

580 Camino Mercado Arroyo Grande, CA 93420 805 543 6082 Blackgold.org

Adult Services User Group Discussion Notes August 21, 2024

FY24/25 Chairperson selected – Dominic Keen

What does adult services mean to your library? Members discussed the kinds of Adult Services that are offered by their libraries, and how the services/programming is accommodated by each library?

Programs some libraries have offered

Monthly crafts-take home Tiny art

Game board nights Diamond/Gem painting

Trivia Bob Ross painting

Master food servers Clothing exchange

Master gardeners Succulent exchange

Book Clubs Home Buying 101

Author talks Home Selling 101

D&D (provided by Central Coast Gaming) Wine Tasting 101

Monthly Senior Happy Hour craft Seed swap

The Artist's Way workshop Seed to Salsa

A Little Bit Happier workshop Healthy living

Bad Art Night Composting

Services some libraries have offered

Adult literacy Career Online High School

Computer Tutor Skill Share

Translation services Get Set Up

Adulting programs WIC

Driver's testing assistance

Passport Services

Test Proctoring

Challenges facing libraries

- How do you inform patrons about programs and services offered? Are staff well-informed? Lompoc maintains a single resource for staff to access all programs offered by their library.
- How are the libraries marketing their programs? Libraries struggle with patron attendance
- Libraries struggle with staffing and space to run programs. Carpinteria leans into Adult programs offered throughout their community
- What is considered a successful program? Patron satisfaction? Number of attendees? It is a
 good practice to measure success after the programs to determine whether to repeat them or
 not.
- There is a clear delineation between Services for the Underserved vs Recreational Programs for the patrons. A comment was made that many of the recreational programs lead patrons to a place of "trust" in the library and staff; the result often being increased use of the library and other services offered.

Black Gold has established a group email for members of the Adult Services User Group adultservices@blackgold.org. Members are invited to use this email to communicate with the group throughout the year between meetings. They were pleased with this communication tool as they felt that two meetings a year may not be adequate.

Black Gold will also set up an interactive worksheet on the Black Gold website https://ats.blackgold.org for members to use to post program information along with contact information and programming comments. This will be accessible by all libraries as a resource for new ideas or sharing ideas. Members think that this information and idea sharing tool will be very beneficial to the programming in their libraries.

The next Adult Services Group meeting will be virtual and held on February 12, 2025.