



BLACK GOLD

COOPERATIVE LIBRARY SYSTEM

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YOUTH SERVICES COMMITTEE AGENDA Wednesday, February 15, 2023 – 10:00 a.m. Grossman Gallery - Lompoc Public Library

1. **10:00 A.M. CALL TO ORDER** – Kaela Villalobos- SM Chair, Presiding
Recorder: Melissa Bailey, PR
2. **ADOPT AGENDA**
3. ***APPROVE MINUTES** — September 14, 2022- Karen Christiansen, PR
4. **OLD BUSINESS**
5. **NEW BUSINESS**
 - a. 2023 Summer Reading Program
6. **ROUNDTABLE**
7. **ITEMS TO BE FORWARDED** — (To Council or other committees)
8. **AGENDA BUILDING -**
9. **NEXT MEETING** — 10:00 a.m., Wednesday, April 19, 2023, Webinar (?)
10. **ADJOURNMENT**

Distribution — email notice of web-posted agenda packet (available at www.ats.blackgold.org):
Olivia Escoto, SP; Elizabeth Saucedo, GO; Jess Jackson, LM; Kaela Villalobos, SM; Melissa Bailey, PR; Glynis Fitzgerald, BG; Administrative Council



YOUTH SERVICES COMMITTEE MINUTES September 14, 2022 Webinar

Those attending: Kaela Villalobos, SM; Jessica Jackson, LM; Olivia Escoto, SP; Karen Christiansen, PR; Elizabeth Saucedo, GV; Glynis Fitzgerald, BG.

* Item accompanies the agenda

1. **10:00 A.M. CALL TO ORDER** at 10:06 a.m. by presiding chair Kaela Villalobos at Black Gold.

2. **ADOPT AGENDA** — Moved Villalobos seconded Saucedo and carried as presented.

3. ***APPROVE MINUTES** — Moved Villalobos seconded Jackson and carried unanimously to approve the minutes as presented.

4. **OLD BUSINESS** – N/A

5. **NEW BUSINESS** –

a. *Summer Reading Program Recap:*

1. Goleta Valley Library (GV) – Used the CSLP theme Oceans of Possibilities.

* Participants kept track of number of books read.

* Face to face programs were well received. Best attended was magician (200 in attendance)

* Used teen volunteers to staff a summer reading table in Children's area for all hours the library was open (2-3 hour shifts per teen). Also, teens helped to set up for programs, prepped craft supplies, keep statistics, took photos, shelved, and straighten up the children's area.

* Children could sign up and report their reading at the summer reading table which had an inflated whale to signify its role.

* Overall SRP participation close to pre-COVID numbers.

* Preferred CLSP to iREAD due to consistency of graphics.

* Partnered with the local school district to distribute flyers using the school district platform. All flyers were translated into Spanish. GV sent out press releases.

* GV gave out tiered prizes at 5, 10, and 15 books. Afterwards children can earn a prize from a treasure chest for every 5 additional books read.

* Next year they want to move away from plastic waste (Oriental Trading) prizes to be in line with City's directive.

2. Lompoc (LM) -- Used the iREAD theme Read Beyond the Beaten Path.

* Created a series of videos for social media featuring a dragon who showed off the library and also went on the road in LM. Instagram postings did better than Facebook.

* Program was based on minutes rather than books read.

* Participation was consistent with previous years. Over 30% finished. Daily library visits were up from previous years.

* Prizes included a free book and prize drawings for once large prize and several weekly prizes (tote bags with SWAG). Brag tags (dog tag with iREAD theme) were also given out and were popular.

*Programs were on Saturdays and were designed for all ages. Most popular program was Brandon of Wild Child Adventures (aka, the “Bubble Guy”). Also had Master Gardeners cooking class.

* July had better attendance than June.

* LM isn’t using volunteers yet post-COVID, so no teen volunteers this year.

3. Blanchard Santa Paula (SP) – Used the iREAD theme Read Beyond the Beaten Path.

* Moved away from Beanstack to in-person signups for children; teens and adults were primarily Beanstack. All ages kept track of minutes rather than books read. Children had a paper reading log and stickers to mark off minutes; they could earn extra stickers for attending programs.

* Multiple prizes were awarded – bookmarks, stickers, tote bag, free book (including manga!) – with a grand prize drawing. Teens/adults received bookbags with candy, journals, colored pencils + a grand prize drawing for one of 8 Kindles.

* Teen volunteers were used at a sign in table similar to GV’s. SP partnered with the National Charity League for mother/daughter volunteer teams.

* Face to face programs returned including a magician (200 attending!) and a musician. Also offered 2 Story Times (Wednesday preschool and Saturday school age)

* SP participated in Lunch at the Library

* Challenge this year was that a change in hours, volunteers were allowed back in the library, and face to face programs all happened at the same time.

4. Santa Maria (SM) – Used the iREAD theme Read Beyond the Beaten Path.

* * Continue to update program to make accessible to all by using paper logs, Beanstack, and providing an online log for home printing.

* Adult SRP is mostly separate from Youth

* Youth Summer reading includes logs including incentive ideas and resources for parents to use to encourage reading. Offered 3 levels of Youth SRP, all receive a book when signing up: Early Learner – log is like a pathway with various activities—Sign up Prize is a board book, and finishing prizes are a bubble wand and stickers; Elementary (ages 5-12) – Based on minutes read also included a Bingo card to complete any 5 activities; Teen (ages 10-17) – Minutes read + Bingo card. SM received several “Badge Books” which were handed out with logs to the first 200 to register.

* Thanks to grant funding, SM was able to offer a more robust program lineup this year including an end-of-program popsicle party, Teen after hours “campout,” Inca Peruvian Ensemble, Twinkle Time, Tiki Drums, and a Tidepool experience. Their ongoing teen anime club also had good attendance.

* Hoping to establish an SRP Committee to get branches more involved in decision making. Plan to offer beads to program attendees so they could string a bracelet next year. Plan to possibly purchase badge books for all instead of prizes next year.

5. Paso Robles (PR) -- Used the iREAD theme Read Beyond the Beaten Path.

* Program was the same for all ages – read 10 hours to complete – and was offered via Beanstack (paper logs were available if requested). Offered “Read to Me,” “School Age,” “Teen,” and “Adult” levels

*Prizes for completion included an age-appropriate goodie bag and a chance to enter the prize drawing for the camping package.

* Classes and events for children included Zoo to You (sold out both performances), Hula dancing, a magician, and Pajama Drama. Adult SRP included monthly book discussions and crafts that fit the outdoor theme.

6. Also discussed was the topic of where book prizes were purchased. Libraries used First Book and Scholastic to purchase inexpensive choices. Some libraries also culled donations for appropriate choices. One library also used library discards.

6. ROUNDTABLE –

7. BLACK GOLD UPDATE – BG staff are working with Koha to get SSI up and running. Working initially with PR as a test case (similar to the process of EDI).

8. ITEMS TO BE FORWARDED (TO Council or other committees) – Discussion of adding a possible third meeting per year so new schedule would be January (SRP planning meeting), May (non SRP topics), and September (SRP wrap up meeting). This adjustment will need approval from Council. Also needed approval to hold January meeting in person with the other meetings as webinars.

9. AGENDA BUILDING – No items were mentioned at this time.

10. NEXT MEETING –

To Be Confirmed 10:00 a.m., Wednesday, January 11, Lompoc – Topic to be SRP 2023 planning

New chair will be Melissa Bailey (PR) possibly through January 2024 depending on confirmation by Council of additional and or rescheduling of committee meetings

11. ADJOURNMENT –

The meeting was adjourned by consensus at 11:44 a.m. (Motion, Charles; Second, Cunningham)