



Audiobook • Playaway • Music • Video  
2024



**Contract-Free. Obligation-Free. Uploaded for Your Review.**

Our experts conduct in-depth research and maintain strong relationships with studios and publishers to find and suggest the best titles available for your collections. All myCARTS plans feature pre-publication title notification and website carts uploaded for your review. We provide the most comprehensive and flexible plans in the industry. Let us help you get started today!

**MIDWEST TAPE**

Here for Libraries.

**SUMMARY OF PLANS**

**FICTION**

■ **PRE-PUBLICATION**

- *New York Times* Bestselling Authors: approximately 500 titles/year\*\*

■ **GENRE FICTION**

**Approximately 250 titles year\***

- Mystery/Suspense
- New & Notable Authors
- Romance
- Women's

■ **CURRENTLY PUBLISHED**

- *New York Times* Hardcover Fiction Bestsellers \*\*
- Critics' Picks: award winners, Starred Review recipients, and/or selections from industry publications

**NONFICTION**

■ **PRE-PUBLICATION**

**Approximately 10 titles per month\***

- Biographies
- Nonfiction
- Self-Help

■ **CURRENTLY PUBLISHED**

- *New York Times* Nonfiction Bestsellers \*\*
- Critics' Picks: award winners, Starred Review recipients, and/or selections from industry publications

**CHILDREN'S & YOUNG ADULT**

■ **PRE-PUBLICATION**

- *New York Times Bestselling* Children's & Young Adult: approximately 150 titles/year\*\*

▪ **Approximately 10 titles per month\***

- New & Notable Children's
- New & Notable Young Adult








■ **CURRENTLY PUBLISHED**


- Critics' Picks: award winners, Starred Review recipients, and/or selections from industry publications
- *New York Times* Children's and Young Adult Bestsellers\*\*

**PLAYAWAY**

- Top Fiction: approximately 30 titles per month\*
- Top Nonfiction: approximately 10 titles per month\*
- Top Children's and Young Adult: approximately 20 titles per month\*
- **NEW!** Spanish Language: includes a combination of Fiction, Nonfiction, and Children's/Young Adult: approximately 10 titles per month\*

**ADDITIONAL PLANS**

- Black Interest: approximately five titles per month\*
- Diversity and Inclusion: titles that contain characters or themes that share ideas, stories, and information about culture, race, religion, and more, up to 10 titles per month\* 
- Holiday: includes children's/young adult, fiction and nonfiction Valentine's Day, Halloween, Thanksgiving, and Christmas 
- Indie Next List (Fiction/Nonfiction): up to 20 titles a month\* 
- LGBTQ+: includes all genres relating to the LGBTQ+ community\*
- LibraryReads: up to 10 titles a month\* 
- Movie Tie-Ins (shows hitting theaters, television, or streaming services in the next 90 days): approximately five titles per month\* 
- Trending Now: titles presently in demand based on current events such as race, social justice, politics, voting, immigration, and climate change. Arrives every two weeks. 
- ALA Youth Media Award Winners: popular award-winning children's and young adult titles including the Newbery, Caldecott, and more. Cart arrives one time a year: late January/early February. 

\*All quantities approximated.  
 \*\**New York Times* plans are delivered biweekly.  
 Remaining plans arrive once per month unless otherwise noted.  
 These plans may present titles for a second time, but website duplicate checks will keep you informed.

**For examples of titles in each plan, SmartBrowse 'myCARTS audio' at [midwesttape.com](http://midwesttape.com)**



# ORDER FORM

Date: \_\_\_\_\_ Account #: \_\_\_\_\_

Library Name: \_\_\_\_\_

Recipient: \_\_\_\_\_

Recipient: \_\_\_\_\_

## FICTION

QTY.

Pre-Publication	
Bestselling Authors	
Mystery	
New & Notable Authors	
Romance	
Women's	
Currently Published	
Critics' Picks	
<i>New York Times</i> Bestsellers	

## ADDITIONAL

QTY.

Black Interest	
Diversity and Inclusion	
Holiday	
Indie Next List	
LGBTQ+	
LibraryReads	
Movie Tie-Ins	
Trending Now	
ALA Youth Media Award Winners	

Recipient: \_\_\_\_\_

Recipient: \_\_\_\_\_

## NONFICTION

QTY.

Pre-Publication	
Biographies	
Nonfiction	
Self-Help	
Currently Published	
Critics' Picks	
<i>New York Times</i> Bestsellers	

## CHILDREN'S/YA

QTY.

Pre-Publication	
Bestselling Authors	
New & Notable Children's	
New & Notable Young Adult	
Currently Published	
Critics' Picks	
<i>New York Times</i> Bestsellers	

Recipient: \_\_\_\_\_

## PLAYAWAY

QTY.

Top Fiction	
Top Nonfiction	
Top Children's/Young Adult	
Spanish Language	

Special Instructions:

(e.g. any specific fund codes or branch distributions can be specified by plan):

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## SUMMARY OF PLANS

### ADULT PLANS

#### WEEKLY

- Hit Maker: Gold/Platinum/Multi-Platinum Artists  
Features new releases from artists who have had a previous album reach gold status (selling over 500,000 copies); platinum status (selling over one million copies); or multi-platinum status (selling over two million copies) in the past seven years
- Hit Makers Deluxe Edition: Gold/Platinum/Multi-Platinum Artists
- **Pre-Street Date**  
New albums available for preorder across all genres; no reissues, compilations, boxsets, or special editions
  - Must-Have Music (**Up to 15 titles per cart**)\*  
Notable albums not included in Hit Maker plan
  - Must-Have Deluxe Edition (**Up to 10 titles per cart**)\*
- **Post-Street Date Titles**  
Billboard Top Current Albums: post-street date titles; newly available albums; no reissues, boxsets, or special editions. Able to customize below chart range.
  - Chart Toppers: top 100 albums on Billboard Top Current Albums Chart
  - Country Chart Toppers: top 75 albums on Billboard's Top Country Albums Chart
  - Latin Chart Toppers: top 75 albums on Billboard's Top Latin Albums Chart

#### MONTHLY


##### Genres: Individual plans by music genre

- Blues, electronic/dance, hard rock/heavy metal, Latin (The best new releases in contemporary and traditional Latin music), opera, R&B, rap/hip-hop, reggae (**up to five titles per cart**)\*
- Americana, christian and gospel, jazz, new age, soundtracks (movie, TV, video games, stage musicals) (**up to 10 titles per cart**)\*
- **Classical Music Best Reviewed:** Albums featured in Gramophone Editor's Choice and AllMusic Editors' Choice (**up to 30 titles per cart**)\*

##### International: Individual plans featuring music of the world

- K-Pop: Korean Pop Music (**up to five titles per cart**)\*
- World Music (**up to 10 titles per cart**)\*

##### Additional plans featuring in-demand titles

- Critically Acclaimed: top reviewed albums from Rolling Stone, SPIN, and more (**up to 10-15 titles per cart**)\* 
- Adult Series: albums from NOW That's What I Call Music, Putumayo, Rough Guides, WOW! Gospel
- Featured on NPR, trendsetters (buzzworthy albums from under-the-radar artists), Canadian artists (**up to 10 titles per cart**)\*
- Greatest Hits, live albums, reissues (**up to 20 titles per cart**)\*

### SEASONAL


- Award Nominees: Grammy Awards, Juno Awards, Tony Awards, Polaris Music Prize Long List (acclaimed Canadian albums), Dove Awards (best in Christian music), Latin Grammy Awards, American Music Awards, Country Music Association (CMAs)
- Award Winners: includes all annual awards featured in Award Nominees plan. Carts delivered after each award ceremony.
- Best Albums of the Year: best albums picked by critics from Billboard, NPR, SPIN, and Rolling Stone.
- Holiday: includes Christmas (late September and mid-October)

### CHILDREN'S PLANS

#### MONTHLY

- Children's Music (**up to 10 titles per cart**)\*
- Children Series: albums from KIDZ BOP, Putumayo Kids, Rockabye Baby, Baby Rockstar


#### SEASONAL

- Children's Holiday (**up to 10 titles per cart**)\*   
(Cart comes mid to end of October)

### ADDITIONAL PLANS

- All Things Disney: will include both children's and adult titles
- Box Sets: albums featuring three or more music discs

\*All quantities approximated.

 These plans may present titles for a second time but website duplicate checks will keep you informed.

**For examples of titles in each plan, SmartBrowse 'myCARTS Music' at [midwesttape.com](http://midwesttape.com).**

# ORDER FORM

Recipient: \_\_\_\_\_

Recipient: \_\_\_\_\_

Recipient: \_\_\_\_\_

## ADULT WEEKLY PLANS

Hit Makers	
Hit Makers Deluxe Edition	

### PRE-STREET DATE PLANS QTY.

Must-Have Music	
Must-Have Deluxe Edition	

### POST-STREET DATE PLANS QTY.

Chart Toppers 1 – 100	
Create your own range: Titles ___ to ___	
Country Chart Toppers 1 – 50	
Create your own range: Titles ___ to ___	
Latin Chart Toppers 1 – 50	
Create your own range: Titles ___ to ___	

## ADULT SEASONAL PLANS QTY.

Award Nominees	
Award Winners	
Best Albums of the Year	
Holiday Music	

## ADDITIONAL PLANS QTY.

Adult Series	
All Things Disney	
Box Sets	
Critically Acclaimed	

## ADULT MONTHLY PLANS

### UP TO 5 TITLES PER CART: QTY.

Blues	
Electronic/Dance	
Greatest Hits	
Hard Rock/Heavy Metal	
K-Pop	
Latin	
Live Albums	
Opera	
R&B	
Rap/Hip-Hop	
Reggae	

### UP TO 10 TITLES PER CART:

Americana	
Canadian Perspective	
Featured on NPR	
Christian and Gospel	
Jazz	
Soundtracks	
Trendsetters	
World	

### UP TO 20 TITLES PER CART:

Acclaimed Classical	
Reissues	

### UP TO 30 TITLES PER CART:

Classical Music Best Reviewed	
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## CHILDREN'S MONTHLY PLANS

	QTY.
Children's Music (All New Titles)	
Children Series	

## CHILDREN'S SEASONAL PLANS

	QTY.
Children's Holiday Music	

### RATINGS PREFERENCE

\_\_\_ I want **Both** Parental Advisory and Edited versions of music titles

\_\_\_ I want **only** Parental Advisory titles

\_\_\_ I want **only** Edited Versions of music titles

\_\_\_ If the Edited version is not available, I will accept the Parental Advisory title

\_\_\_ I want **only** titles not rated Edited or Parental Advisory

Special Instructions (e.g. any specific fund codes or branch distributions can be specified by plan): \_\_\_\_\_

## SUMMARY OF PLANS

### THEATRICAL PLANS

#### ■ BIWEEKLY PLANS

Approximately 4-6 titles every two weeks

- **Feature Films:** films that have made more than \$1 million theatrically, 4K feature films
- **Coming Soon:** potential feature films, documentaries, and foreign films that do not yet have an announced release date

### ADULT PLANS








#### ■ BIWEEKLY PLANS



Up to 30 titles per cart, every two weeks

- **All Things Disney:** newly issued titles from Disney or one of its subsidiaries 
- **Best of Television:** popular TV, returning and highly rated new series. Includes broadcast and streaming shows.
- **Critically Acclaimed:** highly acclaimed films with a rating of 65% or higher on Rotten Tomatoes
- **Fiction:** full-length films including Hallmark, and Dreamscape
- **Movies You Might Have Missed:** these titles are blockbusters that might have slipped through the cracks. Curated by our movie experts here at Midwest Tape, these are the movies you have to have on your shelves!
- **Nonfiction:** documentaries including PBS, Great Courses, and more (see series list on next page)
- **PBS:** get the best series, documentaries, and specials that public television has to offer. This plan includes titles from NOVA, American Experience, Frontline, and more!

#### ■ MONTHLY PLANS

Up to 20 titles per cart

- **Adult Learning:** newly released nonfiction adult videos for visual learners. Featuring Great Courses, One Day University, and more!
- **Anime (13+):** new anime titles for young adults
- **Black Interest:** titles that feature a black cast or crew or focus on related themes and topics 
- **Books to Film:** popular book-based movies 
- **British Selections:** movies and TV made in Britain, including Doctor Who
- **Classics:** newly released classic titles from the '40s, '50s, and '60s that are distinguished or unique works of cinema 
- **Modern Classics:** newly released titles from the '70s, '80s, and '90s that are distinguished or unique works of cinema 
- **Criterion:** newly released fiction and nonfiction titles from the Criterion Collection
- **Described Video:** film that contains a separate narrated track that describes descriptive visual elements 
- **Female-Focused:** titles featuring strong female cast and/or crew
- **Indie Films:** films produced outside of major film studios, including titles that are direct to video and limited theatrical releases 
- **LGBTQ+:** includes all genres relating to the LGBTQ+ community 

- **Sports and Fitness:** fitness, exercise, sports, self-help and WWE
- **Streaming TV:** The newest series available from the biggest streaming services, like Netflix, Hulu, Paramount+, Peacock and more!
- **Music on Film:** popular concerts and live events
- **Travel:** newly released travel documentaries
- **Trending Now:** titles based on current events in pop culture and in the news 
- **Trending TV:** contains all available previous seasons of the shows featured in Best of TV
- **Video Librarian:** films and TV with a 3.5 star rating or higher 

### FOREIGN PLANS

Contain fiction, nonfiction, and television titles

- **Asian:** Chinese, Japanese, and other Asian-language titles
- **Bollywood:** Punjabi, Bengali, and other Indian-language titles
- **French:** French-language titles
- **Spanish:** Spanish-language titles
- **Foreign:** all other foreign titles not included in Asian, Bollywood, French, or Spanish

### CHILDREN'S PLANS



#### ■ BIWEEKLY PLANS

Up to 20 titles per cart, every two weeks

- **Fiction:** standalone children's movies, and current television series (see series list on children's plan page)
- **Nonfiction:** educational films and TV shows
- **PBS Kids:** public television isn't just for adults. Get everything PBS has to offer in children's programming!


#### ■ MONTHLY PLANS

Up to 20 titles per cart

- **Family Films:** feel-good family movie night and Dove-approved films 
- **Trending Now:** titles presently in demand based on current events 

### SEASONAL PLANS

#### ■ AWARD WINNERS & NOMINEES PLAN


Titles that have been honored by the Academy Awards, Emmys, Golden Globes, and (SAG) Screen Actors Guild 

#### ■ BINGE BOX

One box, multiple movies. New themes added quarterly.

#### ■ HOLIDAY FILMS PLAN

Carts include: titles across all genres related to holidays

 These plans may present titles for a second time but website duplicate checks will keep you informed.

For examples of titles in each plan, SmartBrowse 'myCARTS Video' at [midwesttape.com](http://midwesttape.com).

# ORDER FORM

Recipient: \_\_\_\_\_

Recipient: \_\_\_\_\_

Please list quantity in DVD and Blu-ray columns

## ADULT PLANS

THEATRICAL FILM PLANS	DVD	BLU-RAY	4K
Feature Films			
Coming Soon			

BIWEEKLY PLANS	DVD	BLU-RAY
All Things Disney		
Best of Television <small>Includes Streaming Shows</small>		
Critically Acclaimed		
Fiction (All)		
Dreamscape Films		
Hallmark		
Movies You Might Have Missed		
Nonfiction (All)		
American Experience		
Dreamscape Films		
Frontline		
History Channel		
Nature		
NOVA		
PBS		

MONTHLY PLANS	DVD	BLU-RAY
Adult Learning		
Anime (13+)		
Black Interest		
Books to Film		
British Selections		
Classics: '40s, '50s, '60s		
Modern Classics: '70s, '80s, '90s		
Criterion Films		
Described Video		
Female-Focused		
Indie Films		
LGBTQ+		
Music on Film		
Sports and Fitness		
Streaming TV		
Travel		
Trending Now		
Trending TV		
Video Librarian		

## SEASONAL PLANS

	DVD	BLU-RAY
Award Winners & Nominees		
Binge Box		
Holiday Films		

## FOREIGN PLANS

MONTHLY PLANS	DVD	BLU-RAY
Asian Languages		
Bollywood		
French		
Spanish		
Foreign (All Other Languages)		

Special Instructions (e.g. any specific fund codes or branch distributions can be specified by plan): \_\_\_\_\_

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# ORDER FORM

Library Name: \_\_\_\_\_

Recipient: \_\_\_\_\_

Recipient: \_\_\_\_\_

Please list quantity in DVD and Blu-ray columns

## CHILDREN'S PLANS

FEATURE FILM PLANS	DVD	BLU-RAY
Feature Films		
Coming Soon		

MONTHLY PLANS	DVD	BLU-RAY
Family Films		
Trending Now		

BIWEEKLY PLANS	DVD	BLU-RAY
Fiction (All)		
Disney Animated		
Dreamscape Kids		

BIWEEKLY PLANS CONTINUED	DVD	BLU-RAY
Dreamworks Animated		
Nick Jr.		
PBS Kids		
Nonfiction (All)		

Our myCARTS audiobook specialist, Elizabeth Pucci, is here to help!  
 For branch distribution or fund specifications, contact Elizabeth at [epucci@midwesttape.com](mailto:epucci@midwesttape.com).



Our myCARTS music specialist, Lisa Bettinger, is here to help!  
 For branch distribution or fund specifications, contact Lisa at [lbettinger@midwesttape.com](mailto:lbettinger@midwesttape.com).



Our myCARTS video specialist, Dan Nawrocki, is here to help!  
 For branch distribution or fund specifications, contact Dan at [dnawrocki@midwesttape.com](mailto:dnawrocki@midwesttape.com).

