



**Collection Development User Group
Discussion Notes
December 11, 2024**

Discussion Topic – OverDrive

Kevin Coon from OverDrive presented and discussed new features in the OverDrive Marketplace.

Cost per Circ (CPC) lending model

- Separate budgets can be set up within Cost per circ.
- A budget can be established for just a single title
- A budget can be established for a specific language. We discussed that some of the Spanish titles are expiring with multiple checkouts remaining. Perhaps the \$100 per month (currently \$300 per quarter) would be better spent if we used the CPC model. We could offer a more expansive selection of Spanish titles this way without having to purchase them. For instance, we could set a budget for Spanish adult fiction with a CPC cost of no more than \$3.99 (for example). The titles would be available for checkout and only paid for if they are checked out. We could review this every month to see if the Spanish checkouts increase. **The Group decided that this should go to Admin Council in January.** Kevin Coon is checking with other libraries to see if indeed this strategy seemed to increase their Spanish checkouts.
- Black Gold will look at utilizing CPC (if available) for titles that are expiring with 1-2 remaining holds. Currently we let those titles expire and remove the patron holds.

OverDrive Max lending model

- This is the model referenced on the Marketplace site as MA: 100 checkouts (concurrent users)
- Carpinteria shared that they take advantage of this model whenever possible.
- Since this is a simultaneous use option, patrons do get immediate access to the titles as long as they are within the 100 checkouts

eBook vs eAudiobook checkouts

We reviewed the checkouts YTD for eBooks and eAudiobooks. The attached document shows that 43% of the checkouts were eBooks and 57% of the checkouts were eAudiobooks; whereas, 53% of the budget goes to eBooks and 47% of the budget goes to eAudiobooks. The Group agreed that they would like to match the % of the budget to the % of checkouts. **They would like this to go to Admin Council for approval.** NOTE: the group recognizes the price difference between eBooks and eAudiobooks, which further supports the need for a greater percentage of the budget to be spent on the more popular format.

The next Collection Development Group meeting will be virtual and held on March 12, 2025

OverDrive checkouts 7/1/24-12/11/24

| | # checkouts | % | \$ Budgeted monthly | % | proposal | % |
|-------------|---------------|-----|------------------------|-----|-----------------|-----|
| eBooks | 66504 | 43% | \$ 1,640 | 53% | \$ 1,330.00 | 43% |
| eAudiobooks | 89281 | 57% | \$ 1,440 | 47% | \$ 1,750.00 | 57% |
| | <u>155785</u> | | <u>\$ 3,080</u> | | <u>\$ 3,080</u> | |

Propose that we flip the amount spent in each category

Propose that Spanish titles be cost per circ