

Black Gold Library Cooperative System

HOOPLA RECAP

FY 2024/2025 - thru April 2025

Description	Blanchard		Carpinteria		Goleta		Lompoc		Santa Maria		Paso Robles		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2024-07														
Digital Audiobook	343	889.94	287	687.12	1985	5,198.71	535	1,292.16	501	1,209.84	510	1,273.97	4161	10,551.74
Digital BingePass	6	17.94	1	2.99	21	59.79	19	52.82	1	2.99	6	17.94	54	154.47
Digital Comics	44	54.72	15	13.33	170	175.19	55	57.03	45	54.12	33	39.41	362	393.80
Digital Ebook	156	302.61	85	134.35	946	1,557.01	280	442.64	266	439.91	220	342.05	1953	3,218.57
Digital Movie	50	124.53	28	64.28	80	123.73	41	73.47	16	27.62	37	67.55	252	481.18
Digital Music	43	65.57	32	47.68	78	120.22	20	31.30	6	8.94	11	16.39	190	290.10
Digital Television	19	28.02	34	63.34	78	118.10	34	50.42	7	6.51	28	42.57	200	308.96
Total	661	\$ 1,483.33	482	\$ 1,013.09	3358	\$ 7,352.75	984	\$ 1,999.84	842	\$ 1,749.93	845	\$ 1,799.88	7172	\$ 15,398.82
# Patrons Served		164		136		1,248		287		320		311		2,466
2024-08														
Digital Audiobook	356	920.11	319	808.61	1971	5,094.09	543	1,311.95	465	1,164.90	510	1,259.22	4164	10,558.88
Digital BingePass	5	14.95	0	-	28	82.72	23	68.77	3	8.97	2	5.98	61	181.39
Digital Comics	32	43.11	20	14.94	172	171.76	40	60.18	62	76.95	27	34.03	353	400.97
Digital Ebook	147	231.99	106	171.45	917	1,473.98	263	403.22	297	455.28	204	310.94	1934	3,046.86
Digital Movie	36	89.79	32	64.67	73	103.37	52	94.73	11	18.00	37	66.93	241	437.49
Digital Music	40	59.60	20	29.80	100	152.50	19	30.81	7	10.93	12	17.88	198	301.52
Digital Television	38	63.84	27	48.31	77	116.76	20	30.46	13	14.85	13	19.85	188	294.07
Total	654	\$ 1,423.39	524	\$ 1,137.78	3338	\$ 7,195.18	960	\$ 2,000.12	858	\$ 1,749.88	805	\$ 1,714.83	7139	\$ 15,221.18
# Patrons Served		153		138		1,239		292		303		319		2,444
2024-09														
Digital Audiobook	338	871.69	303	781.39	1961	5,181.58	571	1,379.98	474	1,207.76			3647	9,422.40
Digital BingePass	9	32.91	2	6.98	26	93.74	24	85.76	3	6.98			64	226.37
Digital Comics	33	42.80	9	6.79	156	136.79	69	83.75	45	57.07			312	327.20
Digital Ebook	163	251.90	123	194.85	912	1,535.09	217	359.67	247	387.75			1662	2,729.26
Digital Movie	57	146.33	20	44.40	85	133.96	30	47.05	39	63.88			231	435.62
Digital Music	39	58.61	22	34.28	59	89.41	15	23.85	6	9.44			141	215.59
Digital Television	34	64.90	30	55.34	69	98.94	18	19.68	12	16.92			163	255.78
Total	673	\$ 1,469.14	509	\$ 1,124.03	3268	\$ 7,269.51	944	\$ 1,999.74	826	\$ 1,749.80	0	\$ -	6220	\$ 13,612.22
# Patrons Served		177		144		1,237		292		318		-		2,168

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	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2024-10														
Digital Audiobook	357	932.84	303	785.77	2076	5,407.18	517	1,292.64	497	1,246.13			3750	9,664.56
Digital BingePass	4	15.96	2	6.98	26	94.74	21	77.79	2	6.98			55	202.45
Digital Comics	34	35.40	17	16.21	186	185.28	41	63.72	49	65.93			327	366.54
Digital Ebook	170	278.24	163	249.35	1023	1,629.67	271	401.95	251	371.93			1878	2,931.14
Digital Movie	73	173.36	23	53.81	72	106.67	48	86.79	15	25.28			231	445.91
Digital Music	22	33.28	22	33.28	81	123.19	35	54.65	17	25.33			177	269.73
Digital Television	21	42.05	16	26.80	78	118.22	20	22.66	6	8.78			141	218.51
Total	681	\$ 1,511.13	546	\$ 1,172.20	3542	\$ 7,664.95	953	\$ 2,000.20	837	\$ 1,750.36	0	\$ -	6559	\$ 14,098.84
# Patrons Served		175		151		1,289		288		315		-		2,218
2024-11														
Digital Audiobook	320	835.98	339	862.83	1948	5,088.26	524	1,290.72	494	1,242.59			3625	9,320.38
Digital BingePass	8	27.92	4	14.96	25	79.75	26	95.75	8	25.92			71	244.30
Digital Comics	42	46.51	18	19.22	205	199.34	46	56.04	46	49.25			357	370.36
Digital Ebook	180	295.00	142	211.76	925	1,412.37	272	429.88	242	363.13			1761	2,712.14
Digital Movie	65	144.39	29	65.95	94	136.63	45	65.01	28	45.52			261	457.50
Digital Music	16	24.34	23	36.27	95	143.55	23	36.27	15	22.35			172	262.78
Digital Television	26	45.80	25	43.95	70	106.65	16	26.16	1	1.05			138	223.61
Total	657	\$ 1,419.94	580	\$ 1,254.94	3362	\$ 7,166.55	952	\$ 1,999.83	834	\$ 1,749.81	0	\$ -	6385	\$ 13,591.07
# Patrons Served		164		149		1,275		285		319		-		2,192
2024-12														
Digital Audiobook	364	924.00	308	783.20	2021	5,263.17	516	1,287.59	482	1,185.76			3691	9,443.72
Digital BingePass	8	26.92	3	10.97	31	108.40	31	110.70	9	25.92			82	282.91
Digital Comics	34	40.39	11	7.58	165	155.40	52	74.90	69	84.12			331	362.39
Digital Ebook	134	232.14	138	222.40	915	1,446.39	262	379.72	248	388.11			1697	2,668.76
Digital Movie	64	143.46	23	54.95	73	109.54	67	89.75	14	27.28			241	424.98
Digital Music	26	39.24	23	34.77	93	140.57	20	29.80	26	38.74			188	283.12
Digital Television	26	46.06	48	79.40	43	58.83	21	27.79	0	-			138	212.08
Total	656	\$ 1,452.21	554	\$ 1,193.27	3341	\$ 7,282.30	969	\$ 2,000.25	848	\$ 1,749.93	0	\$ -	6368	\$ 13,677.96
# Patrons Served		160		139		1,244		282		310		-		2,135

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	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2025-01														
Digital Audiobook	433	1,104.77	332	857.56	2228	5,785.96	520	1,336.01	535	1,336.00			4048	10,420.30
Digital BingePass	7	24.93	1	2.99	30	101.11	38	127.34	3	8.97			79	265.34
Digital Comics	39	40.24	20	19.02	170	167.71	54	71.82	33	43.65			316	342.44
Digital Ebook	161	264.17	139	228.12	1073	1,643.72	221	335.31	262	411.24			1856	2,882.56
Digital Movie	56	127.88	24	52.92	97	145.35	45	77.27	12	20.61			234	424.03
Digital Music	15	23.35	17	25.83	76	115.74	21	31.29	14	20.86			143	217.07
Digital Television	36	63.75	30	40.83	53	65.84	29	20.66	8	8.85			156	199.93
Total	747	\$ 1,649.09	563	\$ 1,227.27	3727	\$ 8,025.43	928	\$ 1,999.70	867	\$ 1,850.18	0	\$ -	6832	\$ 14,751.67
# Patrons Served		200		158		1,399		271		330				2,358
2025-02														
Digital Audiobook	350	889.72	322	812.80	2036	5,290.17	548	1,366.73	524	1,313.48			3780	9,672.90
Digital BingePass	10	35.90	0	-	30	94.41	21	68.80	2	5.98			63	205.09
Digital Comics	46	53.08	19	17.02	193	188.05	42	47.98	58	66.77			358	372.90
Digital Ebook	174	307.72	113	190.43	899	1,426.88	244	345.77	251	388.84			1681	2,659.64
Digital Movie	39	89.53	40	102.20	92	140.08	47	76.50	18	29.79			236	438.10
Digital Music	16	24.34	11	16.89	60	91.90	26	38.74	20	30.30			133	202.17
Digital Television	37	58.11	42	75.04	55	75.24	50	55.72	9	14.83			193	278.94
Total	672	\$ 1,458.40	547	\$ 1,214.38	3365	\$ 7,306.73	978	\$ 2,000.24	882	\$ 1,849.99	0	\$ -	6444	\$ 13,829.74
# Patrons Served		182		151		1,324		300		331				2,288
2025-03														
Digital Audiobook	388	1,015.82	356	898.99	2342	6,293.44	536	1,362.23	482	1,215.83			4104	10,786.31
Digital BingePass	7	25.93	2	4.98	25	81.75	22	77.78	4	12.96			60	203.40
Digital Comics	58	77.36	41	44.29	186	199.63	58	81.55	60	87.36			403	490.19
Digital Ebook	170	274.18	128	203.12	1005	1,626.18	247	386.69	263	399.88			1813	2,890.05
Digital Movie	73	179.34	42	94.60	90	125.78	43	69.17	6	12.30			254	481.19
Digital Music	7	10.93	14	20.86	91	137.59	13	19.37	6	8.94			131	197.69
Digital Television	56	89.56	48	72.03	48	61.67	16	3.10	19	12.40			187	238.76
Total	759	\$ 1,673.12	631	\$ 1,338.87	3787	\$ 8,526.04	935	\$ 1,999.89	840	\$ 1,749.67	0	\$ -	6952	\$ 15,287.59
# Patrons Served		187		168		1,417		265		315				2,352

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Description	Blanchard		Carpinteria		Goleta		Lompoc		Santa Maria		Paso Robles		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2025-04														
Digital Audiobook	381	980.34	400	1,040.54	2181	5,826.21	547	1,386.98	474	1,209.86			3983	10,443.93
Digital BingePass	7	23.93	2	6.98	25	72.75	19	68.31	2	6.98			55	178.95
Digital Comics	62	97.65	14	20.20	152	183.71	42	58.65	73	102.34			343	462.55
Digital Ebook	172	299.87	164	280.90	918	1,620.53	219	322.42	226	357.17			1699	2,880.89
Digital Movie	55	141.57	41	92.39	87	123.17	65	119.48	30	48.82			278	525.43
Digital Music	13	19.87	10	15.90	71	107.79	10	14.90	9	13.41			113	171.87
Digital Television	40	66.38	30	47.12	76	85.33	26	29.33	7	11.53			179	239.69
Total	730	\$ 1,629.61	661	\$ 1,504.03	3510	\$ 8,019.49	928	\$ 2,000.07	821	\$ 1,750.11	0	\$ -	6650	\$ 14,903.31
# Patrons Served		188		182		1,276		281		299				2,226
YTD TOTAL													TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost		
Digital Audiobook	3630	9,365.21	3269	8318.81	20749	54,428.77	5357	13,306.99	4928	12,332.15	1020	2,533.19	38953	100,285.12
Digital BingePass	71	247.29	17	57.83	267	869.16	244	833.82	37	112.65	8	23.92	644	2,144.67
Digital Comics	424	531.26	184	178.6	1755	1,762.86	499	655.62	540	687.56	60	73.44	3462	3,889.34
Digital Ebook	1627	2,737.82	1301	2086.73	9533	15,371.82	2496	3,807.27	2553	3,963.24	424	652.99	17934	28,619.87
Digital Movie	568	1,360.18	302	690.17	843	1,248.28	483	799.22	189	319.10	74	134.48	2459	4,551.43
Digital Music	237	359.13	194	295.56	804	1,222.46	202	310.98	126	189.24	23	34.27	1586	2,411.64
Digital Television	333	568.47	330	552.16	647	905.58	250	285.98	82	95.72	41	62.42	1683	2,470.33
Total	6890	\$ 15,169.36	5597	\$ 12,179.86	34598	\$ 75,808.93	9531	\$ 19,999.88	8455	\$ 17,699.66	1650	\$ 3,514.71	66721	\$ 144,372.40