

Black Gold Library Cooperative System
HOOPLA RECAP
FY 2021-2022

Description	blanchard@apple.com		lompoc@apple.com		pasorobles@apple.com		santabarbara@apple.com		goleta@apple.com		santamaria@apple.com		sanluisobispocity@apple.com		TOTAL	
	Blanchard		Lompoc		Paso Robles		Santa Barbara		Goleta		Santa Maria		San Luis Obispo		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2021-07																
Digital Audiobook	110	242.95	321	715.84	389	892.11	2842	6,865.47	1408	3,442.96	382	891.24	2582	6,190.43	8034	19241
Digital Comics	36	49.39	48	79.77	20	20.85	398	461.22	133	129.02	52	80.44	215	260.10	902	1080.79
Digital Ebook	64	75.09	204	278.01	151	192.09	1203	1,573.02	607	798.73	213	288.75	1015	1,429.41	3457	4635.1
Digital Movie	16	42.34	69	125.10	50	93.89	505	1,125.56	133	239.15	26	45.24	199	364.00	998	2035.28
Digital Music	4	5.96	23	36.77	10	14.90	201	304.99	93	143.07	19	28.31	147	221.03	497	755.03
Digital Television	12	18.88	79	151.71	31	52.69	500	875.40	195	348.65	13	20.87	204	344.46	1034	1812.66
Total	242	\$ 434.61	744	\$ 1,387.20	651	\$ 1,266.53	5649	\$ 11,205.66	2569	\$ 5,101.58	705	\$ 1,354.85	4362	\$ 8,809.43	14922	\$ 29,559.86
# Patrons Served	64		192		236		1,428		831		264		1,540		4,555	
2021-08																
Digital Audiobook	145	324.85	408	862.45	409	890.01	2848	6,537.05	1515	3,348.78	412	866.12	2860	6,415.47	8597	19244.73
Digital Comics	57	51.37	46	72.21	31	23.36	560	566.83	119	88.52	64	64.62	320	276.43	1197	1143.341
Digital Ebook	53	79.70	240	286.02	222	260.30	1263	1,644.75	624	827.15	243	312.90	1165	1,446.09	3810	4856.91
Digital Movie	20	39.32	67	114.33	54	62.16	567	1,156.02	164	237.16	36	56.18	274	336.13	1182	2001.3
Digital Music	12	18.38	39	59.11	14	21.86	214	321.86	105	160.95	13	19.37	181	275.19	578	876.72
Digital Television	17	24.35	157	162.59	74	69.12	545	742.72	243	276.76	21	35.82	409	368.43	1466	1679.79
Total	304	\$ 537.97	957	\$ 1,556.71	804	\$ 1,326.81	5997	\$ 10,969.23	2770	\$ 4,939.32	789	\$ 1,355.01	5209	\$ 9,117.74	16830	\$ 29,802.79
# Patrons Served	66		222		244		1,428		811		282		1594		4,647	
YTD TOTAL	Blanchard		Lompoc		Paso Robles		Santa Barbara		Goleta		Santa Maria		San Luis Obispo		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
Digital Audiobook	255	567.80	729	1578.29	798	1,782.12	5690	13,402.52	2923	6,791.74	794	1,757.36	5442	12,605.90	16631	38,485.73
Digital Comics	93	100.76	94	151.98	51	44.21	958	1,028.05	252	217.54	116	145.06	535	536.53	2099	2,224.13
Digital Ebook	117	154.79	444	564.03	373	452.39	2466	3,217.77	1231	1,625.88	456	601.65	2180	2,875.50	7267	9,492.01
Digital Movie	36	81.66	136	239.43	104	156.05	1072	2,281.58	297	476.31	62	101.42	473	700.13	2180	4,036.58
Digital Music	16	24.34	62	95.88	24	36.76	415	626.85	198	304.02	32	47.68	328	496.22	1075	1,631.75
Digital Television	29	43.23	236	314.3	105	121.81	1045	1,618.12	438	625.41	34	56.69	613	712.89	2500	3,492.45
Total	546	\$ 972.58	1701	\$ 2,943.91	1455	\$ 2,593.34	11646	\$ 22,174.89	5339	\$ 10,040.90	1494	\$ 2,709.86	9571	\$ 17,927.17	31752	\$ 59,362.65
Cost % of Total Use	1.64%		4.96%		4.37%		37.35%		16.91%		4.56%		30.20%		100.00%	