BLACK GOLD
COOPERATIVE LIBRARY SYSTEM

580 Camino Mercado
Arroyo Grande, CA 93420
805 543 6082
Blackgold.org

REFERENCE AND ADULT SERVICES COMMITTEE AGENDA
10:00 a.m. Wednesday, May 8, 2024
WEBINAR

Join the meeting now
Meeting ID: 223 787 222 268
Passcode: 9DrtD6

*Item accompanies the agenda.

1. **10:00 A.M. CALL TO ORDER** ─ FY 2023-24 Chair, Gillian Speicher (SM); Recorder, Karen Christiansen (PR)

2. **ADOPT AGENDA** ─

3. ***APPROVAL OF MINUTES** ─ 06.14.23 by Gillian Speicher

4. **NEW BUSINESS** ─

    a. Presentation by Kevin Coon from OverDrive including Q&A

    b. * $\mathcal{M}$ - Review of the Digital Collection Guidelines and update it for FY24/25

    c. Discuss changes to the Black Gold Committee Structure.

5. **ROUNDTABLE** ─

6. **BLACK GOLD UPDATE** ─

7. **ITEMS TO BE FORWARDED** ─ (To Council or other committees)

8. **ADJOURNMENT** ─

BLACK GOLD
COOPERATIVE LIBRARY SYSTEM

580 Camino Mercado
Arroyo Grande, CA 93420
805 543 6082
Blackgold.org

REFERENCE AND ADULT SERVICES COMMITTEE MINUTES
10:00 a.m. Wednesday, June 14, 2023
WEBINAR

Attending: Brenda (SP), Elizabeth (GOV), Glynis (BG), Gillian (SM), Jody (CC), Karen (PR), Dominic (LOM)

*Item accompanies the agenda.

1. **10:06 A.M. CALL TO ORDER** — FY 2022-23 Chair Dominic Keen (LM), Recorder, Gillian Speicher (SM)

2. **ADOPT AGENDA** — 1ˢ PR 2ⁿᵈ GOV. Approved.

3. ***APPROVAL OF MINUTES** — 06.08.22 - 1ˢᵗ PR /2ⁿᵈ GOV. Approved.

4. **OLD BUSINESS** —

   a. **Overdrive Purchasing Guidelines**

      i. 50% of purchases will be for new materials & 50% for duplicate purchases (will revisit in six months to determine if this works or should move to 40% new material; 60% duplicates)

      ii. eBook/eAudio book checkout ratios will be added Fiction/Non-Fiction analysis and will be considered when purchasing.

      iii. SP will take on role as backup purchaser.

         1. Contact BG if library can't purchase; BG will notify SP

      iv. Glynis will update account info to allow purchasers access to delete carts

      v. When viewing Notify Me information, take into account items that have 5 or more requests

      vi. Glynis will revise, make changes, and present to Admin Council in July

      vii. Will make July purchases based on new changes.

5. **NEW BUSINESS** —

   a. New Meeting Protocol

      i. Hard cut off time for ending meetings

      ii. If members have to leave will try to adjust schedule to accommodate

   b. Shared Google Doc that will have Zip books to offer to different jurisdiction and donations received

6. **ROUNDTABLE** —

   SP: Finishing up application for Sustainability Grant. Library would work with partners to establish a seed library, etc. Library will be closed beginning July 21; curbside pickup will be offered. Working on New Adult Book Club program

   MM: Librarian II position open. Adult Summer Reading has two separate components (online and in person)

   GOV: Summer Reading is busier this year. Large amount of teen volunteers this year (over 50). Children's Librarian position closed. Applied for Zip book funding for FY 23/24. Director position

still vacant.

CC: Staff have designed summer reading program, which incorporates beaches around Carpinteria. Youth participants are able to decide how to track their reading for SRP. SB County Ad Hoc committee have decided to poll residents of unincorporated SB County areas to determine a possible tax initiative. Libraries will have to pay for the poll.

LOM: Staff member will be going on maternity leave. Children's Librarian interviews went well. Hired Bookmobile Asst. Working toward HVAC, youth bathrooms, patio and parking lot getting redone. Working with UC Master Gardeners on a series of programs that include an author talk.

PR: Outreach Librarian position currently open. Admin Asst. interviews have been conducted and are currently waiting on hiring announcement.

7. **BLACK GOLD UPDATE** —

   a. Staff will contact Kevin from Overdrive in regards to former staff who still have Advantage accounts

   b. No deliveries with SB/SLO after this month.

   c. Rolling out new ATS website beginning July 1. This will be more straightforward and informational

   d. Delivery from SLO/SB will be next week. May be winding down

8. **ITEMS TO BE FORWARDED** — Overdrive Purchasing Guidelines

9. **AGENDA BUILDING** — More discussion on programming, current hiring status and who is being hired

10. **NEXT MEETING** — 10:00 a.m., Wednesday, November 8, 2023 (Teams)

11. **ADJOURNMENT** — 1st PR /2nd GOV Approved.

Distribution — email notice of web-posted agenda packet (available at www.ats.blackgold.org):

Dominic Keen, LM; Gillian Speicher SM; Joanne Britton SM; Karen Christiansen, PR; Brenda Goldy, SP; Glynis Fitzgerald, BG; Teresa Van Doren (BG); BG Council., Jody Thomas, CC; Elizabeth Saucedo, GOV

Black Gold Cooperative Library System
Digital Collection Guidelines – 2023-2024

The Black Gold Cooperative Library System provides eContent to its patrons. The collection is intended to provide downloadable versions of:
- Popular adult, young adult, and children's unabridged fiction and non-fiction eBook and eAudiobooks in English and Spanish (when available)

When purchasing titles for the collection, please use the following guidelines:

- Relevance to interests and needs of the community
- Requests and demand from patrons
- Anticipated demand or critical review and publicity
- Local significance of the author or subject
- Relevance to the existing collection's strengths and weaknesses
- Current or historical significance of the author or subject
- Reputation and/or significance of the author/artist and publisher/producer
- Relevance to the experiences and contributions of diverse populations
- Price, availability in relation to Library materials budget

Fiction/Non-Fiction
Analysis of OverDrive digital circulation shows the following ratios:
- eBooks   9:1 ratio of Fiction to Non-Fiction
- eAudioBooks   6:1 ratio of Fiction to Non-Fiction

RAS Committee has suggested that this same ratio be used when purchasing eBooks and eAudiobooks.

Formats
- For eAudiobooks, MP3 audiobook titles should be purchased as they are compatible with both Windows and Mac computers.
- For eBooks, the Kindle and EPUB format should be purchased when possible, and PDF if not.

Lending model
Available lending models include:
- OC/OU - One Copy/One User - does not expire
- Metered Access (MA)
    - MA: time ex. MA: 24 months - usually 24 or 12 months - if able to choose between them for initial buy, consider patron interest longevity
    - MA: checkouts ex: MA:26 checkouts - expires after 26 checkouts
    - MA: either. ex: 24 months or 52 checkouts, whichever comes first
- SU - Simultaneous use
    - MA: 100 checkouts (concurrent use) - lets up to 100 people check out at the same time.
    - SU should ideally be used mainly for hold management.

When available, purchase the OC/OU copy, otherwise consider MA content. If given a choice between MA time and MA checkouts, checkouts are normally the better option as they do not expire. If adding additional copies, choose a shorter time period (12 months over 24 months), to allow more copies to fill holds while the title is new and in demand. Consider patron usage behavior when deciding.

Spending amounts $8,000
The monthly amounts for each category beginning July 1, 2023 are:
- eAudiobooks - **$1,640** (circ has been trending 6:1 Fiction to Non-Fiction)
- eBooks - **$1,440** (circ has been trending 9:1 Fiction to Non-Fiction)
- Youth Services (including teen items) - (combination eAudiobooks and eBooks) **$820**
- Metered/Expired and Duplicates (purchased by Black Gold) **$4,000**

- Spanish - (combination of adult and youth) **$300 quarterly**

Purchasing Schedule
The purchasing schedule is set to allow each library the opportunity to purchase twice during the year. The rotation schedule cycles south-to-north.

Adult

ebooks and eAudiobooks

July – LOM	Aug – SM	Sep - PR	Oct - SP
Nov – CC	Dec – GOL	Jan – LOM	Feb - SM
Mar – PR	Apr – SP	May - CC	Jun – GOL

Youth Services

eBooks and Audiobooks

July – SP	Aug – CC	Sep - GOL	Oct - LOM
Nov – SM	Dec – PR	Jan – SP	Feb - CC
Mar – GOL	Apr – LOM	May - SM	Jun – PR

Spanish

Purchase quarterly

Jul – SM	Oct - SP	Jan – CC	Apr - GOL

The order should be placed no later than the 15th of every month. If a library is not able to meet this deadline, please inform Glynis, who will contact an alternate library to complete the purchase.

Monthly Purchasing Considerations

To ensure consistent collection development, please follow these guidelines for purchasing content access:

1. Check to see if titles are available on hoopla before purchasing on Overdrive, especially for eAudiobooks.
2. Review Notify-Me carts (evaluate value and continued interest, especially for non-fiction titles).
3. Check against bestseller lists whether any relevant titles were missed last month.
4. Consider current sales and series that need completion.
5. Consider any title with more than 5 suggestions for purchase.

Guidelines for Duplicates

In order to maintain a low enough wait time for popular titles, please follow these guidelines for handling content access:

- When the holds ratio is over 20:1 per copy
  - Get up to 4 extra copies before looking into providing SU content
  - Be cognizant of the best cost/value ratio when purchasing.
- Review collection for duplicates by the 15th and the 30th of each month

Guidelines for Metered/Expiring Content and Backlist

The intention of this grouping is to have a holistic approach to the digital catalog and ensure access to older titles patrons are continuously looking for.

To maintain popular titles that might be expiring, please follow these guidelines for handling metered access and expired content on OverDrive:

- Black Gold will review the Expired with Holds carts and purchase copies as needed to satisfy holds when there are more than 3 holds in excess of checkouts remaining on a title.
- Black Gold will review the remaining titles on the Expired with Holds carts for # of past checkouts, titles that are part of a series, titles on the NY Times Bestsellers list, Classics and titles of enduring interest that we would like to keep.
- Titles that have expired and are not repurchased will be weeded from the OverDrive collection. Patrons are not notified that their hold has been removed since OverDrive does not have a way of doing so automatically.
- Only titles that have been previously purchased for the cooperative will be re-purchased. Advantage titles purchased by a library that did not also have a cooperative copy will not be added.

Guidelines for Un-weeding titles

If a title you're considering purchasing is listed as "Weeded" you may consider un-weeding it and repurchasing. Consider that we've owned it previously and the circulation it had. Be aware that un-weeded titles need to be purchased the same day or they will revert back to weeded overnight.

Selectors and Marketplace Training

Staff members purchasing from OverDrive for the first time will need to complete an online training on the site, found on the Support tab, before ordering. Once submitted, purchase orders on Content Reserve cannot be cancelled and titles will appear on our website automatically, so it is important that staff be aware of how to use the online product to avoid inadvertent purchases.

Curated collections

The Collections displayed on the web page will be updated by Overdrive quarterly. Jurisdictions can pitch idea requests or create displays themselves as desired.

Diversity, Equity & Inclusion Audit- Content Inventory
Specifically created for: Black Gold Cooperative Library System (C..

OverDrive

General Stats

Format		
eBook	Unique Titles	29,116
	One Copy-One User Copies	22,673
	Metered Access Copies	8,345
Audiobook	Unique Titles	13,301
	One Copy-One User Copies	20,442
	Metered Access Copies	5,910

Audience Levels

Formats

Audience

OVERDRIVE CONFIDENTIAL - PARTNER USE ONLY

Business Systems and Analytics // May 3, 2024

Diversity, Equity & Inclusion Audit- Content Inventory
Specifically created for: Black Gold Cooperative Library System (C..

OverDrive®

Top 10 Languages

Language

English	97%
Spanish; Castilian	2%
English, Spanish; Castilian	0%
Chinese	0%
German	0%
English, French	0%
French	0%
	0%
Chinese, English	0%
English, Italian	0%

0%   10%   20%   30%   40%   50%   60%   70%   80%   90%   100%

% of Total Copies

Top 10 Non-English Languages

Language

Spanish; Castilian	95%
English, Spanish; Castilian	3%
Chinese	1%
German	1%
English, French	0%
French	0%
Chinese, English	0%
English, Italian	0%
English, Japanese	0%
English, Russian	0%

0%   5%   10%   15%   20%   25%   30%   35%   40%   45%   50%   55%   60%   65%   70%   75%   80%   85%   90%   95%   100%

% of Total Copies

* Please note that content written in multiple languages, 'English, Spanish' for example, are considered non-English and are represented in this chart

Diversity, Equity & Inclusion Audit - Content Inventory

Specifically created for: Black Gold Cooperative Library System (C..

OverDrive
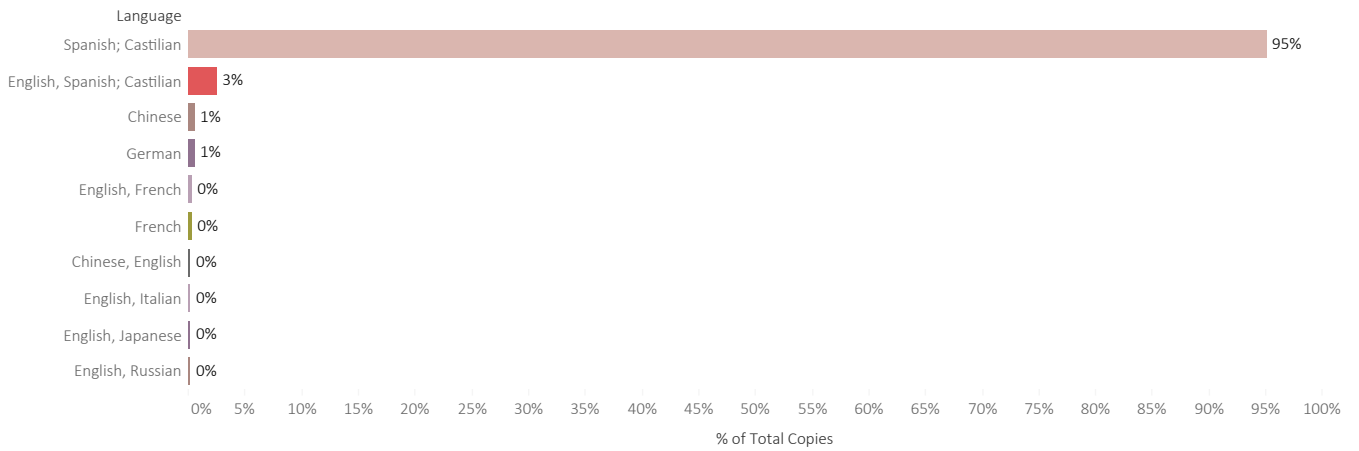
Top 10 Non-English Languages (by Format)
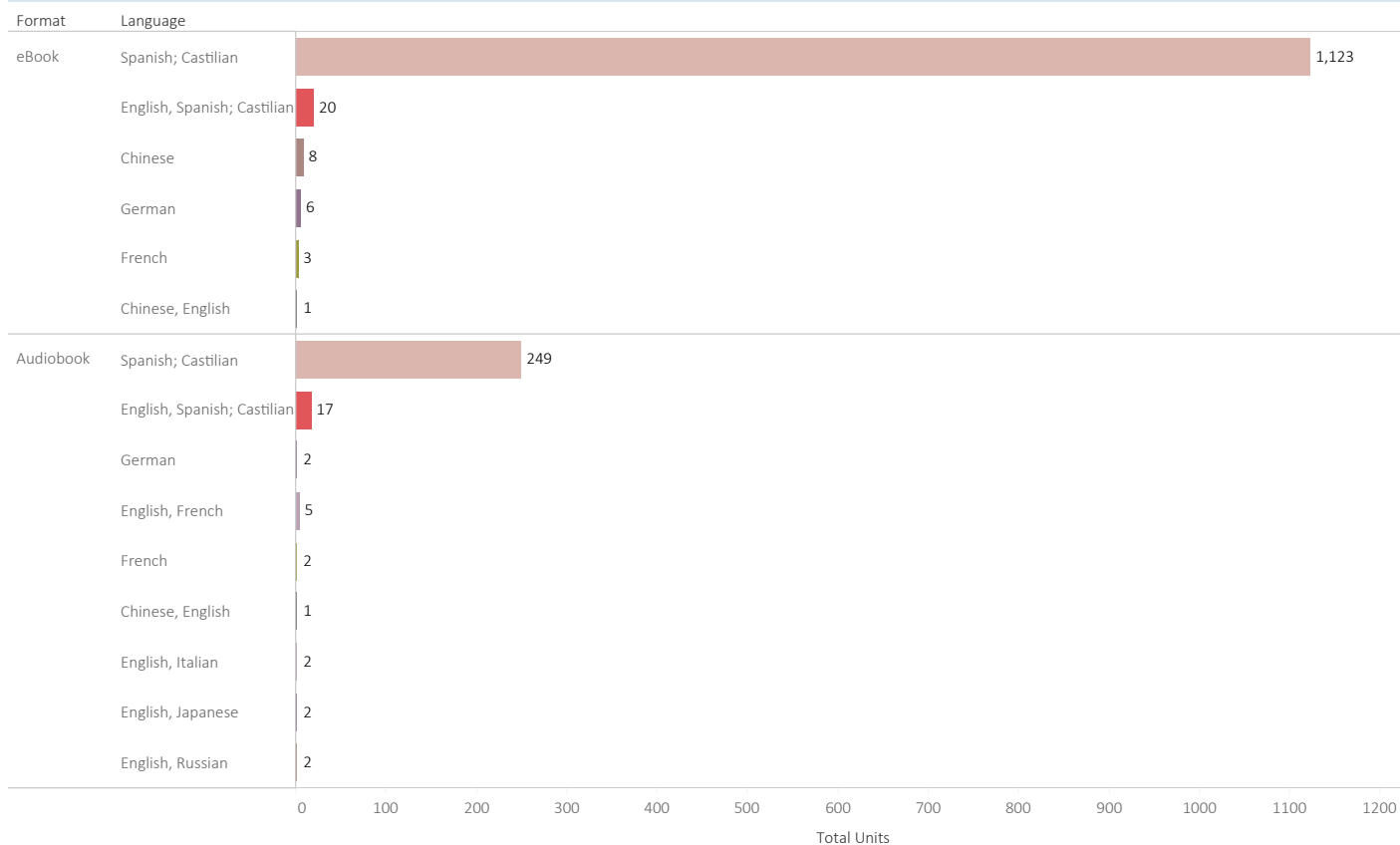
Format	Language	Total Units
eBook	Spanish; Castilian	1,123
	English, Spanish; Castilian	20
	Chinese	8
	German	6
	French	3
	Chinese, English	1
Audiobook	Spanish; Castilian	249
	English, Spanish; Castilian	17
	German	2
	English, French	5
	French	2
	Chinese, English	1
	English, Italian	2
	English, Japanese	2
	English, Russian	2

Total Units

* Please note that content written in multiple languages, 'English, Spanish' for example, are considered non-English and are represented in this chart

Diversity, Equity & Inclusion Audit - Content Inventory
Specifically created for: Black Gold Cooperative Library System (C..

OverDrive®

Unique Titles Owned in a Diversity Category

Category	Unique Titles
African American	569
Women	528
Multicultural Studies	499
LGBTQ+	438
Religion	358
Asian	306
Hispanic & Latino	233
Indigenous	164
Mental Health	125
Non-US Geography	116
Urban	110
Mental & Physical Differences	92
Immigration	86
Class	53
African	38
Alternative Family	21

Unique Titles
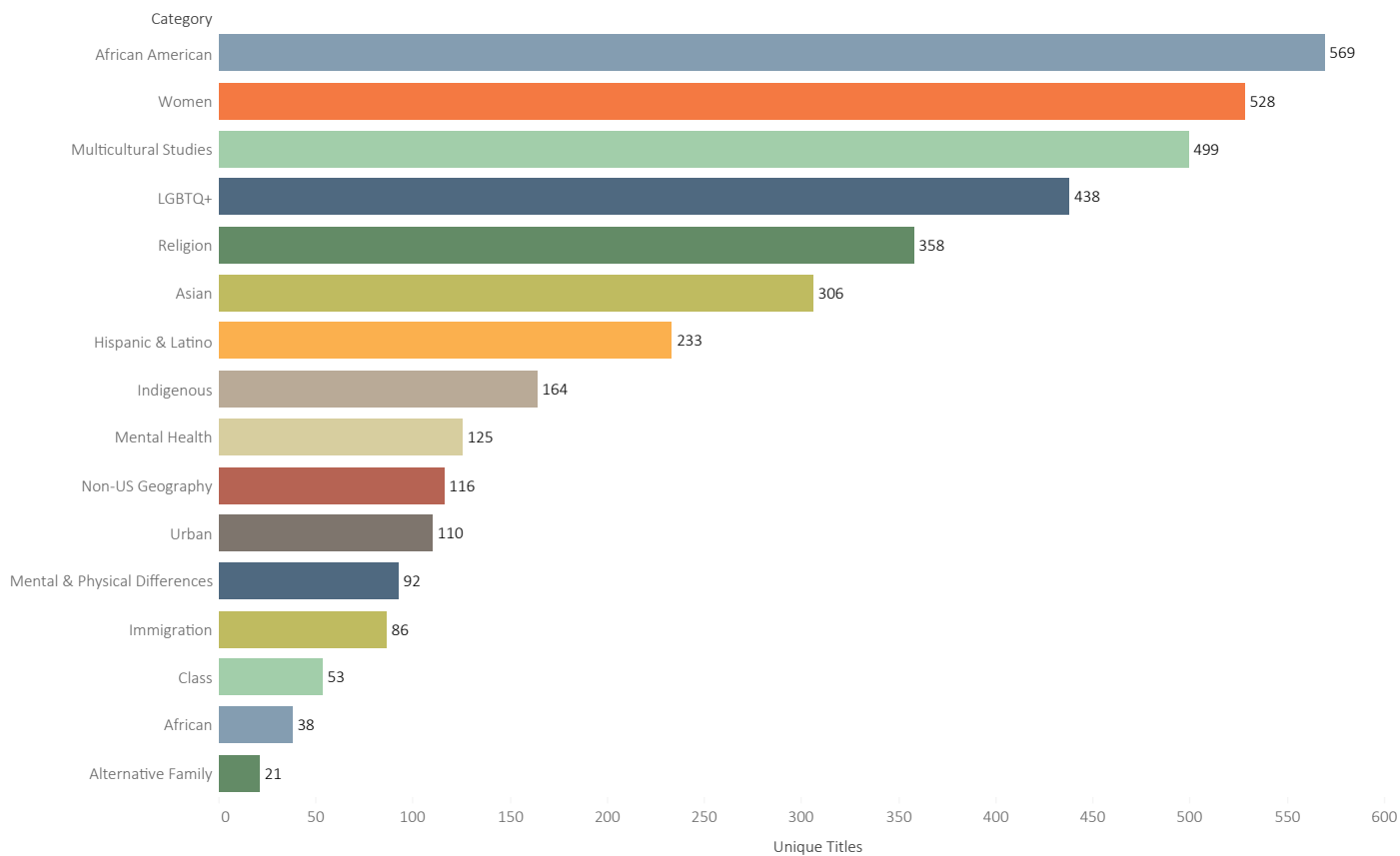
* OverDrive does not prioritize BISAC Codes, so titles with more than one BISAC Code may be counted across multiple Diversity Categories.

Business Systems and Analytics // May 3, 2024

Diversity, Equity & Inclusion Audit - Content Inventory

Specifically created for: Black Gold Cooperative Library System (C..

OverDrive

Unique Titles Owned in a Diversity Category (by Format)

Category	Format	Unique Titles
African American	eBook	313
	Audiobook	256
Women	eBook	328
	Audiobook	200
Multicultural Studies	eBook	291
	Audiobook	208
LGBTQ+	eBook	238
	Audiobook	200
Religion	eBook	199
	Audiobook	159
Asian	eBook	178
	Audiobook	128
Hispanic & Latino	eBook	165
	Audiobook	68
Indigenous	eBook	97
	Audiobook	67
Mental Health	eBook	81
	Audiobook	44
Non-US Geography	eBook	73
	Audiobook	43
Urban	eBook	83
	Audiobook	27
Mental & Physical Differences	eBook	59
	Audiobook	33
Immigration	eBook	55
	Audiobook	31
Class	eBook	32
	Audiobook	21
African	eBook	25
	Audiobook	13
Alternative Family	eBook	8
	Audiobook	13

Unique Titles

Category

African American	Multicultural Studi..	Religion	Hispanic & Latino	Mental Health	Urban	Immigration	African
Women	LGBTQ+	Asian	Indigenous	Non-US Geography	Mental & Physical ..	Class	Alternative Family

Business Systems and Analytics // May 3, 2024

Diversity, Equity & Inclusion Audit - Content Inventory

Specifically created for: Black Gold Cooperative Library System (C..

OverDrive®

Unique Titles Owned in a Diversity Category (by Audience Level)

Category	Audience Level	Unique Titles
African American	Adult	421
	Juvenile	110
	Young Adult	38
Women	Adult	60
	Juvenile	221
	Young Adult	247
Multicultural Studies	Adult	201
	Juvenile	157
	Young Adult	141
LGBTQ+	Adult	248
	Juvenile	26
	Young Adult	164
Religion	Adult	200
	Juvenile	136
	Young Adult	22
Asian	Adult	202
	Juvenile	73
	Young Adult	31
Hispanic & Latino	Adult	121
	Juvenile	84
	Young Adult	28
Indigenous	Adult	109
	Juvenile	38
	Young Adult	17
Mental Health	Adult	84
	Juvenile	8
	Young Adult	33
Non-US Geography	Adult	83
	Juvenile	27
	Young Adult	6
Urban	Adult	82
	Juvenile	28
Mental & Physical Differences	Adult	17
	Juvenile	56
	Young Adult	19
Immigration	Adult	26
	Juvenile	44
	Young Adult	16
Class	Juvenile	16
	Young Adult	37
African	Adult	23
	Juvenile	13
	Young Adult	2
Alternative Family	Juvenile	20
	Young Adult	1

Category

African American · Multicultural Studi.. · Religion · Hispanic & Latino · Mental Health · Urban · Immigration · African

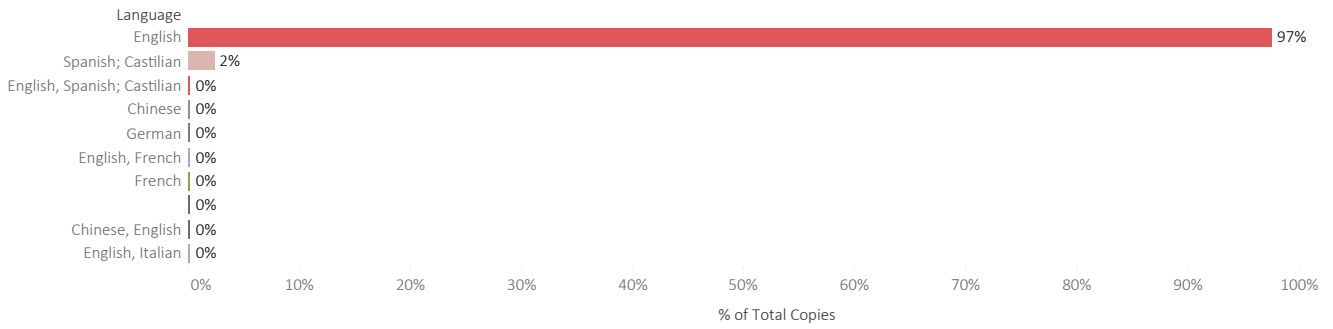Women · LGBTQ+ · Asian · Indigenous · Non-US Geography · Mental & Physical .. · Class · Alternative Family

Diversity, Equity & Inclusion Audit - Content Inventory

Specifically created for: Black Gold Cooperative Library System (C..

OverDrive®

All Unique Titles Owned within Diverse Categories

2,899	321

0   200   400   600   800   1,000   1,200   1,400   1,600   1,800   2,000   2,200   2,400   2,600   2,800   3,000   3,200

Adult & All Ages - Unique Titles Owned within Diverse Lists

List Name	Audience	Unique Titles
Asian & Asian Diaspora Authors & Characters: Adult ..	Adult	424
Black Authors & Characters: Adult Backlist	Adult	314
LGBTQIA+ Authors & Characters: Adult Backlist	Adult	203
Diverse Romance	Adult/YA	166
Asian & Asian Disapora Voices: Adult Past 2 Years	Adult	125
Hispanic & Latino Authors & Characters: Adult Backl..	Adult	115
LGBTQIA+ Voices: Adult Past 2 Years	Adult	113
BIPOC Crime Fiction Reading List	Adult	103
Neurodiverse Authors & Characters: Adult Backlist	Adult	100
Class	All Ages	94
Black Voices: Adult Past 2 Years	Adult	93
The Immigrant & Refugee Experience	All Ages	84
Middle Eastern Authors & Characters: Adult Backlist	Adult	77
Transgender and Nonbinary Voices	All Ages	65
Disability Visibility Authors & Characters: Adult Back..	Adult	64
Indigenous Authors & Characters: Adult Backlist	Adult	56
Hispanic & Latino Voices: Adult Last 2 Years	Adult	51
Black Caucus American Library Association Best of 2..	All Ages	40
Lambda Award Winners (Cumulative)	All Ages	35
Anisfield-Wolf Book Awards (Cumulative)	Adult	33
Stonewall Book Award (Cumulative)	All Ages	32
Asian/Pacific American Award for Lit (Cumulative)	All Ages	26
Indigenous Voices: Adult Past 2 Years	Adult	16
National Jewish Book Award Winners (2017-Present)	All Ages	16
Neurodiverse Voices: Adult Last 2 Years	Adult	10
Disability Visibility: Adult Last 2 Years	Adult	8
Middle Eastern Voices: Adult Past 2 Years	Adult	8
Diverse Adult Graphic Novels	Adult	5
Arab American Book Awards 2019-Present	All Ages	3
Nommo Award Longlist (Cumulative)	All Ages	3

0   50   100   150   200   250   300   350   400   450

Unique Titles

List Category ■ Resource Center Book List   ■ Diverse Awards

Diversity, Equity & Inclusion Audit - Content Inventory
Specifically created for: Black Gold Cooperative Library System (C..

OverDrive
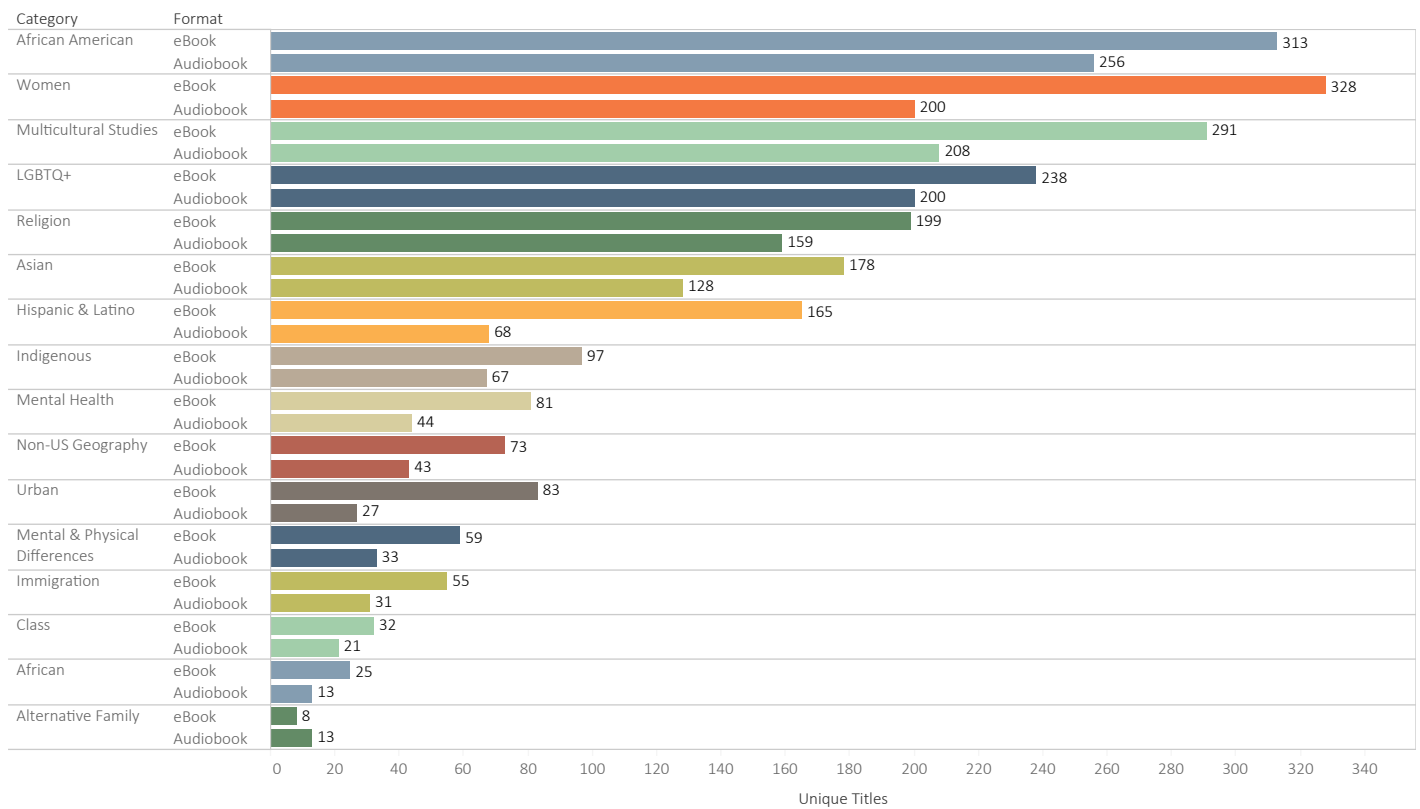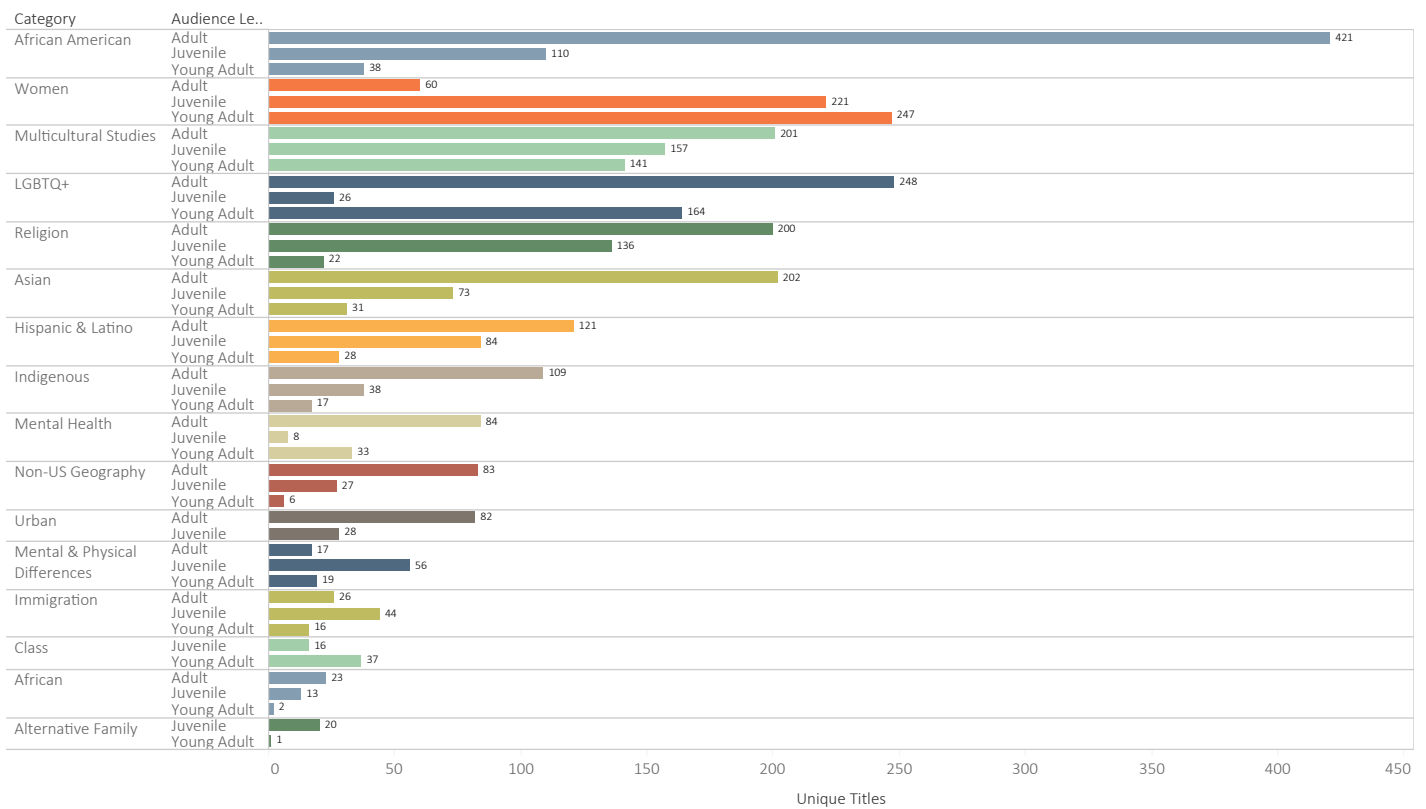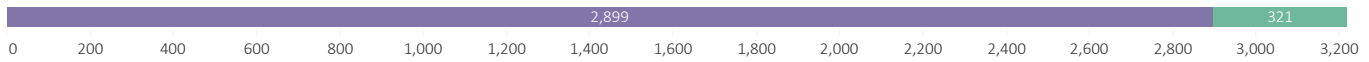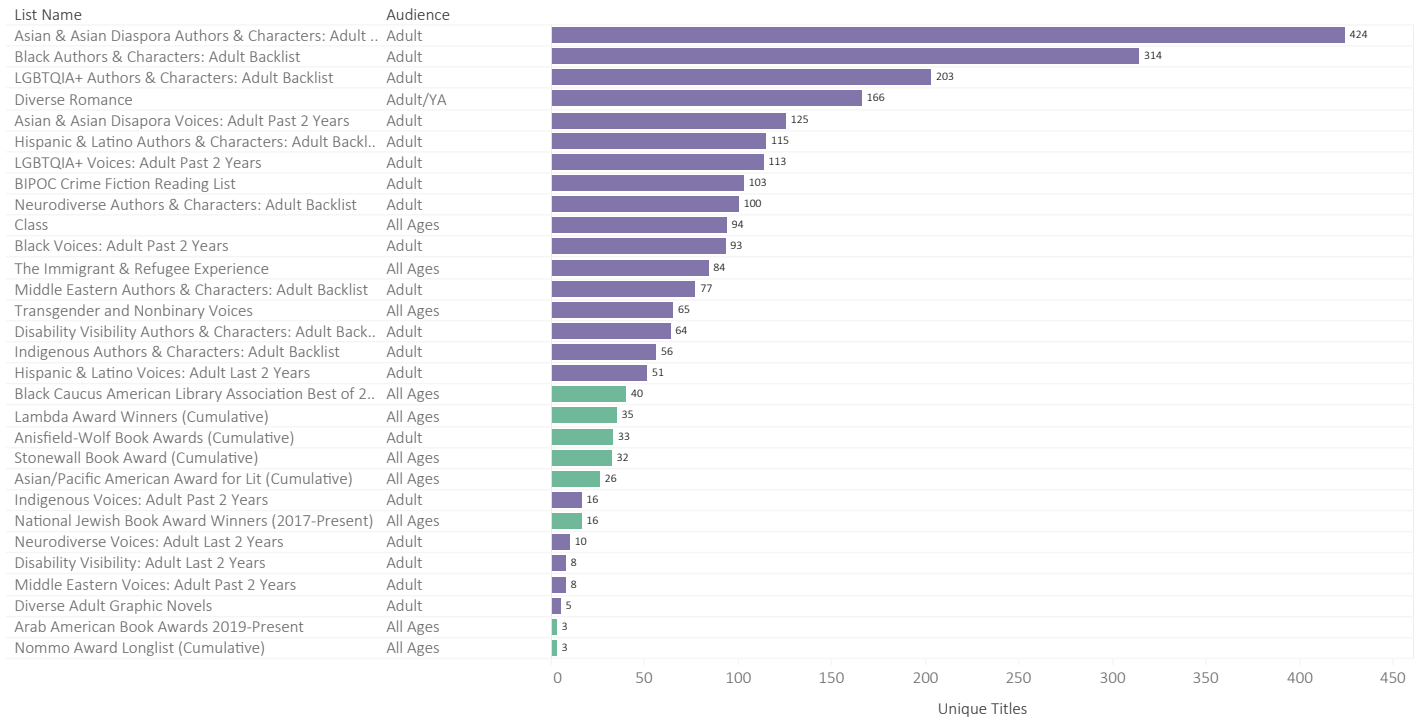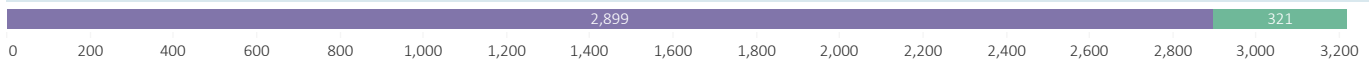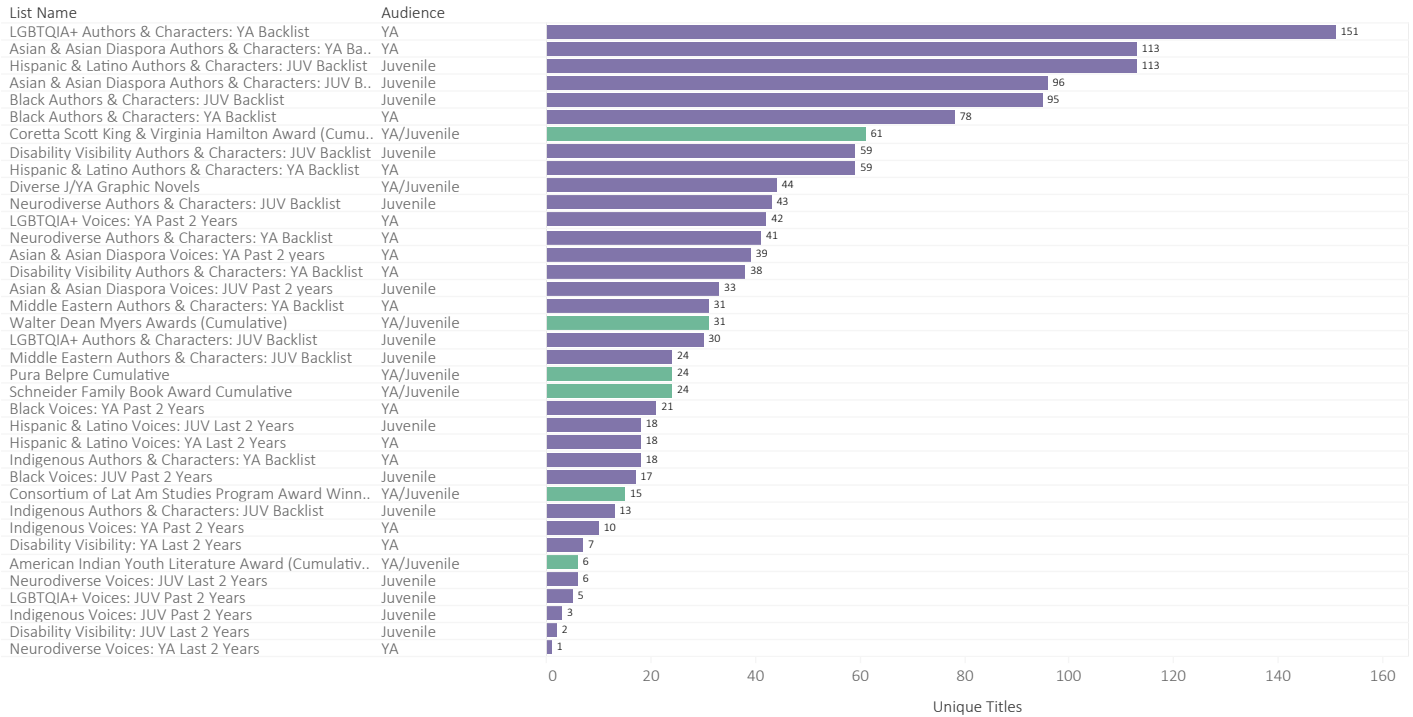
All Unique Titles Owned within Diverse Categories

2,899	321

0   200   400   600   800   1,000   1,200   1,400   1,600   1,800   2,000   2,200   2,400   2,600   2,800   3,000   3,200

Young Adult & Juvenile - Unique Titles Owned within Diverse Lists

List Name	Audience	Unique Titles
LGBTQIA+ Authors & Characters: YA Backlist	YA	151
Asian & Asian Diaspora Authors & Characters: YA Ba..	YA	113
Hispanic & Latino Authors & Characters: JUV Backlist	Juvenile	113
Asian & Asian Diaspora Authors & Characters: JUV B..	Juvenile	96
Black Authors & Characters: JUV Backlist	Juvenile	95
Black Authors & Characters: YA Backlist	YA	78
Coretta Scott King & Virginia Hamilton Award (Cumu..	YA/Juvenile	61
Disability Visibility Authors & Characters: JUV Backlist	Juvenile	59
Hispanic & Latino Authors & Characters: YA Backlist	YA	59
Diverse J/YA Graphic Novels	YA/Juvenile	44
Neurodiverse Authors & Characters: JUV Backlist	Juvenile	43
LGBTQIA+ Voices: YA Past 2 Years	YA	42
Neurodiverse Authors & Characters: YA Backlist	YA	41
Asian & Asian Diaspora Voices: YA Past 2 years	YA	39
Disability Visibility Authors & Characters: YA Backlist	YA	38
Asian & Asian Diaspora Voices: JUV Past 2 years	Juvenile	33
Middle Eastern Authors & Characters: YA Backlist	YA	31
Walter Dean Myers Awards (Cumulative)	YA/Juvenile	31
LGBTQIA+ Authors & Characters: JUV Backlist	Juvenile	30
Middle Eastern Authors & Characters: JUV Backlist	Juvenile	24
Pura Belpre Cumulative	YA/Juvenile	24
Schneider Family Book Award Cumulative	YA/Juvenile	24
Black Voices: YA Past 2 Years	YA	21
Hispanic & Latino Voices: JUV Last 2 Years	Juvenile	18
Hispanic & Latino Voices: YA Last 2 Years	YA	18
Indigenous Authors & Characters: YA Backlist	YA	18
Black Voices: JUV Past 2 Years	Juvenile	17
Consortium of Lat Am Studies Program Award Winn..	YA/Juvenile	15
Indigenous Authors & Characters: JUV Backlist	Juvenile	13
Indigenous Voices: YA Past 2 Years	YA	10
Disability Visibility: YA Last 2 Years	YA	7
American Indian Youth Literature Award (Cumulativ..	YA/Juvenile	6
Neurodiverse Voices: JUV Last 2 Years	Juvenile	6
LGBTQIA+ Voices: JUV Past 2 Years	Juvenile	5
Indigenous Voices: JUV Past 2 Years	Juvenile	3
Disability Visibility: JUV Last 2 Years	Juvenile	2
Neurodiverse Voices: YA Last 2 Years	YA	1

0   20   40   60   80   100   120   140   160
Unique Titles

List Category   ■ Resource Center Book List   ■ Diverse Awards

Business Systems and Analytics // May 3, 2024

Diversity, Equity & Inclusion Audit - Content Inventory
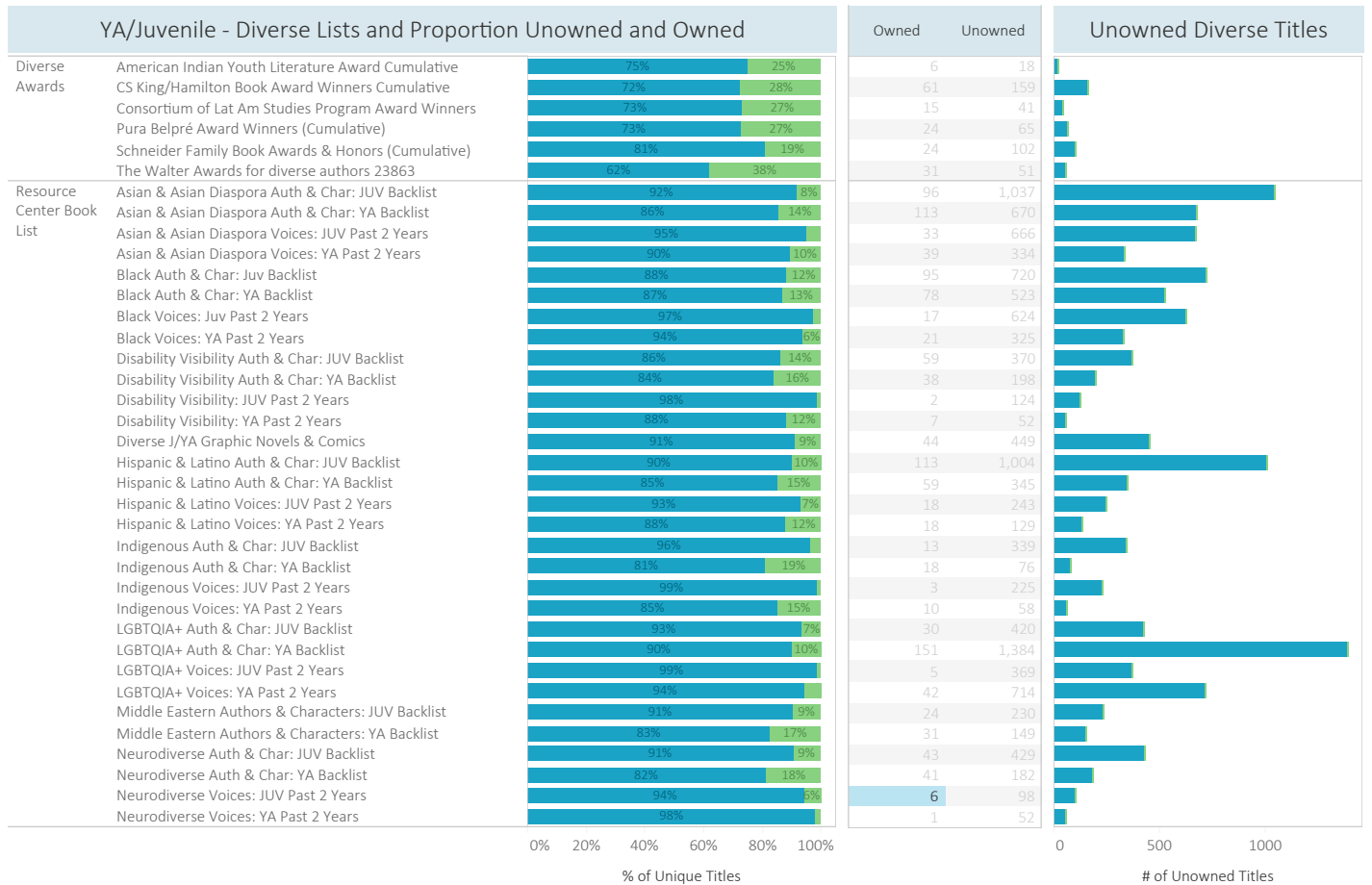Specifically created for: Black Gold Cooperative Library System (C..

OverDrive

Adult & All Ages - Diverse Lists and Proportion Unowned and Owned		Owned	Unowned	Unowned Diverse Titles
Diverse Awards	Anisfield-Wolf Book Award Winners	73% / 27%	33	89	
	Arab American Book Award Winners 2019-Present	94% / 6%	3	51	
	Asian/Pacific American Award for Lit (Cumulative)	77% / 23%	26	85	
	Black Caucus ALA Literary Awards	81% / 19%	40	176	
	Lambda Literary Awards (Lammys) Cumulative	92% / 8%	35	411	
	National Jewish Book Award Winners 2017-present	90% / 10%	16	146	
	Nommo Award Cumulative Winners	88% / 12%	3	23	
	Stonewall Book Award Cumulative	82% / 18%	32	145	
Resource Center Book List	Asian & Asian Diaspora Auth & Char: Adult Backlist	86% / 14%	424	2,661	
	Asian & Asian Diaspora Voices: Adult Past 2 Years	92% / 8%	125	1,507	
	BIPOC Crime Fiction	89% / 11%	103	874	
	Black Auth & Char: Adult Backlist	83% / 17%	314	1,500	
	Black Voices: Adult Past 2 Years	94% / 6%	93	1,505	
	Class - Diversity Audit	85% / 15%	94	540	
	Disability Visibility Auth & Char: Adult Backlist	86% / 14%	64	407	
	Disability Visibility: Adult Past 2 Years	95%	8	155	
	Diverse Adult Graphic Novels & Comics	99%	5	789	
	Diverse Romance	94% / 6%	166	2,405	
	Hispanic & Latino Auth & Char: Adult Backlist	87% / 13%	115	779	
	Hispanic & Latino Voices: Adult Past 2 Years	88% / 12%	51	373	
	Indigenous Auth & Char: Adult Backlist	93% / 7%	56	756	
	Indigenous Voices: Adult Past 2 Years	95%	16	300	
	LGBTQIA+ Auth & Char: Adult Backlist	94% / 6%	203	3,053	
	LGBTQIA+ Voices : Adult Past 2 Years	94% / 6%	113	1,823	
	Middle Eastern Authors & Character: Adult Backlist	90% / 10%	77	696	
	Middle Eastern Voices: Adult Last 2 Years	96%	8	187	
	Neurodiverse Auth & Char: Adult Backlist	71% / 29%	100	242	
	Neurodiverse Voices: Adult Past 2 Years	88% / 12%	10	71	
	The Immigrant & Refugee Experience	87% / 13%	84	559	
	Transgender and Nonbinary Voices	91% / 9%	65	674	

0% 20% 40% 60% 80% 100%
% of Unique Titles

0K   1K   2K   3K
# of Unowned Titles

In Collection ■ Unowned   ■ Owned

Diversity, Equity & Inclusion Audit - Content Inventory

Specifically created for: Black Gold Cooperative Library System (C..

OverDrive®

YA/Juvenile - Diverse Lists and Proportion Unowned and Owned

Category	List	% Unowned	% Owned	Owned	Unowned
Diverse Awards	American Indian Youth Literature Award Cumulative	75%	25%	6	18
	CS King/Hamilton Book Award Winners Cumulative	72%	28%	61	159
	Consortium of Lat Am Studies Program Award Winners	73%	27%	15	41
	Pura Belpré Award Winners (Cumulative)	73%	27%	24	65
	Schneider Family Book Awards & Honors (Cumulative)	81%	19%	24	102
	The Walter Awards for diverse authors 23863	62%	38%	31	51
Resource Center Book List	Asian & Asian Diaspora Auth & Char: JUV Backlist	92%	8%	96	1,037
	Asian & Asian Diaspora Auth & Char: YA Backlist	86%	14%	113	670
	Asian & Asian Diaspora Voices: JUV Past 2 Years	95%		33	666
	Asian & Asian Diaspora Voices: YA Past 2 Years	90%	10%	39	334
	Black Auth & Char: Juv Backlist	88%	12%	95	720
	Black Auth & Char: YA Backlist	87%	13%	78	523
	Black Voices: Juv Past 2 Years	97%		17	624
	Black Voices: YA Past 2 Years	94%	6%	21	325
	Disability Visibility Auth & Char: JUV Backlist	86%	14%	59	370
	Disability Visibility Auth & Char: YA Backlist	84%	16%	38	198
	Disability Visibility: JUV Past 2 Years	98%		2	124
	Disability Visibility: YA Past 2 Years	88%	12%	7	52
	Diverse J/YA Graphic Novels & Comics	91%	9%	44	449
	Hispanic & Latino Auth & Char: JUV Backlist	90%	10%	113	1,004
	Hispanic & Latino Auth & Char: YA Backlist	85%	15%	59	345
	Hispanic & Latino Voices: JUV Past 2 Years	93%	7%	18	243
	Hispanic & Latino Voices: YA Past 2 Years	88%	12%	18	129
	Indigenous Auth & Char: JUV Backlist	96%		13	339
	Indigenous Auth & Char: YA Backlist	81%	19%	18	76
	Indigenous Voices: JUV Past 2 Years	99%		3	225
	Indigenous Voices: YA Past 2 Years	85%	15%	10	58
	LGBTQIA+ Auth & Char: JUV Backlist	93%	7%	30	420
	LGBTQIA+ Auth & Char: YA Backlist	90%	10%	151	1,384
	LGBTQIA+ Voices: JUV Past 2 Years	99%		5	369
	LGBTQIA+ Voices: YA Past 2 Years	94%	6%	42	714
	Middle Eastern Authors & Characters: JUV Backlist	91%	9%	24	230
	Middle Eastern Authors & Characters: YA Backlist	83%	17%	31	149
	Neurodiverse Auth & Char: JUV Backlist	91%	9%	43	429
	Neurodiverse Auth & Char: YA Backlist	82%	18%	41	182
	Neurodiverse Voices: JUV Past 2 Years	94%	6%	6	98
	Neurodiverse Voices: YA Past 2 Years	98%		1	52

Unowned Diverse Titles

0% 20% 40% 60% 80% 100%

% of Unique Titles

0 500 1000

# of Unowned Titles

In Collection ▮ Unowned ▮ Owned

Black Gold Cooperative Library System (CA)

Partner Analysis Review

Kevin Coon | Account Manager

OverDrive

How many people are served by each libary?
Service area population size

714.8K
467.7K
391.7K
379.1K
240.1K
156.5K
123.8K

■ You ■ Peer

OverDrive

Business Systems and Analytics // May 3, 2024
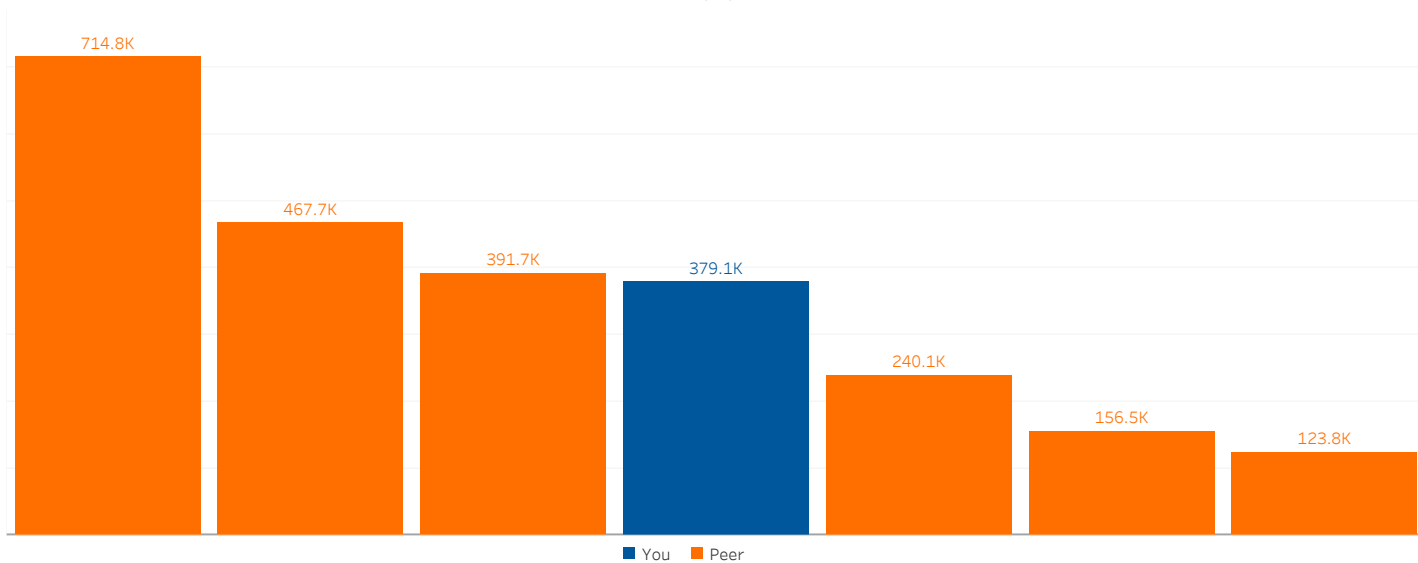
How much of the collection budget is invested in OverDrive?
### Percent of total collection expenditures spent with OverDrive last year

All-star average: 44.2%

43.0%

41.3%

29.7%

27.5%

Library & Peer average: 28.2%

22.9%

19.7%

13.5%

■ You ■ Peer

OVERDRIVE CONFIDENTIAL - PARTNER USE ONLY

OverDrive

Business Systems and Analytics // May 3, 2024
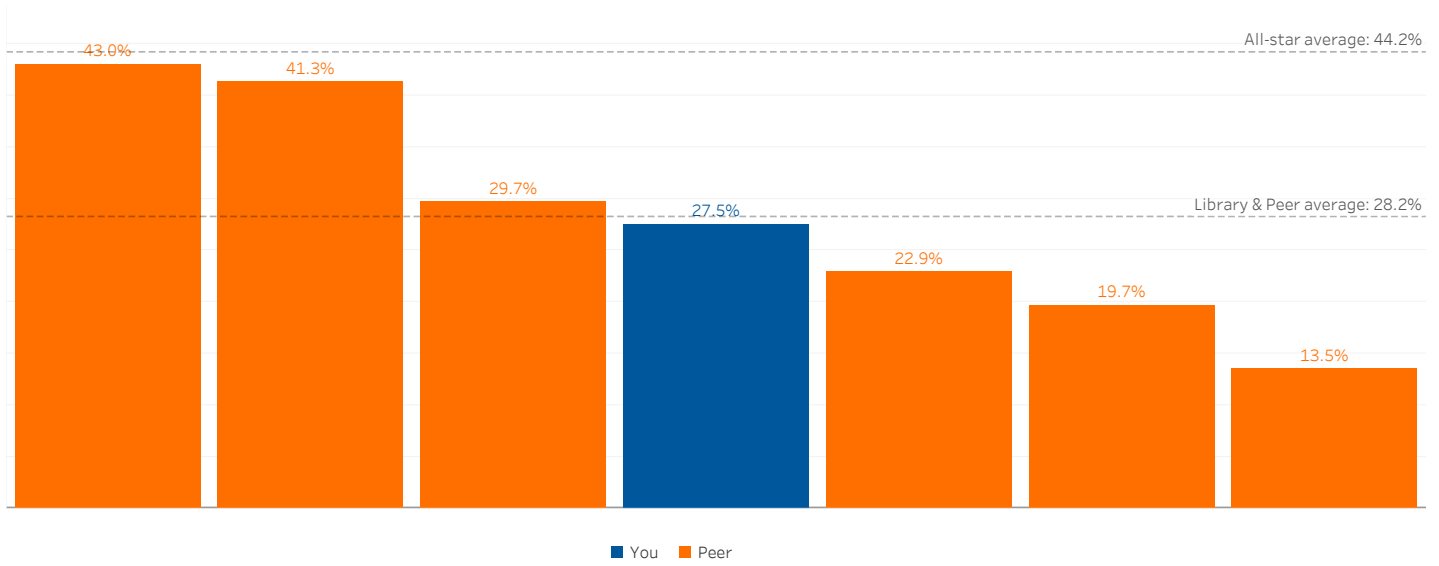
How frequently is new content added?
Average number of purchases per week over the last 90 days

All-star Max: 34.7

All-star Min: 6.0

13.4 10.0 9.9 7.8 5.7 4.4 3.3

■ You ■ Peer

OverDrive

Business Systems and Analytics // May 3, 2024
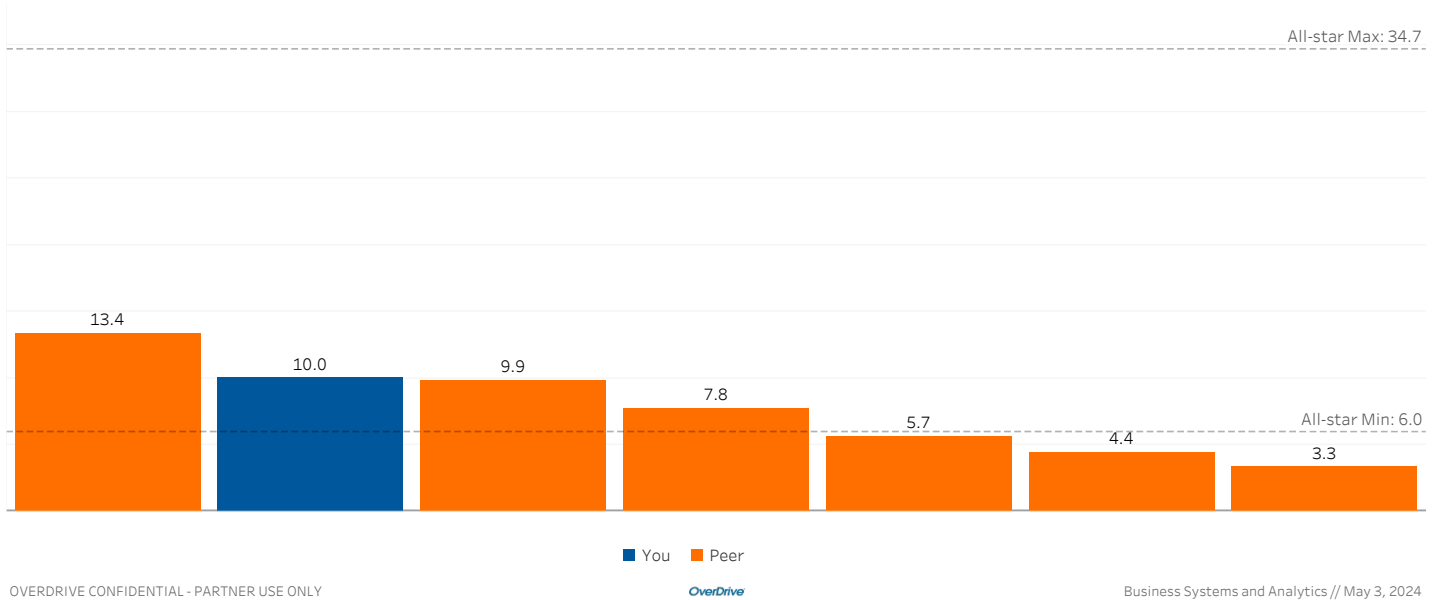
How much digital content is purchased per capita?

Average spend per service area resident last year

Overall All-star Spend per SAR: $2.40
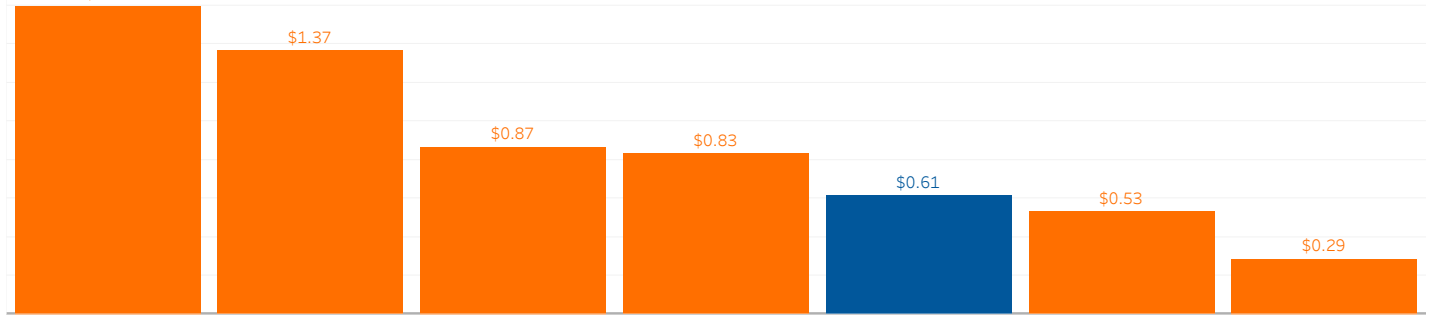
$1.59

$1.37

$0.87

$0.83

$0.61

$0.53

$0.29

■ You   ■ Peer

OverDrive

How long have users been waiting for active holds?

Current average waiting period

All-star Max: 34.9

All-star Min: 20.4

36.4   46.5   47.3   53.4   62.8   70.2   71.1

■ You   ■ Peer

OverDrive

Business Systems and Analytics // May 3, 2024
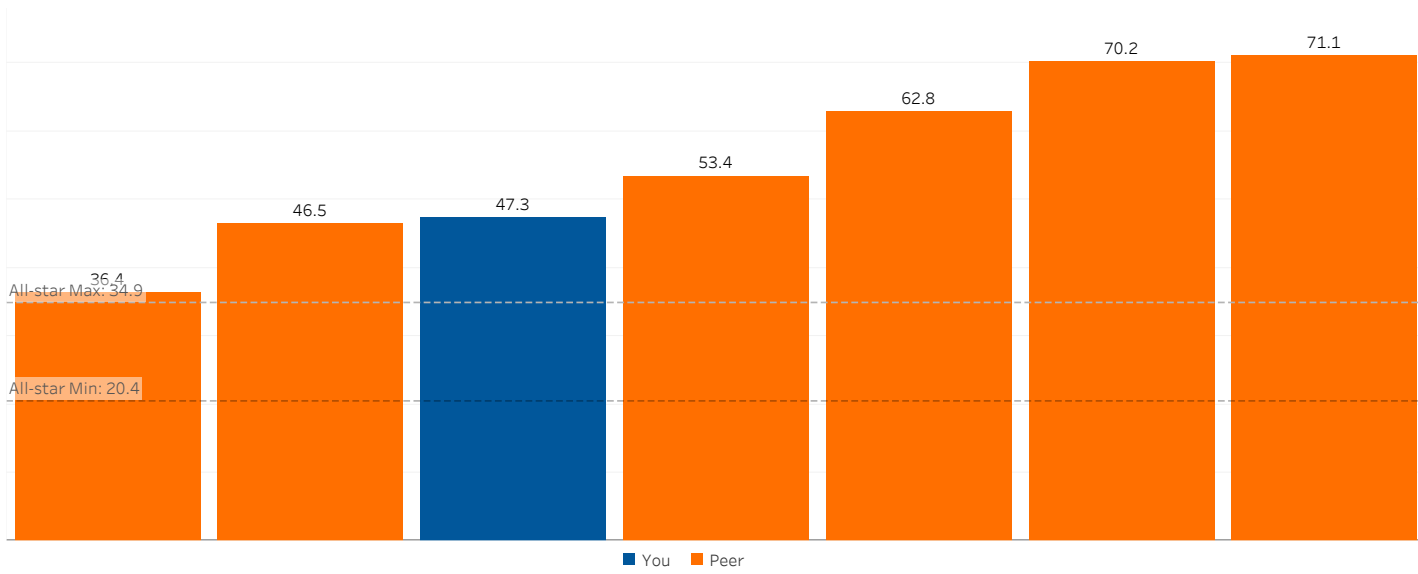
How have demand and wait time changed in the last 12 months?

Average daily active holds (top) and average waiting period (bottom)

Fiscal Year / DayDate (Months)
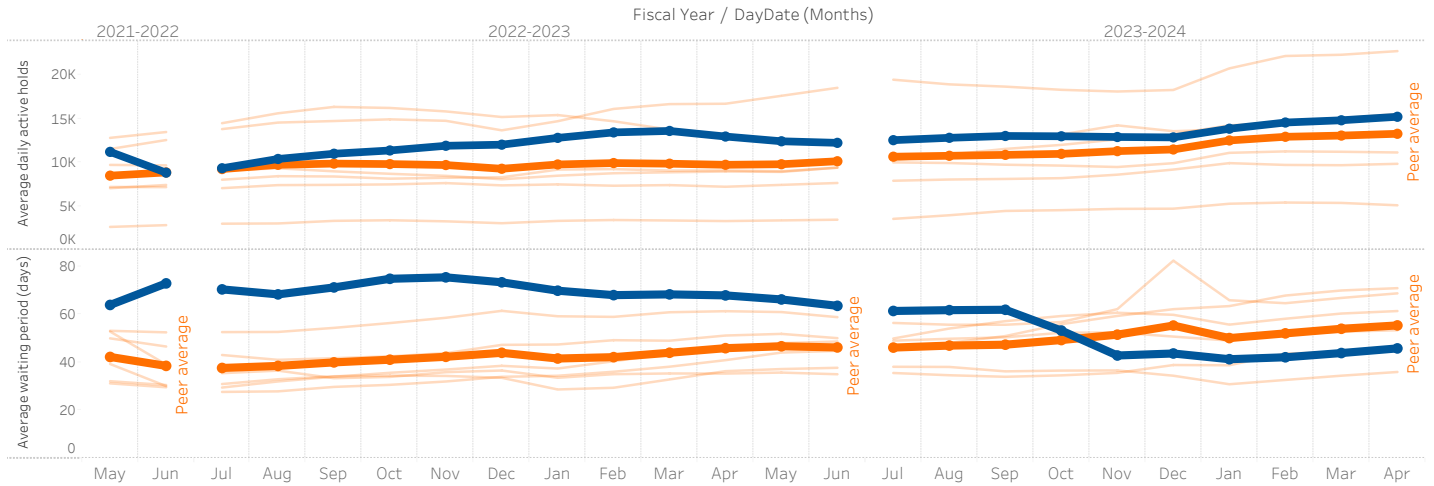
In the last 12 months, you have had daily active holds (12.5K) compared to your peers (10.5K), and your average waiting period (61.3) has been your peers' (45.6).

■ You ■ Peer

OVERDRIVE CONFIDENTIAL - PARTNER USE ONLY

OverDrive

Business Systems and Analytics // May 3, 2024

How many people use the digital collection each month?
Unique users who made a checkout or placed a hold

Fiscal Year / DayDate (Months)

2022-2023

2023-2024

Unique users

Peer average

Legend: ■ Target ■ Peer

OverDrive

Business Systems and Analytics // May 3, 2024
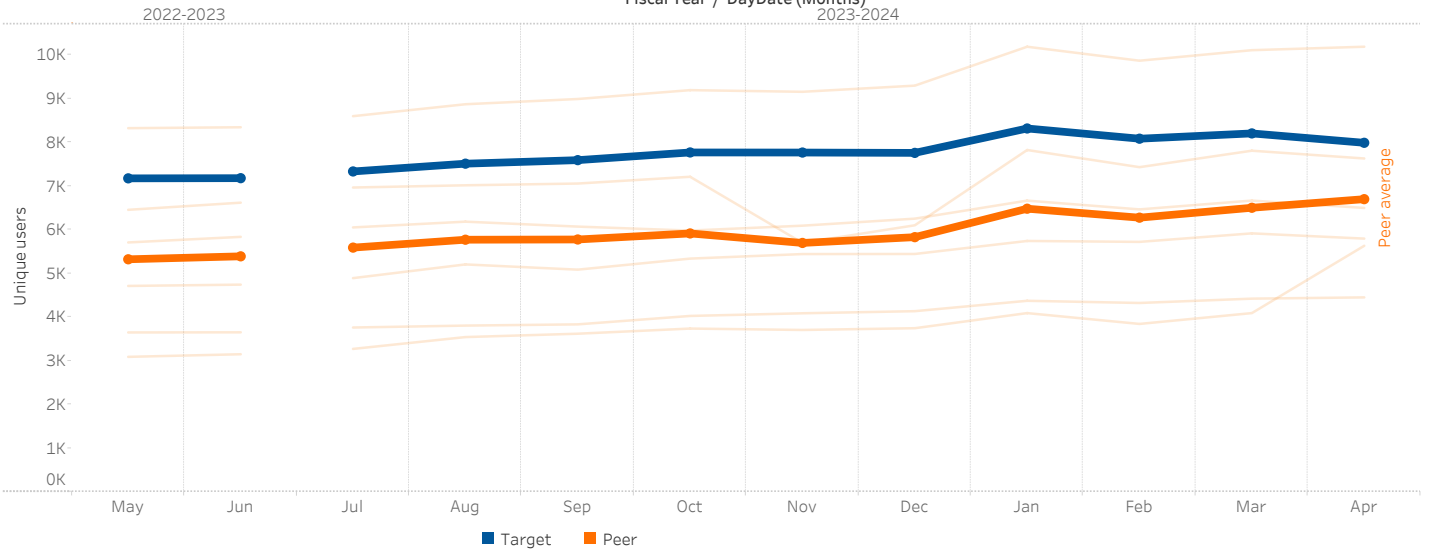
Checkouts
Rolling 12 months with year-over-year growth

Month	Checkouts	YOY
May 22-23	30,158	18% YOY
June 22-23	29,809	13% YOY
July 23-24	31,534	12% YOY
August 23-24	30,361	10% YOY
September 23-24	30,326	15% YOY
October 23-24	33,526	25% YOY
November 23-24	32,710	30% YOY
December 23-24	32,646	25% YOY
January 23-24	35,863	23% YOY
February 23-24	32,970	25% YOY
March 23-24	35,233	19% YOY
April 23-24	31,227	9% YOY

OverDrive

KEY TAKEAWAYS

19

PERCENT
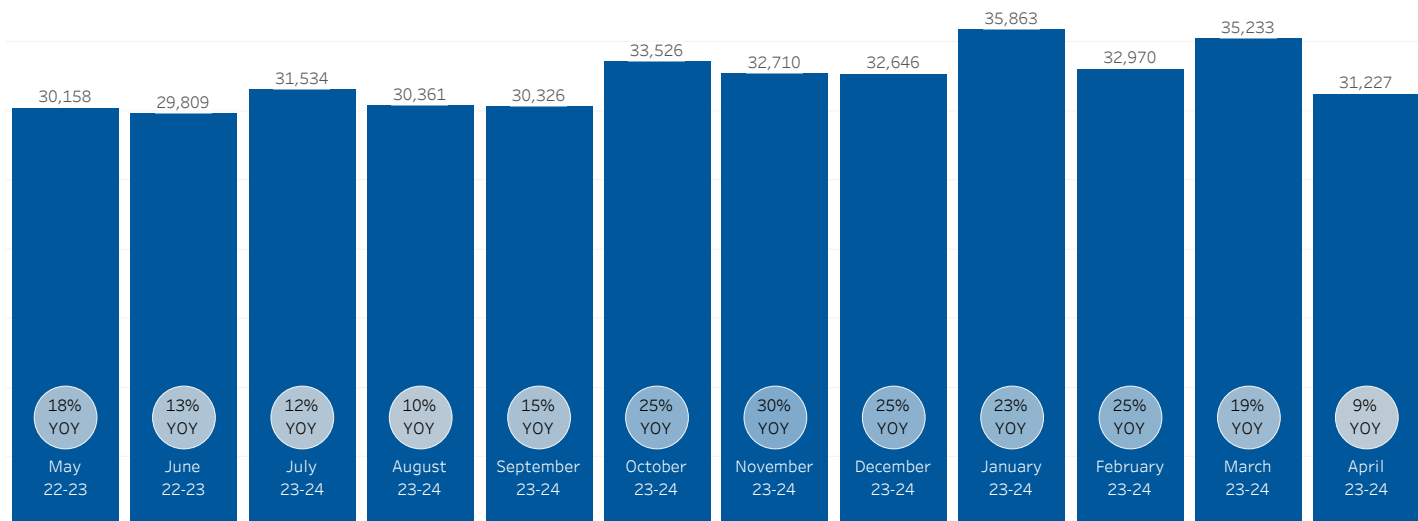
YEAR
OVER YEAR
GROWTH

Total circulations in the last 12 months increased by 19% over the prior 12 months.

Checkouts and Spend
Rolling 24 months with year-over-year growth

Checkouts

2021-2022		2022-2023												2023-2024									

25.6K 26.3K 28.1K 27.6K 26.3K 26.7K 25.2K 26.1K 29.1K 26.4K 29.5K 28.6K 30.2K 29.8K 31.5K 30.4K 30.3K 33.5K 32.7K 32.6K 35.9K 33.0K 35.2K 31.2K

Spend

$11K $4K $29K $11K $12K $9K $21K $33K $13K $8K $42K $12K $18K $35K $11K $22K $21K $16K $13K $23K $12K $11K $17K $10K

May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr

OverDrive

Checkouts and spend by format
Rolling 12 month year-over-year growth

Ebook

Audiobook

Year-over-year growth

20%

15%

10%

5%

0%

-5%

-10%

3%

-9%

20%

14%
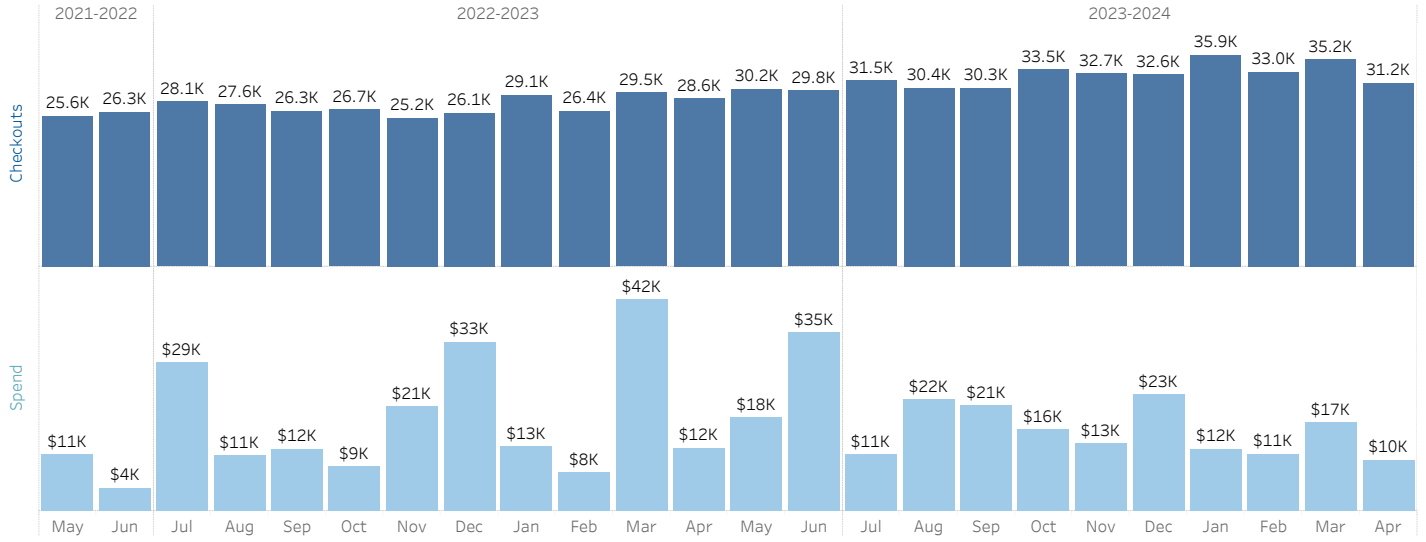
Checkouts by format
Rolling 12 month year-over-year growth
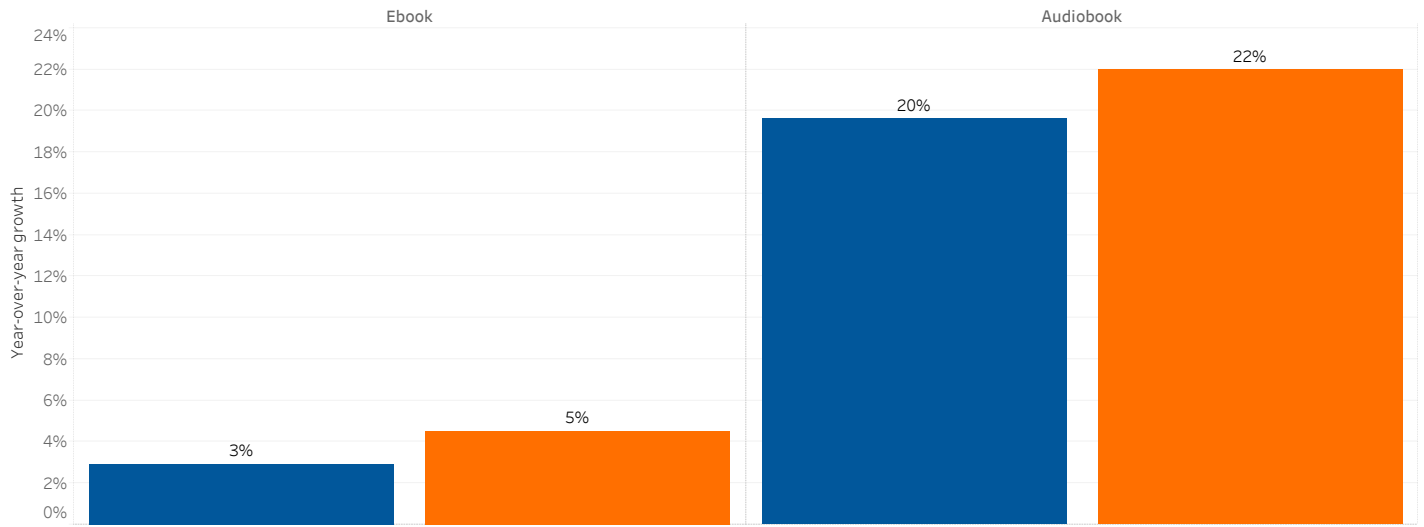
Checkouts and spend by format
Rolling 12 month year-over-year growth

Ebook — Audiobook
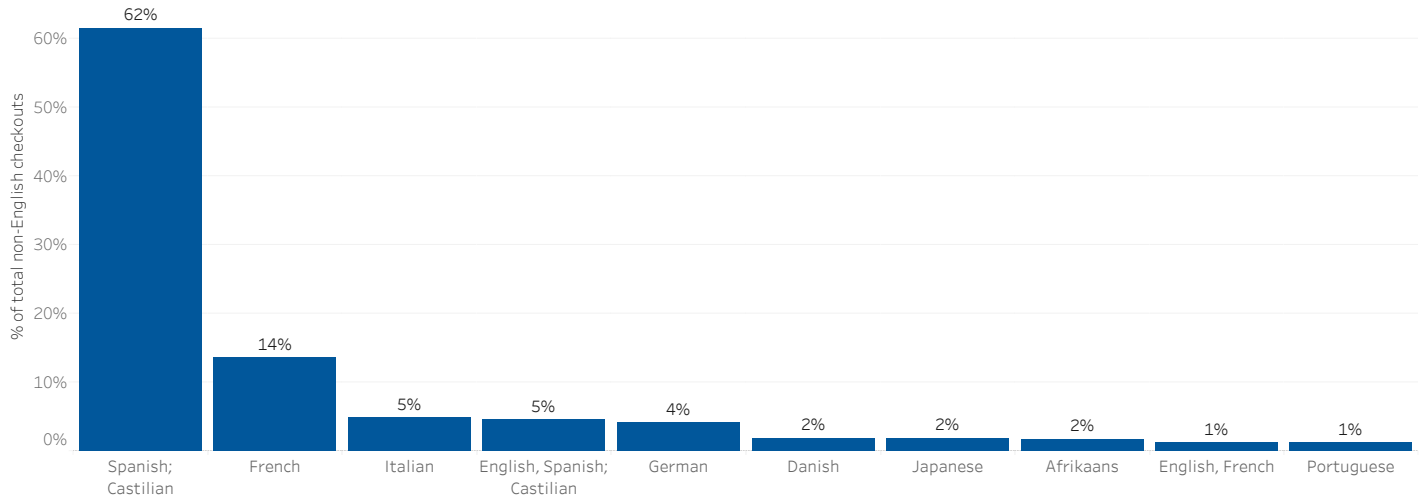
Year-over-year growth

Legend:
- ■ Checkouts, You
- ■ Checkouts, Peers
- ■ Spend, You
- ■ Spend, Peers

Ebook values: 3%, 5%, -9%, -15%
Audiobook values: 20%, 22%, 14%, 4%

OverDrive
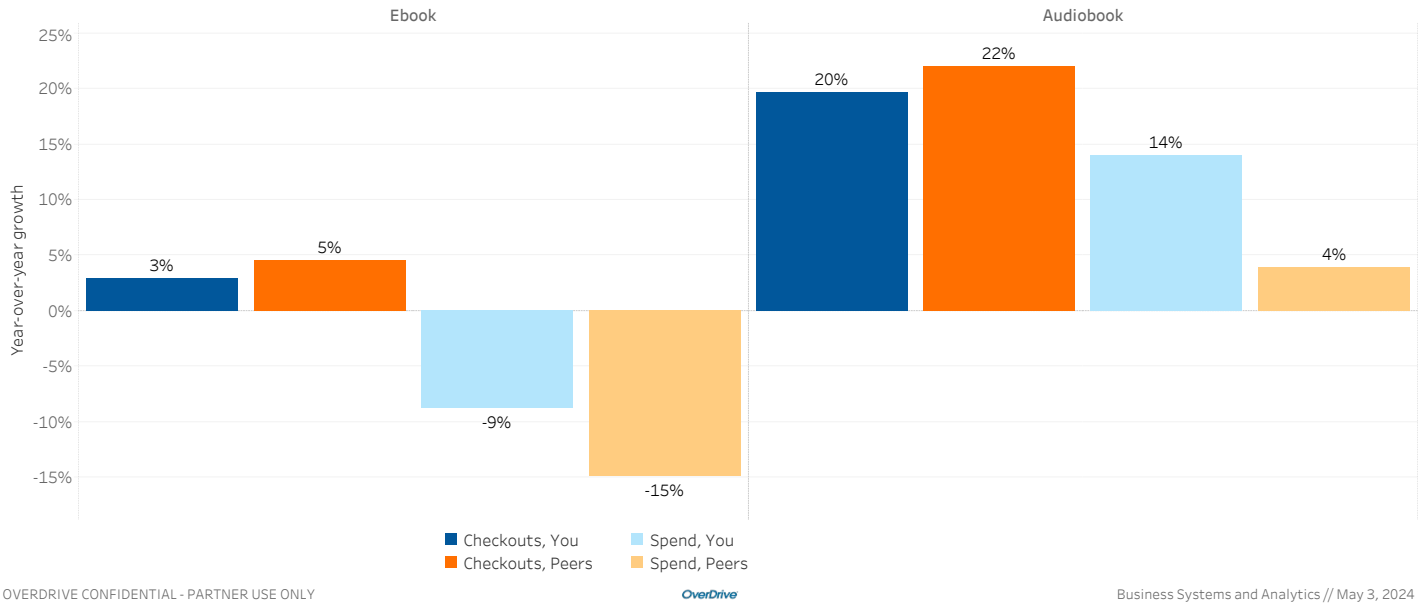
Checkouts and spend by audience
Rolling 12 month year-over-year growth

KEY TAKEAWAYS

26

PERCENT
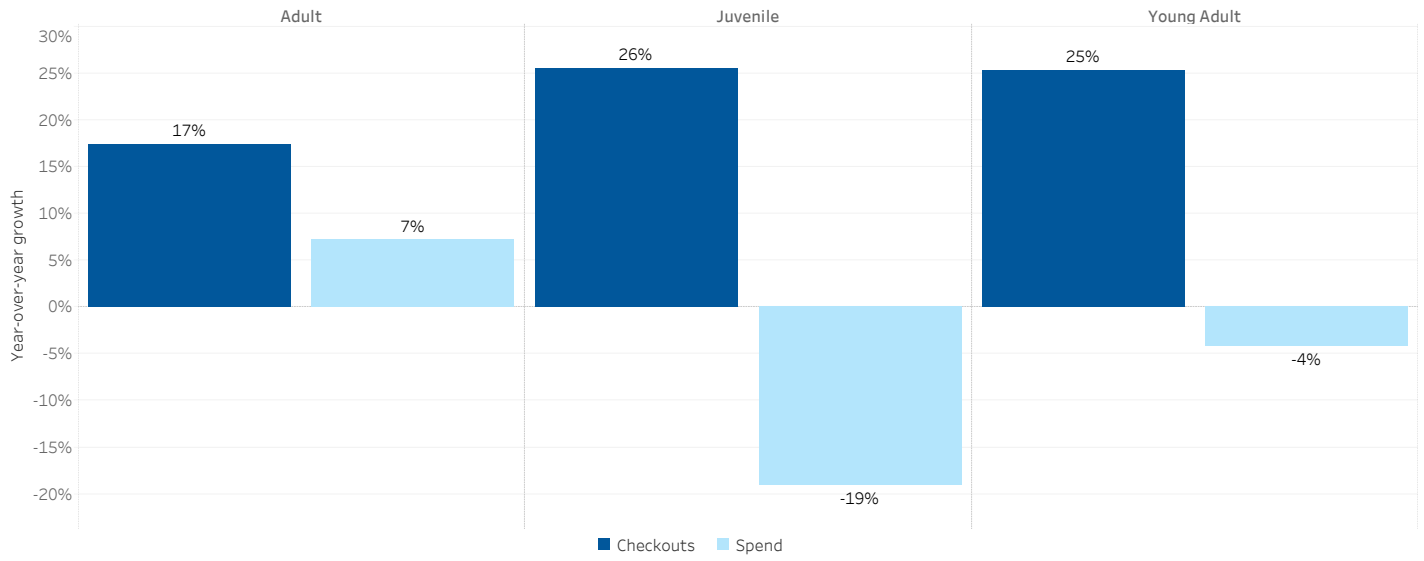
YEAR
OVER YEAR
GROWTH
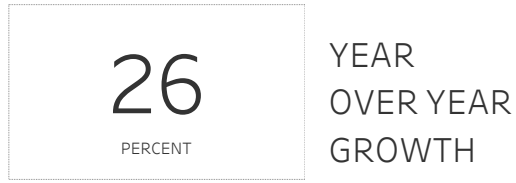
Juvenile audience experienced 26% year over year circulation growth

Checkouts by audience
Rolling 12 month year-over-year growth
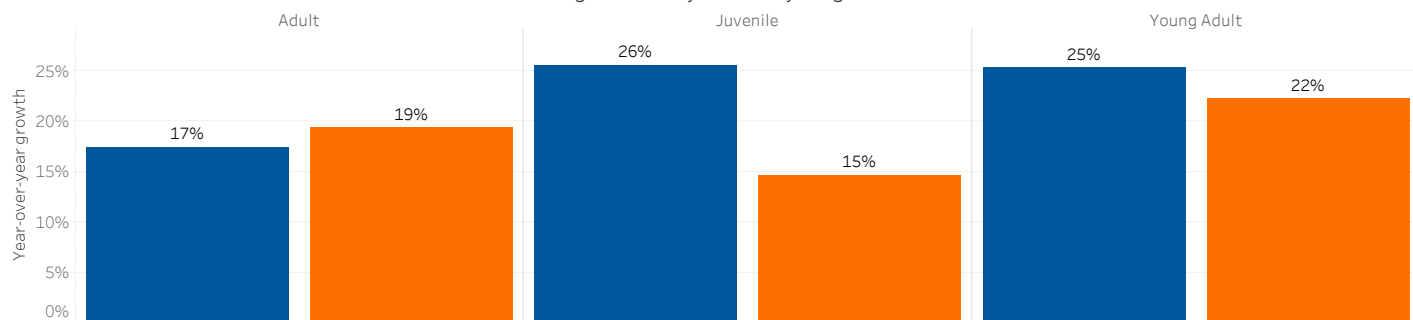
OverDrive

Non-English checkouts by language
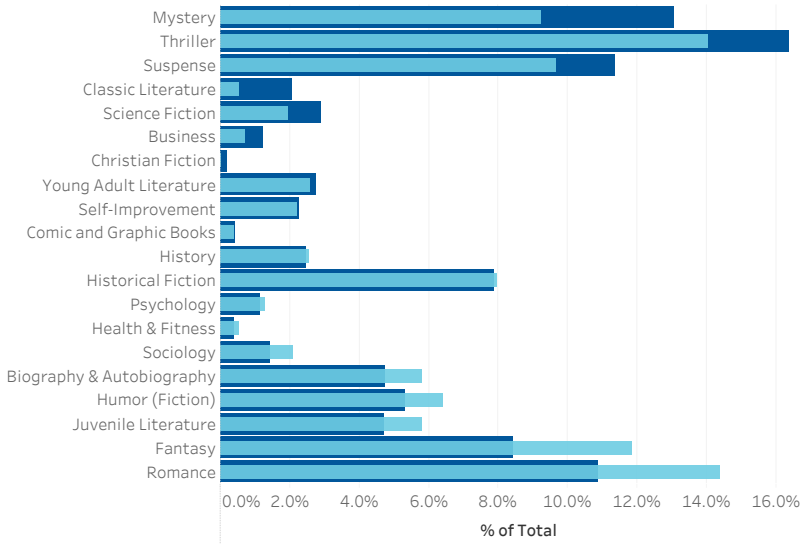### Rolling 12 months

y-axis: % of total non-English checkouts

Language	Value
Spanish; Castilian	62%
French	14%
Italian	5%
English, Spanish; Castilian	5%
German	4%
Danish	2%
Japanese	2%
Afrikaans	2%
English, French	1%
Portuguese	1%

OverDrive

Business Systems and Analytics // May 3, 2024

Top 20 subjects by checkouts: ebook
Rolling 12 months of checkout and spend

■ % of Total Checkouts   ■ % of Total Spend

OverDrive

Business Systems and Analytics // May 3, 2024
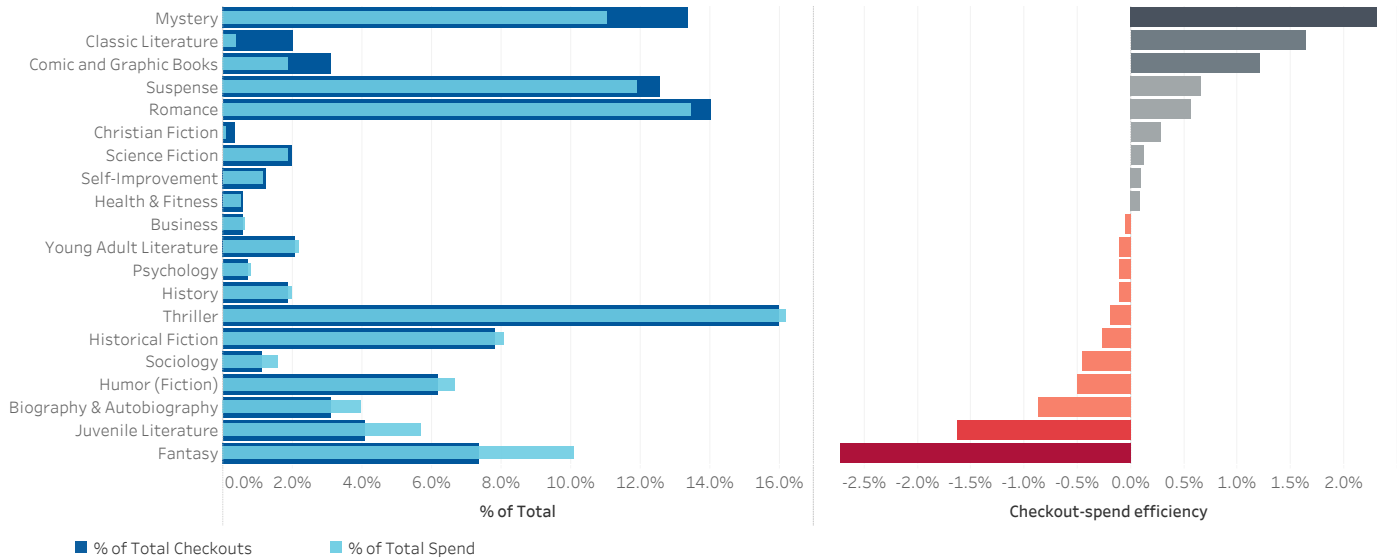
Top 20 subjects by checkouts: audiobook
Rolling 12 months of checkout and spend
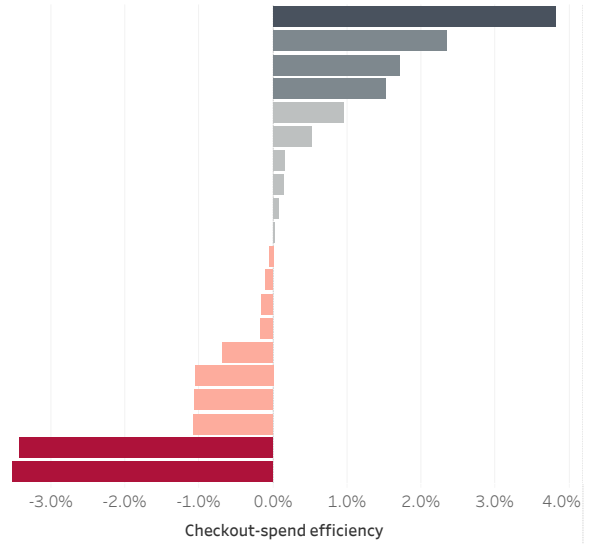
■ % of Total Checkouts   ■ % of Total Spend

% of Total

Checkout-spend efficiency

OverDrive

Peer Group Comparative Checkout-Spend Efficiency (CCSE)
Rolling 12 months of checkout-spend efficiency for you and your peers

Comparative Checkout-Spend Efficiency

CCSE Difference

■ Your CCSE   ■ Peer CCSE

OverDrive
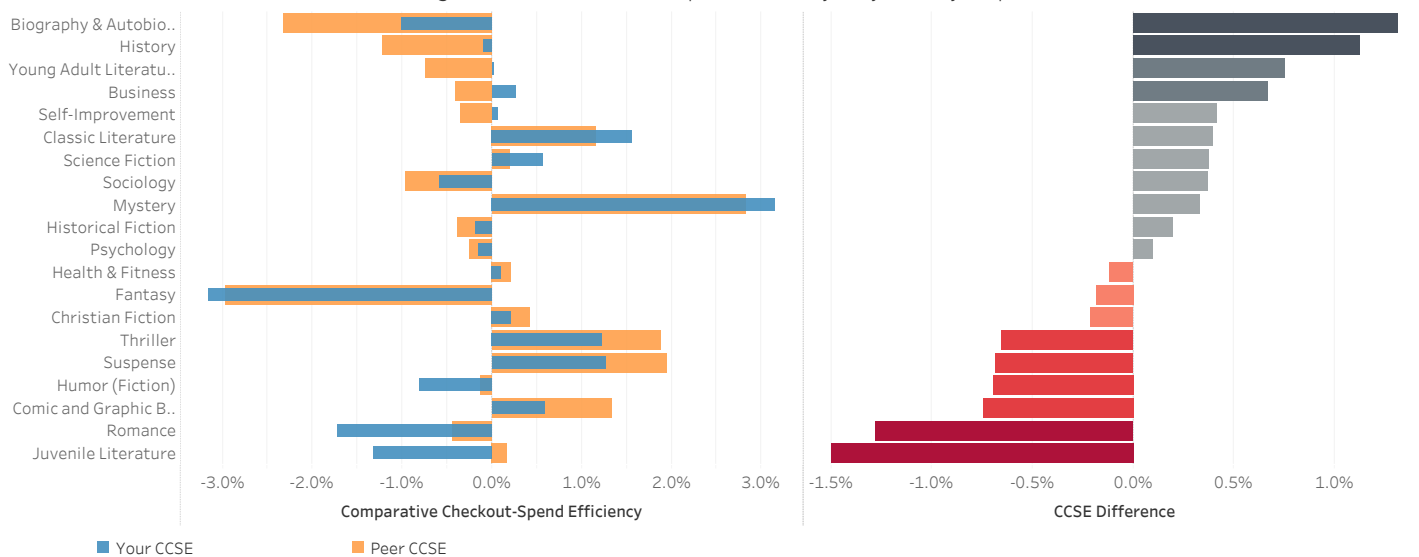
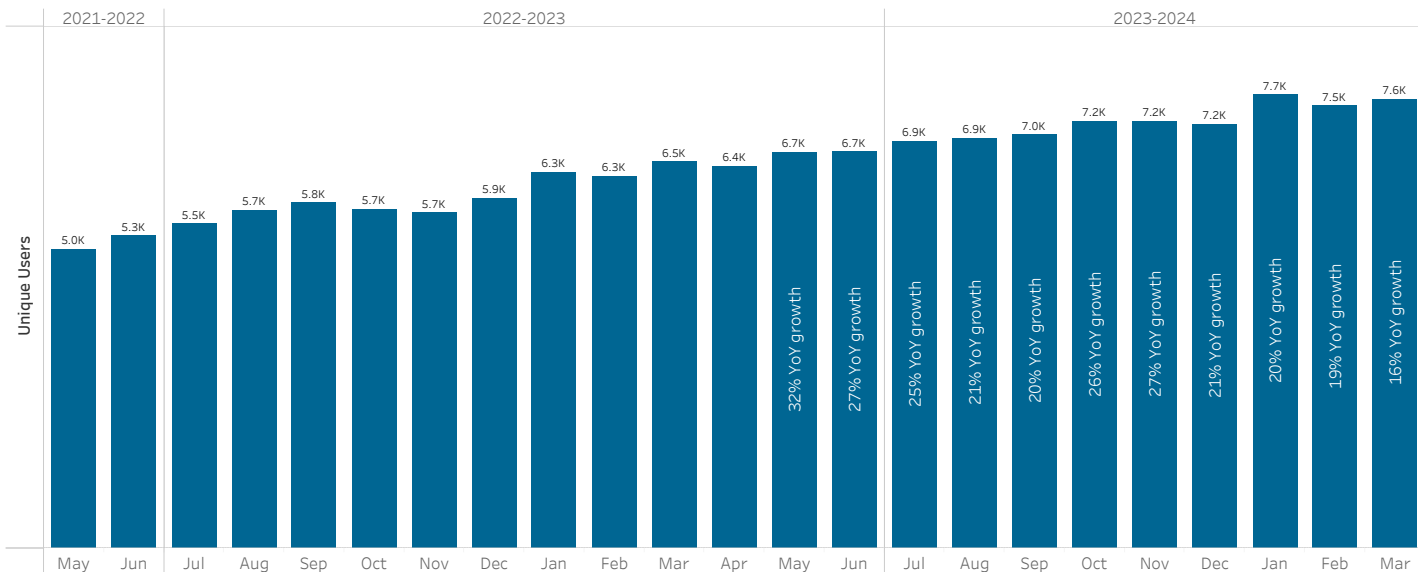## Active Holds and Average Waiting Period over Time
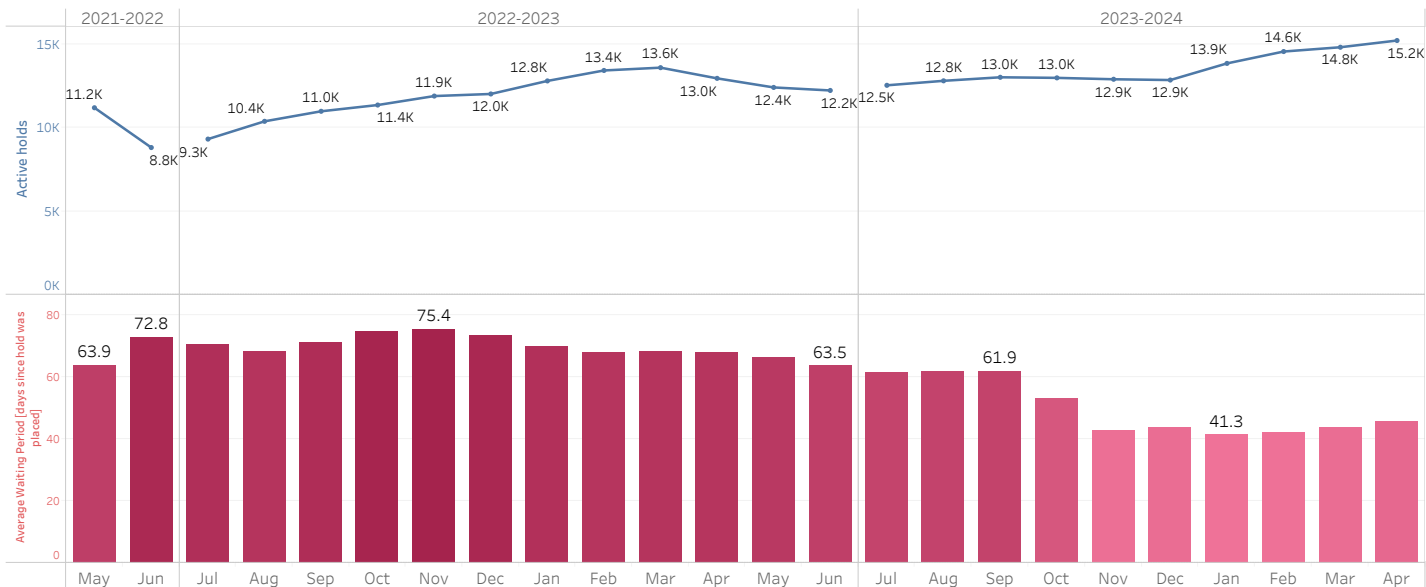
Active holds and average waiting period are both calculated for the last day of the month.

OverDrive

Business Systems and Analytics // May 3, 2024

Unique Users with Checkouts

| 2021-2022 | 2022-2023 | 2023-2024 |

Unique Users

Month	Value	YoY growth
May	5.0K	
Jun	5.3K	
Jul	5.5K	
Aug	5.7K	
Sep	5.8K	
Oct	5.7K	
Nov	5.7K	
Dec	5.9K	
Jan	6.3K	
Feb	6.3K	
Mar	6.5K	
Apr	6.4K	
May	6.7K	32% YoY growth
Jun	6.7K	27% YoY growth
Jul	6.9K	25% YoY growth
Aug	6.9K	21% YoY growth
Sep	7.0K	20% YoY growth
Oct	7.2K	26% YoY growth
Nov	7.2K	27% YoY growth
Dec	7.2K	21% YoY growth
Jan	7.7K	20% YoY growth
Feb	7.5K	19% YoY growth
Mar	7.6K	16% YoY growth

Unique users who had a checkout in the month indicated. This does not reflect the number of users who had active checkout each month.
For example, if a user had a checkout in May and the checkout was still active in June (but they did not place another checkout in June), then they would be counted towards unique users in May, but not June.

OverDrive

Unique Users with Holds

| 2021-2022 | 2022-2023 | 2023-2024 |
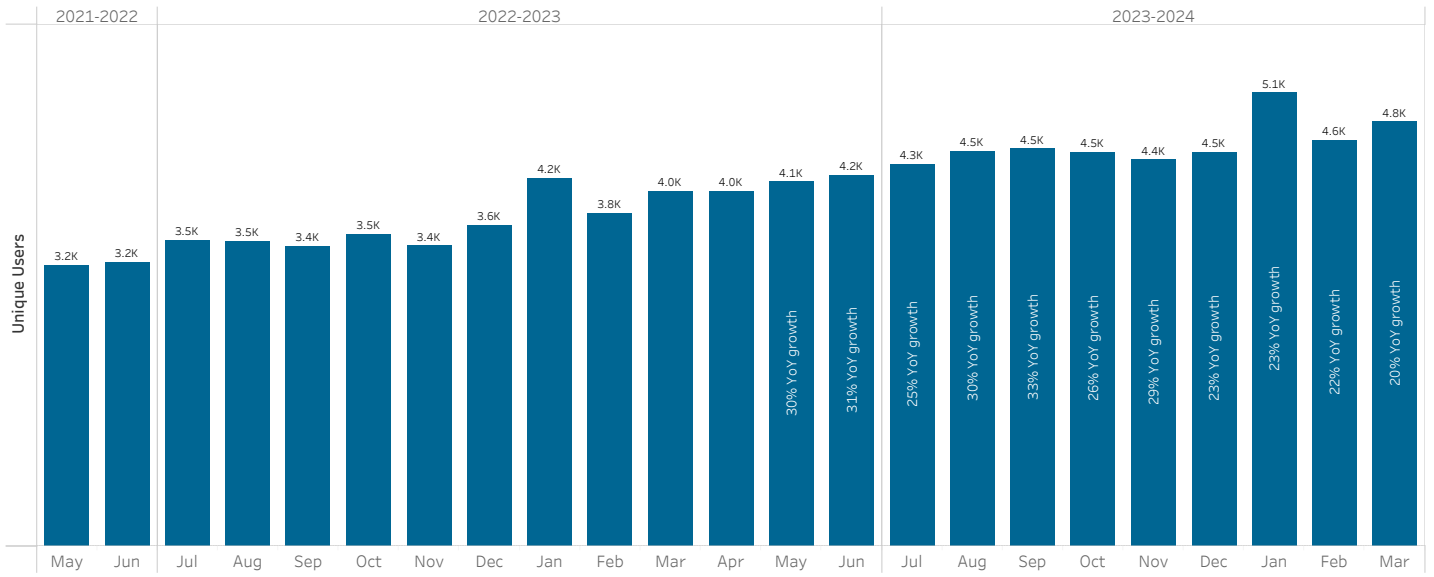
Unique users who added a hold in the month indicated. This does not reflect the number of users who had active holds each month.
For example, if a user placed a hold in May and the hold was still active in June (but they did not place another hold in June), then they would be counted towards unique users in May, but not June.

OverDrive