

Black Gold Library Cooperative System

HOOPLA RECAP

FY 2023-2024 - thru June 2024

Description	Blanchard		Carpinteria		Goleta		Lompoc		Santa Maria		Paso Robles		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2023-07														
Digital Audiobook	278	699.97	281	737.43	2011	5,260.79	451	1,104.93	393	972.29	506	1,255.46	3920	10,030.87
Digital BingePass	6	17.94	3	8.47	14	41.86	14	41.86	4	11.96	0		41	122.09
Digital Comics	43	47.03	6	7.70	142	119.12	30	52.02	31	48.01	27	20.96	279	294.84
Digital Ebook	116	229.23	101	189.36	909	1,723.33	316	529.33	253	403.44	235	404.48	1930	3,479.17
Digital Movie	29	75.63	16	37.26	102	170.69	50	90.82	22	43.36	34	64.40	253	482.16
Digital Music	28	41.72	28	41.72	86	130.64	23	34.27	10	14.90	14	20.86	189	284.11
Digital Television	24	46.34	14	28.70	94	143.36	44	66.90	4	5.96	22	33.56	202	324.82
Total	524	\$ 1,157.86	449	\$ 1,050.64	3358	\$ 7,589.79	928	\$ 1,920.13	717	\$ 1,499.92	838	\$ 1,799.72	6814	\$ 15,018.06
# Patrons Served		134		118		1,219		276		267		323		2,337
2023-08														
Digital Audiobook	297	722.80	262	645.78	1981	5,015.40	536	1,278.75	480	1,119.98	532	1,289.81	4088	10,072.52
Digital BingePass	3	8.97	1	1.99	16	47.84	13	38.87	5	14.95	2	5.98	40	118.60
Digital Comics	26	31.98	15	9.90	148	115.69	42	39.33	58	75.80	36	30.15	325	302.85
Digital Ebook	166	278.89	91	172.50	905	1,596.59	317	485.30	292	431.12	224	352.14	1995	3,316.54
Digital Movie	46	88.25	14	30.29	132	137.10	74	107.34	53	75.24	57	55.08	376	493.30
Digital Music	26	39.24	9	13.41	78	121.22	30	44.70	11	16.89	19	28.31	173	263.77
Digital Television	18	30.91	11	21.54	117	171.09	69	85.41	11	15.54	25	38.62	251	363.11
Total	582	\$ 1,201.04	403	\$ 895.41	3377	\$ 7,204.93	1081	\$ 2,079.70	910	\$ 1,749.52	895	\$ 1,800.09	7248	\$ 14,930.69
# Patrons Served		135		111		1,203		292		321		330		2,392
2023-09														
Digital Audiobook	223	562.73	233	573.39	1870	4,847.51	474	1,171.27	436	1,066.07	531	1,314.52	3767	9,535.49
Digital BingePass	3	6.97	6	15.94	32	86.68	17	50.83	9	24.91	2	4.98	69	190.31
Digital Comics	33	32.24	28	26.73	150	118.48	41	49.33	42	69.48	25	29.24	319	325.50
Digital Ebook	152	274.42	92	172.66	887	1,599.51	267	485.51	311	529.13	211	351.28	1920	3,412.51
Digital Movie	29	61.55	23	42.97	81	127.48	58	106.94	13	22.91	34	62.96	238	424.81
Digital Music	32	48.18	12	17.88	74	113.26	30	45.70	11	16.89	10	14.90	169	256.81
Digital Television	28	55.78	13	24.65	110	167.66	60	90.32	16	20.66	14	22.30	241	381.37
Total	500	\$ 1,041.87	407	\$ 874.22	3204	\$ 7,060.58	947	\$ 1,999.90	838	\$ 1,750.05	827	\$ 1,800.18	6723	\$ 14,526.80
# Patrons Served		140		109		1,201		289		308		320		2,367
2023-10														
Digital Audiobook	246	637.80	271	675.70	1830	4,699.43	456	1,080.20	467	1,115.68	536	1,343.30	3806	9,552.11
Digital BingePass	3	8.97	2	5.98	24	68.76	15	43.85	5	14.95	1	2.99	50	145.50
Digital Comics	32	30.66	15	16.10	155	138.91	44	39.32	49	62.40	20	19.50	315	306.89
Digital Ebook	138	255.87	101	155.56	923	1,643.51	360	623.65	294	497.59	223	340.31	2039	3,516.49
Digital Movie	40	102.21	17	34.49	84	133.38	68	118.02	20	36.82	29	49.95	258	474.87

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	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
Digital Music	21	31.29	9	13.41	77	120.23	26	39.24	6	8.94	7	10.43	146	223.54
Digital Television	24	43.84	21	41.99	98	149.71	37	55.99	10	14.00	19	31.79	209	337.32
Total	504	\$ 1,110.64	436	\$ 943.23	3191	\$ 6,953.93	1006	\$ 2,000.27	851	\$ 1,750.38	835	\$ 1,798.27	6823	\$ 14,556.72
# Patrons Served		116		124		1,175		289		323		322		2,349
2023-11														
Digital Audiobook	296	689.18	278	685.81	1886	4,557.58	480	1,120.90	477	1,029.10	560	1,286.19	3977	9,368.76
Digital BingePass	1	2.99	5	14.95	24	68.76	17	48.83	5	14.95	2	5.98	54	156.46
Digital Comics	27	34.23	18	16.88	144	144.53	56	54.33	85	112.23	28	23.40	358	385.60
Digital Ebook	121	190.10	116	180.95	925	1,540.58	347	527.17	338	515.94	253	392.63	2100	3,347.37
Digital Movie	39	82.90	10	17.60	122	139.42	91	105.28	45	48.65	43	57.24	350	451.09
Digital Music	26	38.74	15	22.65	76	115.24	33	49.17	15	22.85	10	14.90	175	263.55
Digital Television	16	21.91	6	7.93	124	131.18	88	94.03	8	6.20	12	20.50	254	281.75
Total	526	\$ 1,060.05	448	\$ 946.77	3301	\$ 6,697.29	1112	\$ 1,999.71	973	\$ 1,749.92	908	\$ 1,800.84	7268	\$ 14,254.58
# Patrons Served		124		117		1,197		296		356		323		2,413
2023-12														
Digital Audiobook	249	626.47	282	739.67	1843	4,807.03	443	1,095.02	452	1,060.78	517	1,288.05	3786	9,617.02
Digital BingePass	6	16.94	3	7.97	37	109.63	14	41.86	7	19.93	5	14.95	72	211.28
Digital Comics	22	23.54	16	12.57	135	127.73	33	46.44	60	90.33	31	39.65	297	340.26
Digital Ebook	145	273.85	119	208.75	899	1,607.28	335	624.22	312	483.11	234	363.91	2044	3,561.12
Digital Movie	44	105.84	10	20.38	95	162.52	64	115.20	23	41.59	34	57.37	270	502.90
Digital Music	20	29.80	8	11.92	95	143.55	27	40.23	18	27.82	7	10.43	175	263.75
Digital Television	15	27.13	19	36.21	61	95.10	21	31.99	16	26.32	16	26.30	148	243.05
Total	501	\$ 1,103.57	457	\$ 1,037.47	3165	\$ 7,052.84	937	\$ 1,994.96	888	\$ 1,749.88	844	\$ 1,800.66	6792	\$ 14,739.38
# Patrons Served		129		121		1,182		287		343		333		2,395
2024-01														
Digital Audiobook	279	701.68	380	963.63	2042	5,275.18	507	1,250.86	468	1,124.63	544	1,318.67	4220	10,634.65
Digital BingePass	9	25.91	4	11.96	26	75.74	19	56.81	0	-	4	11.96	62	182.38
Digital Comics	30	39.79	55	63.31	152	146.00	25	41.11	55	79.37	22	25.29	339	394.87
Digital Ebook	167	310.49	178	262.26	972	1,718.79	294	482.28	280	481.11	197	339.23	2088	3,594.16
Digital Movie	45	104.13	39	82.99	94	157.07	54	97.02	24	44.07	26	46.62	282	531.90
Digital Music	15	22.35	29	43.71	85	128.15	20	30.30	10	16.40	10	14.90	169	255.81
Digital Television	37	68.73	39	69.15	85	128.74	31	46.86	3	4.53	28	43.43	223	361.44
Total	582	\$ 1,273.08	724	\$ 1,497.01	3456	\$ 7,629.67	950	\$ 2,005.24	840	\$ 1,750.11	831	\$ 1,800.10	7383	\$ 15,955.21
# Patrons Served		143		179		1,260		305		318		333		2,538
2024-02														
Digital Audiobook	290	720.18	367	914.55	2002	5,238.42	492	1,232.27	468	1,128.02	524	1,324.93	4143	10,558.37

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	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
Digital BingePass	4	11.96	3	8.97	23	66.77	21	60.79	2	5.98	3	8.97	56	163.44
Digital Comics	33	40.58	69	74.83	149	156.35	36	43.27	41	53.63	23	28.42	351	397.08
Digital Ebook	164	307.02	138	234.16	1001	1,704.06	288	472.12	313	458.27	220	357.62	2124	3,533.25
Digital Movie	40	95.24	62	144.22	84	137.35	59	106.15	40	72.93	25	46.89	310	602.78
Digital Music	45	67.05	20	29.80	77	117.73	16	23.84	14	21.36	4	5.96	176	265.74
Digital Television	12	20.60	45	86.63	48	77.34	40	61.44	9	9.90	18	27.21	172	283.12
Total	588	\$ 1,262.63	704	\$ 1,493.16	3384	\$ 7,498.02	952	\$ 1,999.88	887	\$ 1,750.09	817	\$ 1,800.00	7332	\$ 15,803.78
# Patrons Served		137		166		1,262		310		339		304		2,518
2024-03														
Digital Audiobook	322	800.81	387	969.27	2055	5,378.46	505	1,243.11	467	1,165.75	505	1,267.69	4241	10,825.09
Digital BingePass	4	11.96	3	8.97	30	88.70	13	35.87	3	8.97	1	2.99	54	157.46
Digital Comics	38	43.06	63	67.66	189	178.52	74	75.95	59	98.74	22	28.03	445	491.96
Digital Ebook	161	256.78	143	207.44	987	1,625.23	308	494.29	269	415.98	224	391.88	2092	3,391.60
Digital Movie	48	127.18	35	72.92	80	132.40	42	71.02	18	28.73	44	70.96	267	503.21
Digital Music	20	29.80	21	31.29	74	110.76	22	32.78	11	16.39	2	2.98	150	224.00
Digital Television	38	68.03	16	31.80	69	88.96	31	46.50	14	15.49	28	35.50	196	286.28
Total	631	\$ 1,337.62	668	\$ 1,389.35	3484	\$ 7,603.03	995	\$ 1,999.52	841	\$ 1,750.05	826	\$ 1,800.03	7445	\$ 15,879.60
# Patrons Served		159		180		1,300		292		320		308		2,559
2024-04														
Digital Audiobook	327	834.05	349	871.14	1977	5,151.88	537	1,281.20	490	1,191.63	525	1,322.17	4205	10,652.07
Digital BingePass	4	11.96	2	5.98	21	61.79	13	36.87	4	11.96	6	17.94	50	146.50
Digital Comics	39	40.95	47	50.80	205	204.67	54	57.81	29	55.98	32	37.95	406	448.16
Digital Ebook	190	329.76	100	161.09	834	1,413.42	279	437.40	266	419.77	216	343.84	1885	3,105.28
Digital Movie	39	97.83	28	59.06	100	150.03	57	85.48	29	49.45	29	50.47	282	492.32
Digital Music	35	53.15	24	35.76	74	111.76	10	14.90	10	14.90	7	10.43	160	240.90
Digital Television	28	48.73	32	64.64	68	94.64	77	86.58	6	6.06	12	17.24	223	317.89
Total	662	\$ 1,416.43	582	\$ 1,248.47	3279	\$ 7,188.19	1027	\$ 2,000.24	834	\$ 1,749.75	827	\$ 1,800.04	7211	\$ 15,403.12
# Patrons Served		166		163		1,245		302		332		303		2,511
2024-05														
Digital Audiobook	299	750.52	337	875.29	1961	5,097.35	500	1,253.20	474	1,138.23	527	1,303.12	4098	10,417.71
Digital BingePass	8	23.92	2	5.98	35	99.65	11	32.89	2	4.98	2	5.98	60	173.40
Digital Comics	45	59.74	17	17.03	178	164.25	47	55.59	44	75.03	25	32.22	356	403.86
Digital Ebook	179	307.80	114	181.41	927	1,520.11	257	426.66	267	442.07	237	367.24	1981	3,245.29
Digital Movie	43	113.29	27	64.29	124	198.10	63	93.05	43	72.98	29	52.97	329	594.68
Digital Music	37	55.63	30	45.20	66	99.84	31	46.19	11	16.89	7	10.43	182	274.18

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	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
Digital Television	4	6.70	43	77.09	76	109.72	64	92.62	0	-	18	27.42	205	313.55
Total	615	\$ 1,317.60	570	\$ 1,266.29	3367	\$ 7,289.02	973	\$ 2,000.20	841	\$ 1,750.18	845	\$ 1,799.38	7211	\$ 15,422.67
# Patrons Served		157		143		1,259		310		329		295		2,493
2024-06														
Digital Audiobook	320	852.70	297	750.44	1939	5,022.41	482	1,184.37	502	1,227.13	532	1,343.02	4072	10,380.07
Digital BingePass	7	20.93	1	2.99	34	96.67	19	53.82	3	4.98	3	8.97	67	188.36
Digital Comics	42	51.24	12	10.99	158	149.90	38	52.36	37	44.85	26	34.70	313	344.04
Digital Ebook	169	310.72	119	188.52	980	1,701.30	332	532.60	261	446.16	194	328.13	2055	3,507.43
Digital Movie	49	117.22	42	88.87	76	105.94	48	86.92	13	22.48	25	42.52	253	463.95
Digital Music	26	39.24	17	25.33	82	124.68	31	46.69	3	4.47	4	5.96	163	246.37
Digital Television	21	34.81	51	96.15	61	85.62	38	42.88	0	-	25	37.18	196	296.64
Total	634	\$ 1,426.86	539	\$ 1,163.29	3330	\$ 7,286.52	988	\$ 1,999.64	819	\$ 1,750.07	809	\$ 1,800.48	7119	\$ 15,426.86
# Patrons Served		160		138		1,267		293		313		289		2,460
YTD TOTAL	Blanchard		Carpinteria		Goleta		Lompoc		Santa Maria		Paso Robles		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
Digital Audiobook	3426	8,598.89	3724	9402.1	23397	60,351.44	5863	14,296.08	5574	13,339.29	6339	15,656.93	48323	121,644.73
Digital BingePass	58	169.42	35	100.15	316	912.85	186	543.15	49	138.52	31	91.69	675	1,955.78
Digital Comics	410	475.04	361	374.5	1905	1,764.15	520	606.86	590	865.85	317	349.51	4103	4,435.91
Digital Ebook	1868	3,324.93	1412	2314.66	11149	19,393.71	3700	6,120.53	3456	5,523.69	2668	4,332.69	24253	41,010.21
Digital Movie	491	1,171.27	323	695.34	1174	1,751.48	728	1,183.24	343	559.21	409	657.43	3468	6,017.97
Digital Music	331	496.19	222	332.08	944	1,437.06	299	448.01	130	198.70	101	150.49	2027	3,062.53
Digital Television	265	473.51	310	586.48	1011	1,443.12	600	801.52	97	124.66	237	361.05	2520	3,790.34
Total	6849	\$ 14,709.25	6387	\$ 13,805.31	39896	\$ 87,053.81	11896	\$ 23,999.39	10239	\$ 20,749.92	10102	\$ 21,599.79	85369	\$ 181,917.47

Cost % of Total Use	8.09%	7.59%	47.85%	13.19%	11.41%	11.87%	100.00%
Monthly Avg	\$ 1,225.77	\$ 1,150.44	\$ 7,254.48	\$ 1,999.95	\$ 1,729.16	\$ 1,799.98	\$ 15,159.79
Projected Annual	\$ 14,709.25	\$ 13,805.31	\$ 87,053.81	\$ 23,999.39	\$ 20,749.92	\$ 21,599.79	\$ 181,917.47