

Black Gold Library Cooperative System
HOOPLA RECAP
FY 2019-2020

Description	blanchard@apple.com		lompoc@apple.com		pasorobles@apple.com		santabarbara@apple.com		goleta@apple.com		santamaria@apple.com		sanluisobispocity@apple.com		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2019-07																
Digital Audiobook	66	143.04	230	463.45	250	518.95	2616	6,488.09	1441	3,752.14	349	671.61	1704	3,335.76	6656	15373.04
Digital Comics	12	15.88	34	69.16	19	26.26	381	560.19	155	210.40	92	136.08	192	261.73	885	1279.7
Digital Ebook	31	40.19	156	212.74	162	219.39	1160	1,717.62	711	1,044.26	228	310.88	959	1,424.65	3407	4969.73
Digital Movie	13	24.86	74	142.41	46	88.93	692	1,618.34	405	975.11	53	96.14	86	85.14	1369	3030.93
Digital Music	10	14.90	30	45.20	28	43.72	391	587.09	197	300.53	56	83.44	241	364.59	953	1439.47
Digital Television	25	42.25	40	66.20	26	47.74	539	939.86	274	461.76	32	56.68	64	63.36	1000	1677.85
Total	157	\$ 281.12	564	\$ 999.16	531	\$ 944.99	5779	\$ 11,911.19	3183	\$ 6,744.20	810	\$ 1,354.83	3246	\$ 5,535.23	14270	\$ 27,770.72
# Patrons Served		54		184		197		1,335		703		277		1,180		3,930
2019-08																
Digital Audiobook	60	130.40	221	433.09	253	513.62	2532	6,266.98	1472	3,759.33	328	638.67	1819	3,512.71	6685	15254.8
Digital Comics	13	19.92	42	58.28	13	20.17	404	575.71	219	304.11	90	141.55	198	256.47	979	1376.21
Digital Ebook	54	72.43	171	237.44	133	188.70	1030	1,469.76	705	954.48	232	316.51	981	1,416.62	3306	4655.94
Digital Movie	12	22.88	79	151.09	51	95.88	706	1,635.34	362	871.71	73	139.91	72	71.28	1355	2988.09
Digital Music	15	22.35	43	65.07	26	39.24	405	607.95	324	488.26	43	64.07	219	332.81	1075	1619.75
Digital Television	12	20.38	33	55.67	18	33.32	521	941.79	291	531.34	27	52.73	76	74.74	978	1709.97
Total	166	\$ 288.36	589	\$ 1,000.64	494	\$ 890.93	5598	\$ 11,497.53	3373	\$ 6,909.23	793	\$ 1,353.44	3365	\$ 5,664.63	14378	\$ 27,604.76
# Patrons Served		59		195		175		1330		770		287		1198		4,014
2019-09																
Digital Audiobook	57	120.38	227	454.38	274	543.11	2504	6,245.76	1445	3,515.20	343	671.07	1758	3,340.62	6608	14890.52
Digital Comics	10	10.45	37	63.83	9	8.86	337	465.78	200	263.50	69	102.56	195	269.85	857	1184.83
Digital Ebook	39	59.24	137	183.50	157	188.22	1056	1,427.87	733	993.84	259	356.23	986	1,367.87	3367	4576.77
Digital Movie	34	63.96	82	155.20	40	75.54	648	1,503.22	335	787.93	56	105.89	97	96.03	1292	2787.77
Digital Music	10	15.90	50	76.50	15	22.85	394	589.06	284	427.16	45	69.55	170	257.80	968	1458.82
Digital Television	10	17.90	17	27.33	22	34.28	495	864.05	318	565.82	25	44.75	53	52.47	940	1606.6
Total	160	\$ 287.83	550	\$ 960.74	517	\$ 872.86	5434	\$ 11,095.74	3315	\$ 6,553.45	797	\$ 1,350.05	3259	\$ 5,384.64	14032	\$ 26,505.31
# Patrons Served		54		179		180		1,319		777		286		1,173		3,968
2019-10																
Digital Audiobook	59	115.41	258	522.72	323	645.62	2477	6,192.58	1445	3,668.35	359	687.41	1758	3,456.37	6679	15288.46
Digital Comics	11	15.74	35	57.30	15	21.00	322	482.63	219	274.72	71	115.19	192	261.68	865	1228.26
Digital Ebook	40	56.57	159	213.03	176	229.97	1048	1,395.62	778	1,025.15	264	330.74	918	1,236.71	3383	4487.79
Digital Movie	26	49.64	83	159.23	41	81.26	675	1,495.63	305	704.30	61	117.62	45	44.55	1236	2652.23
Digital Music	15	22.35	37	56.13	24	36.26	386	579.14	344	521.56	35	53.15	201	305.99	1042	1574.58
Digital Television	17	30.83	13	21.37	10	12.90	523	886.75	355	599.95	33	57.17	70	69.30	1021	1678.27
Total	168	\$ 290.54	585	\$ 1,029.78	589	\$ 1,027.01	5431	\$ 11,032.35	3446	\$ 6,794.03	823	\$ 1,361.28	3184	\$ 5,374.60	14226	\$ 26,909.59
# Patrons Served		60		199		201		1,336		803		299		1,155		4,053

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	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2019-11																
Digital Audiobook	74	151.16	232	446.58	310	587.20	2391	5,736.74	1442	3,535.53	362	717.98	1701	3,305.94	6512	14481.13
Digital Comics	16	30.69	21	33.34	14	21.31	374	532.21	164	206.81	60	97.05	183	251.12	832	1172.53
Digital Ebook	45	56.82	152	193.74	156	191.82	1137	1,488.44	712	886.24	287	332.65	881	1,137.89	3370	4287.6
Digital Movie	21	38.89	56	105.93	50	92.98	630	1,426.16	389	882.97	55	103.34	65	64.35	1266	2714.62
Digital Music	17	25.83	33	51.17	22	33.78	377	571.73	311	470.89	38	58.62	232	348.18	1030	1560.2
Digital Television	13	23.37	18	33.32	29	47.21	498	837.77	306	523.44	26	45.24	45	44.05	935	1554.4
Total	186	\$ 326.76	512	\$ 864.08	581	\$ 974.30	5407	\$ 10,593.05	3324	\$ 6,505.88	828	\$ 1,354.88	3107	\$ 5,151.53	13945	\$ 25,770.48
# Patrons Served		64		181		204		1,342		805		289		1,139		4,024
2019-12																
Digital Audiobook	67	123.63	184	377.06	271	540.59	2382	6,073.63	1535	3,783.45	330	657.75	1739	3,406.46	6508	14962.57
Digital Comics	9	16.91	36	69.94	15	23.15	302	454.18	227	290.83	61	82.59	201	290.24	851	1227.84
Digital Ebook	30	43.91	168	221.35	167	201.81	1156	1,508.36	720	892.29	221	281.98	986	1,304.18	3448	4453.88
Digital Movie	16	28.84	54	103.34	57	106.83	678	1,520.76	471	1,071.69	50	99.58	80	79.20	1406	3010.24
Digital Music	13	19.37	29	44.21	19	28.31	330	496.70	403	606.47	51	77.49	237	357.13	1082	1629.68
Digital Television	21	31.04	35	62.15	13	23.37	444	788.31	423	688.52	21	39.29	44	43.06	1001	1675.74
Total	156	\$ 263.70	506	\$ 878.05	542	\$ 924.06	5292	\$ 10,841.94	3779	\$ 7,333.25	734	\$ 1,238.68	3287	\$ 5,480.27	14296	\$ 26,959.95
# Patrons Served		58		177		185		1,314		892		260		1,196		4,082
2020-01																
Digital Audiobook	59	116.66	233	461.07	333	639.22	2578	6,303.57	1723	4,291.72	385	775.50	1967	3,791.38	7278	16379.12
Digital Comics	12	18.18	38	74.32	8	14.57	309	423.86	292	378.78	46	66.39	163	248.37	868	1224.47
Digital Ebook	23	25.78	172	226.43	196	243.39	1243	1,594.61	915	1,124.25	290	374.25	1083	1,386.47	3922	4975.18
Digital Movie	25	46.75	64	121.66	44	81.96	560	1,279.76	398	928.17	55	105.02	61	60.39	1207	2623.71
Digital Music	21	31.29	35	53.15	23	34.77	313	469.37	344	519.56	41	61.59	210	316.40	987	1486.13
Digital Television	21	33.29	29	50.21	33	63.17	458	822.42	381	668.44	38	61.62	50	49.40	1010	1748.55
Credit Adjustment		-		(7.41)		(26.24)		(86.92)		(59.15)		(26.10)		(53.11)		(258.93)
Total	161	\$ 271.95	571	\$ 979.43	637	\$ 1,050.84	5461	\$ 10,806.67	4053	\$ 7,851.77	855	\$ 1,418.27	3534	\$ 5,799.30	15272	\$ 28,178.23
# Patrons Served		51		182		209		1,395		946		295		1,298		4,376
2020-02																
Digital Audiobook	54	120.71	233	494.12	277	561.13	2358	5,853.12	1655	4,172.75	347	681.53	1798	3,470.12	6722	15353.48
Digital Comics	12	19.03	39	60.36	21	27.49	310	417.10	317	418.48	56	83.04	155	220.10	910	1245.6
Digital Ebook	46	65.40	150	182.33	155	186.48	1133	1,489.84	725	915.21	244	308.16	952	1,238.21	3405	4385.63
Digital Movie	22	40.26	43	84.25	37	70.62	550	1,291.36	344	811.57	53	100.67	36	35.64	1085	2434.37
Digital Music	16	23.84	62	93.38	21	31.29	416	624.84	355	538.45	48	72.02	199	301.01	1117	1684.83
Digital Television	18	30.32	50	92.00	49	89.51	452	792.73	384	670.41	33	51.66	48	47.52	1034	1774.15
Total	168	\$ 299.56	577	\$ 1,006.44	560	\$ 966.52	5219	\$ 10,468.99	3780	\$ 7,526.87	781	\$ 1,297.08	3188	\$ 5,312.60	14273	\$ 26,878.06
# Patrons Served		56		184		198		1,373		929		261		1,217		4,218

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	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
YTD TOTAL	Blanchard		Lompoc		Paso Robles		Santa Barbara		Goleta		Santa Maria		San Luis Obispo		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
Digital Audiobook	496	1,021.39	1818	3652.47	2291	4,549.44	19838	49,160.47	12158	30,478.47	2803	5,501.52	14244	27,619.36	53648	121,983.12
Digital Comics	95	146.80	282	486.53	114	162.81	2739	3,911.66	1793	2,347.63	545	824.45	1479	2,059.56	7047	9,939.44
Digital Ebook	308	420.34	1265	1670.56	1302	1,649.78	8963	12,092.12	5999	7,835.72	2025	2,611.40	7746	10,512.60	27608	36,792.52
Digital Movie	169	316.08	535	1023.11	366	694.00	5139	11,770.57	3009	7,033.45	456	868.17	542	536.58	10216	22,241.96
Digital Music	117	175.83	319	484.81	178	270.22	3012	4,525.88	2562	3,872.88	357	539.93	1709	2,583.91	8254	12,453.46
Digital Television	116	196.09	206	350.63	167	262.09	3472	5,964.34	2351	3,982.09	197	321.42	400	341.39	6909	11,418.05
Total	1301	\$ 2,276.53	4425	\$ 7,668.11	4418	\$ 7,588.34	43163	\$ 87,425.04	27872	\$ 55,550.24	6383	\$ 10,666.89	26120	\$ 43,653.40	113682	\$ 214,828.55
Cost % of Total Use	1.06%		3.57%		3.53%		40.70%		25.86%		4.97%		20.32%		100.00%	