.09	18	29.92	178	282.84
Total	308	\$ 599.72	266	\$ 543.84	2685	\$ 5,453.91	811	\$ 1,500.24	719	\$ 1,354.91	899	\$ 1,806.91	5688	\$ 11,259.53
# Patrons Served		87		65		1,009		259		293		347		2,060

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Description	Blanchard		Carpinteria		Goleta		Lompoc		Santa Maria		Paso Robles		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2022-10														
Digital Audiobook	195	473.52	164	392.98	1581	3,946.99	386	875.80	398	902.46	510	1,220.66	3234	7,812.41
Digital BingePass	3	8.97	0	-	10	26.90	2	4.98	5	12.95	1	2.99	21	56.79
Digital Comics	13	20.29	3	5.83	58	44.46	46	56.32	28	47.95	22	19.95	170	194.80
Digital Ebook	68	83.67	82	111.35	690	956.29	266	365.50	267	350.29	259	359.13	1632	2,226.23
Digital Movie	9	16.27	3	6.93	69	106.05	63	119.03	13	24.87	42	75.18	199	348.33
Digital Music	11	16.39	4	5.96	67	103.83	39	58.11	7	10.43	25	37.25	153	231.97
Digital Television	13	25.05	29	52.45	73	117.60	12	20.18	4	6.20	24	36.96	155	258.44
Total	312	\$ 644.16	285	\$ 575.50	2548	\$ 5,302.12	814	\$ 1,499.92	722	\$ 1,355.15	883	\$ 1,752.12	5564	\$ 11,128.97
# Patrons Served	90		64		973		246		266		341		1,980	
2022-11														
Digital Audiobook	192	420.39	135	336.38	1682	3,907.66	386	852.55	436	958.51	523	1,196.98	3354	7,672.47
Digital BingePass	0	-	0	-	5	12.45	6	16.94	3	8.97	9	25.41	23	63.77
Digital Comics	29	48.28	11	10.82	79	58.87	39	56.56	43	56.97	32	36.88	233	268.38
Digital Ebook	104	137.29	50	101.31	737	986.39	295	383.94	251	300.60	245	356.28	1682	2,265.81
Digital Movie	25	51.92	11	21.04	128	125.60	96	147.47	9	5.65	75	77.11	344	428.79
Digital Music	24	36.26	4	5.96	80	122.20	24	36.76	8	11.92	19	28.31	159	241.41
Digital Television	15	26.15	27	31.72	136	128.68	40	55.63	19	12.17	23	31.21	260	285.56
Total	389	\$ 720.29	238	\$ 507.23	2847	\$ 5,341.85	886	\$ 1,549.85	769	\$ 1,354.79	926	\$ 1,752.18	6055	\$ 11,226.19
# Patrons Served	94		57		995		261		288		328		2,023	
2022-12														
Digital Audiobook	209	503.37	128	312.57	1556	3,861.74	418	949.08	401	928.91	507	1,191.98	3219	7,747.65
Digital BingePass	0	-	0	-	8	20.92	3	8.97	3	8.97	5	13.95	19	52.81
Digital Comics	38	70.12	2	5.98	69	58.20	35	54.74	53	82.24	29	30.64	226	301.92
Digital Ebook	80	113.53	35	50.57	697	984.63	277	361.44	233	292.63	285	387.14	1607	2,189.94
Digital Movie	27	62.86	8	21.09	88	135.45	67	122.31	13	24.93	28	55.82	231	422.46
Digital Music	21	31.79	3	4.47	84	129.66	21	31.79	9	13.41	18	26.82	156	237.94
Digital Television	18	30.86	12	19.48	120	181.06	24	35.84	2	3.98	15	24.01	191	295.23
Total	393	\$ 812.53	188	\$ 414.16	2622	\$ 5,371.66	845	\$ 1,564.17	714	\$ 1,355.07	887	\$ 1,730.36	5649	\$ 11,247.95
# Patrons Served	95		56		982		251		273		326		1,983	
YTD TOTAL													TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
Digital Audiobook	1128	2,620.78	843	2033.38	9531	23,173.88	2405	5,454.00	2444	5,471.90	3162	7,412.58	19513	46,166.52
Digital BingePass	8	23.92	0	0	51	137.99	42	117.58	20	53.80	25	71.25	146	404.54
Digital Comics	134	217.19	43	49.75	553	433.73	277	371.07	269	349.73	187	199.64	1463	1,621.11
Digital Ebook	498	692.51	285	435.88	4211	5,926.05	1618	2,192.20	1490	1,923.08	1513	2,114.62	9615	13,284.34
Digital Movie	148	300.57	70	149.7	611	800.99	456	758.52	101	172.13	335	426.19	1721	2,608.10
Digital Music	117	175.33	36	53.64	403	617.47	175	265.25	56	83.44	126	189.24	913	1,384.37
Digital Television	102	177.36	124	203.7	637	849.65	154	205.32	75	75.74	182	176.44	1274	1,688.21
Total	2135	\$ 4,207.66	1401	\$ 2,926.05	15997	\$ 31,939.76	5127	\$ 9,363.94	4455	\$ 8,129.82	5530	\$ 10,589.96	34645	\$ 67,157.19

Cost % of Total Use

6.27%

4.36%

47.56%

13.94%

12.11%

15.77%

100.00%