

Black Gold Library Cooperative System
HOOPLA RECAP
FY 2024-2025 - thru October 2024

Description	Blanchard		Carpinteria		Goleta		Lompoc		Santa Maria		Paso Robles		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2024-07														
Digital Audiobook	343	889.94	287	687.12	1985	5,198.71	535	1,292.16	501	1,209.84	510	1,273.97	4161	10,551.74
Digital BingePass	6	17.94	1	2.99	21	59.79	19	52.82	1	2.99	6	17.94	54	154.47
Digital Comics	44	54.72	15	13.33	170	175.19	55	57.03	45	54.12	33	39.41	362	393.80
Digital Ebook	156	302.61	85	134.35	946	1,557.01	280	442.64	266	439.91	220	342.05	1953	3,218.57
Digital Movie	50	124.53	28	64.28	80	123.73	41	73.47	16	27.62	37	67.55	252	481.18
Digital Music	43	65.57	32	47.68	78	120.22	20	31.30	6	8.94	11	16.39	190	290.10
Digital Television	19	28.02	34	63.34	78	118.10	34	50.42	7	6.51	28	42.57	200	308.96
Total	661	\$ 1,483.33	482	\$ 1,013.09	3358	\$ 7,352.75	984	\$ 1,999.84	842	\$ 1,749.93	845	\$ 1,799.88	7172	\$ 15,398.82
# Patrons Served		164		136		1,248		287		320		311		2,466
2024-08														
Digital Audiobook	356	920.11	319	808.61	1971	5,094.09	543	1,311.95	465	1,164.90	510	1,259.22	4164	10,558.88
Digital BingePass	5	14.95	0	-	28	82.72	23	68.77	3	8.97	2	5.98	61	181.39
Digital Comics	32	43.11	20	14.94	172	171.76	40	60.18	62	76.95	27	34.03	353	400.97
Digital Ebook	147	231.99	106	171.45	917	1,473.98	263	403.22	297	455.28	204	310.94	1934	3,046.86
Digital Movie	36	89.79	32	64.67	73	103.37	52	94.73	11	18.00	37	66.93	241	437.49
Digital Music	40	59.60	20	29.80	100	152.50	19	30.81	7	10.93	12	17.88	198	301.52
Digital Television	38	63.84	27	48.31	77	116.76	20	30.46	13	14.85	13	19.85	188	294.07
Total	654	\$ 1,423.39	524	\$ 1,137.78	3338	\$ 7,195.18	960	\$ 2,000.12	858	\$ 1,749.88	805	\$ 1,714.83	7139	\$ 15,221.18
# Patrons Served		153		138		1,239		292		303		319		2,444
2024-09														
Digital Audiobook	338	871.69	303	781.39	1961	5,181.58	571	1,379.98	474	1,207.76			3647	9,422.40
Digital BingePass	9	32.91	2	6.98	26	93.74	24	85.76	3	6.98			64	226.37
Digital Comics	33	42.80	9	6.79	156	136.79	69	83.75	45	57.07			312	327.20
Digital Ebook	163	251.90	123	194.85	912	1,535.09	217	359.67	247	387.75			1662	2,729.26
Digital Movie	57	146.33	20	44.40	85	133.96	30	47.05	39	63.88			231	435.62
Digital Music	39	58.61	22	34.28	59	89.41	15	23.85	6	9.44			141	215.59
Digital Television	34	64.90	30	55.34	69	98.94	18	19.68	12	16.92			163	255.78
Total	673	\$ 1,469.14	509	\$ 1,124.03	3268	\$ 7,269.51	944	\$ 1,999.74	826	\$ 1,749.80	0	\$ -	6220	\$ 13,612.22
# Patrons Served		177		144		1,237		292		318		-		2,168

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	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2024-10														
Digital Audiobook	357	932.84	303	785.77	2076	5,407.18	517	1,292.64	497	1,246.13			3750	9,664.56
Digital BingePass	4	15.96	2	6.98	26	94.74	21	77.79	2	6.98			55	202.45
Digital Comics	34	35.40	17	16.21	186	185.28	41	63.72	49	65.93			327	366.54
Digital Ebook	170	278.24	163	249.35	1023	1,629.67	271	401.95	251	371.93			1878	2,931.14
Digital Movie	73	173.36	23	53.81	72	106.67	48	86.79	15	25.28			231	445.91
Digital Music	22	33.28	22	33.28	81	123.19	35	54.65	17	25.33			177	269.73
Digital Television	21	42.05	16	26.80	78	118.22	20	22.66	6	8.78			141	218.51
Total	681	\$ 1,511.13	546	\$ 1,172.20	3542	\$ 7,664.95	953	\$ 2,000.20	837	\$ 1,750.36	0	\$ -	6559	\$ 14,098.84
# Patrons Served		175		151		1,289		288		315		-		2,218
YTD TOTAL														
Digital Audiobook	1394	3,614.58	1212	3062.89	7993	20,881.56	2166	5,276.73	1937	4,828.63	1020	2,533.19	15722	40,197.58
Digital BingePass	24	81.76	5	16.95	101	330.99	87	285.14	9	25.92	8	23.92	234	764.68
Digital Comics	143	176.03	61	51.27	684	669.02	205	264.68	201	254.07	60	73.44	1354	1,488.51
Digital Ebook	636	1,064.74	477	750	3798	6,195.75	1031	1,607.48	1061	1,654.87	424	652.99	7427	11,925.83
Digital Movie	216	534.01	103	227.16	310	467.73	171	302.04	81	134.78	74	134.48	955	1,800.20
Digital Music	144	217.06	96	145.04	318	485.32	89	140.61	36	54.64	23	34.27	706	1,076.94
Digital Television	112	198.81	107	193.79	302	452.02	92	123.22	38	47.06	41	62.42	692	1,077.32
Total	2669	\$ 5,886.99	2061	\$ 4,447.10	13506	\$ 29,482.39	3841	\$ 7,999.90	3363	\$ 6,999.97	1650	\$ 3,514.71	27090	\$ 58,331.06