

Black Gold Library Cooperative System
HOOPLA RECAP
FY 2020-2021

Description	blanchard@apple.com		lompoc@apple.com		pasorobles@apple.com		santabarbara@apple.com		goleta@apple.com		santamaria@apple.com		sanluisobispocity@apple.com		TOTAL	
	Blanchard		Lompoc		Paso Robles		Santa Barbara		Goleta		Santa Maria		San Luis Obispo			
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2020-07																
Digital Audiobook	129	259.11	360	819.35	343	767.47	2675	6,204.70	2040	4,736.15	321	766.39	2321	5,365.74	8189	18918.91
Digital Comics	23	27.32	70	100.20	44	52.86	526	663.59	347	401.88	56	83.04	323	393.73	1389	1722.62
Digital Ebook	65	92.86	307	415.62	270	333.58	1511	1,969.63	1242	1,624.87	257	376.11	1322	1,781.80	4974	6594.47
Digital Movie	27	59.71	82	153.56	58	112.61	879	2,035.40	429	996.53	39	75.80	280	508.58	1794	3942.19
Digital Music	18	27.32	64	97.36	25	37.75	255	391.45	207	313.43	11	17.39	201	306.49	781	1191.19
Digital Television	31	58.69	92	164.08	44	80.06	633	1,107.47	383	679.87	20	35.80	244	443.06	1447	2569.03
Total	293	\$ 525.01	975	\$ 1,750.17	784	\$ 1,384.33	6479	\$ 12,372.24	4648	\$ 8,752.73	704	\$ 1,354.53	4691	\$ 8,799.40	18574	\$ 34,938.41
# Patrons Served	68		245		265		1,580		1,050		242		1,623		5,073	
2020-08																
Digital Audiobook	118	234.72	351	747.99	353	770.62	2698	6,224.87	1942	4,453.78	336	751.64	2346	5,363.54	8144	18547.16
Digital Comics	23	22.82	74	115.46	61	80.09	586	707.19	397	446.13	38	78.57	313	386.82	1492	1837.08
Digital Ebook	77	95.63	261	358.35	266	351.83	1562	2,134.24	1154	1,569.53	253	339.27	1247	1,682.86	4820	6531.71
Digital Movie	37	84.01	72	134.01	54	103.35	747	1,715.47	445	1,031.55	58	109.88	263	472.75	1676	3651.02
Digital Music	23	34.27	58	90.42	31	46.19	211	325.39	183	277.67	24	37.26	176	270.24	706	1081.44
Digital Television	22	36.78	122	221.78	44	82.56	513	913.37	346	617.99	25	38.75	272	494.18	1344	2405.41
Total	300	\$ 508.23	938	\$ 1,668.01	809	\$ 1,434.64	6317	\$ 12,020.53	4467	\$ 8,396.65	734	\$ 1,355.37	4617	\$ 8,670.39	18182	\$ 34,053.82
# Patrons Served	69		255		284		1,640		1009		262		1615		5,134	
2020-09																
Digital Audiobook	122	276.73	367	813.38	321	690.09	2862	6,408.18	1880	4,266.20	362	794.43	2108	4,782.67	8022	18031.68
Digital Comics	27	45.93	64	91.76	44	66.76	709	814.66	405	445.10	43	74.77	262	346.08	1554	1885.06
Digital Ebook	63	70.52	269	338.61	263	356.72	1757	2,280.29	1098	1,421.86	261	336.27	1208	1,648.59	4919	6452.86
Digital Movie	55	134.28	73	136.54	62	108.18	783	1,838.37	356	841.06	52	96.27	221	404.76	1602	3559.46
Digital Music	22	32.78	22	33.28	22	32.78	333	508.67	203	307.47	13	19.37	196	297.54	811	1231.89
Digital Television	26	38.74	83	146.17	47	83.53	547	917.45	313	553.62	24	33.51	264	463.36	1304	2236.38
Total	315	\$ 598.98	878	\$ 1,559.74	759	\$ 1,338.06	6991	\$ 12,767.62	4255	\$ 7,835.31	755	\$ 1,354.62	4259	\$ 7,943.00	18212	\$ 33,397.33
# Patrons Served	70		252		263		1,855		992		261		1,537		5,230	
2020-10																
Digital Audiobook	106	241.44	364	767.41	348	786.97	2862	6,408.18	1944	4,329.16	358	800.62	2213	5,022.07	8195	18355.85
Digital Comics	22	30.33	63	82.07	31	40.49	709	814.66	378	441.67	56	78.44	221	281.84	1480	1769.5
Digital Ebook	73	90.36	264	347.08	272	367.38	1757	2,280.29	1118	1,467.90	252	310.05	1162	1,600.60	4898	6463.66
Digital Movie	38	93.47	63	117.04	65	121.05	783	1,838.37	341	767.89	48	88.52	219	397.55	1557	3423.89
Digital Music	18	26.82	24	36.26	18	27.82	333	508.67	203	305.47	24	36.76	155	237.95	775	1179.75
Digital Television	28	43.72	75	119.50	32	55.68	547	917.45	332	612.68	27	40.73	247	441.03	1288	2230.79
Total	285	\$ 526.14	853	\$ 1,469.36	766	\$ 1,399.39	6991	\$ 12,767.62	4316	\$ 7,924.77	765	\$ 1,355.12	4217	\$ 7,981.04	18193	\$ 33,423.44
# Patrons Served	66		217		258		1,938		997		252		1,509		5,237	

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	Blanchard		Lompoc		Paso Robles		Santa Barbara		Goleta		Santa Maria		San Luis Obispo			
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2020-11																
Digital Audiobook	126	276.85	342	673.78	359	728.08	2706	5,982.34	1913	4,172.43	384	817.27	2409	5,220.41	8239	17871.16
Digital Comics	44	46.52	82	95.26	52	45.21	768	668.86	396	352.33	68	72.92	264	284.90	1674	1566
Digital Ebook	94	102.99	245	305.56	256	312.53	1653	2,072.35	1120	1,369.86	237	311.95	1233	1,571.93	4838	6047.17
Digital Movie	41	59.21	230	150.44	72	81.86	872	1,526.47	390	623.43	67	73.78	324	338.63	1996	2853.82
Digital Music	14	20.86	34	51.66	15	22.35	339	511.11	192	289.08	16	23.84	195	295.05	805	1213.95
Digital Television	27	27.58	49	70.19	52	66.10	532	725.70	377	558.37	45	54.65	291	395.19	1373	1897.78
Total	346	\$ 534.01	982	\$ 1,346.89	806	\$ 1,256.13	6870	\$ 11,486.83	4388	\$ 7,365.50	817	\$ 1,354.41	4716	\$ 8,106.11	18925	\$ 31,449.88
# Patrons Served		74		205		245		1,681		929		245		1,534		4,913
2020-12																
Digital Audiobook	113	277.52	304	668.11	312	686.68	2746	6,377.04	1826	4,142.74	336	762.34	2243	5,199.37	7880	18113.8
Digital Comics	24	32.66	56	80.19	40	44.65	648	702.89	334	375.71	73	91.37	242	303.63	1417	1631.1
Digital Ebook	78	87.92	255	323.48	230	275.63	1630	2,131.90	1093	1,407.80	251	320.27	1118	1,466.51	4655	6013.51
Digital Movie	41	89.79	85	162.95	47	84.53	670	1,501.01	312	693.17	44	80.85	248	449.39	1447	3061.69
Digital Music	33	49.67	31	46.19	20	29.80	311	469.89	226	341.74	15	22.35	185	279.15	821	1238.79
Digital Television	8	13.67	56	104.94	35	58.15	498	886.02	360	643.15	48	78.52	189	322.86	1194	2107.31
Total	297	\$ 551.23	787	\$ 1,385.86	684	\$ 1,179.44	6503	\$ 12,068.75	4151	\$ 7,604.31	767	\$ 1,355.70	4225	\$ 8,020.91	17414	\$ 32,166.20
# Patrons Served		65		207		229		1,686		913		268		1,508		4,876
2021-01																
Digital Audiobook	105	250.15	327	754.63	390	874.20	2746	6,377.04	1985	4,534.50	366	821.19	2364	5,566.51	8283	19178.22
Digital Comics	31	52.09	50	68.00	49	61.66	648	702.89	327	384.08	53	62.12	218	254.72	1376	1585.56
Digital Ebook	63	78.70	242	315.33	255	349.07	1630	2,131.90	1197	1,551.08	258	330.10	1228	1,722.72	4873	6478.9
Digital Movie	12	24.88	50	94.37	33	60.47	670	1,501.01	302	703.67	22	41.28	253	463.44	1342	2889.12
Digital Music	20	29.80	17	25.33	14	20.86	311	469.89	163	245.87	15	22.85	137	208.13	677	1022.73
Digital Television	24	37.26	76	142.24	14	24.36	498	886.02	341	597.59	45	77.55	218	388.32	1216	2,153.34
Total	255	\$ 472.88	762	\$ 1,399.90	755	\$ 1,390.62	6503	\$ 12,068.75	4315	\$ 8,016.79	759	\$ 1,355.09	4418	\$ 8,603.84	17767	\$ 33,307.87
# Patrons Served		68		215		272		1,755		973		249		1,590		5,122
2021-02																
Digital Audiobook	90	220.50	322	725.66	364	800.39	2919	6,560.61	1935	4,318.46	359	790.95	2415	5,415.03	8404	18831.6
Digital Comics	48	62.30	84	94.81	41	54.87	637	538.13	295	284.26	58	71.92	206	202.70	1369	1308.99
Digital Ebook	57	79.25	228	281.28	234	371.62	1787	2,399.61	977	1,300.53	292	358.83	1069	1,430.62	4644	6221.74
Digital Movie	15	26.38	94	111.21	61	64.94	723	1,461.95	321	634.99	25	32.71	273	408.67	1512	2740.85
Digital Music	15	22.85	46	70.54	16	23.84	353	533.47	183	276.17	20	30.30	137	207.13	770	1164.3
Digital Television	29	45.27	115	178.25	37	58.16	608	847.83	446	662.65	51	47.22	292	436.79	1578	2276.17
Total	254	\$ 456.55	889	\$ 1,461.75	753	\$ 1,373.82	7027	\$ 12,341.60	4157	\$ 7,477.06	805	\$ 1,331.93	4392	\$ 8,100.94	18277	\$ 32,543.65
# Patrons Served		61		210		270		1,677		904		246		1,540		4,908

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	Blanchard		Lompoc		Paso Robles		Santa Barbara		Goleta		Santa Maria		San Luis Obispo		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2021-03																
Digital Audiobook	116	275.69	360	792.10	375	838.8	3179	7,483.39	2065	4,790.42	367	812.83	2492	5,870.70	8954	20863.93
Digital Comics	52	58.83	54	86.66	40	54.75	587	566.73	269	303.61	60	93.70	222	249.68	1284	1413.96
Digital Ebook	76	100.22	234	277.07	226	344.29	1834	2,502.17	943	1,233.51	272	325.42	1145	1,584.68	4730	6367.36
Digital Movie	19	43.31	65	117.74	44	85.26	711	1,646.78	300	685.11	37	68.37	243	435.82	1419	3082.39
Digital Music	8	11.92	37	56.13	17	25.33	295	445.05	167	252.33	17	25.33	156	237.44	697	1053.53
Digital Television	21	31.29	100	183.00	30	51.2	570	1,006.55	385	689.90	32	52.43	251	447.99	1389	2462.36
Total	292	\$ 521.26	850	\$ 1,512.70	732	\$ 1,399.63	7176	\$ 13,650.67	4129	\$ 7,954.88	785	\$ 1,378.08	4509	\$ 8,826.31	18473	\$ 35,243.53
# Patrons Served		61		204		271		1,770		926		253		1,601		5,086
2021-04																
Digital Audiobook	111	266.04	335	741.60	330	737.20	2731	6,538.52	1895	4,444.64	358	820.22	2536	6,016.97	8296	19565.19
Digital Comics	25	23.10	67	105.73	48	61.27	553	603.37	257	290.73	31	50.24	223	261.02	1204	1395.46
Digital Ebook	66	84.73	238	301.37	175	245.12	1731	2,420.81	932	1,313.32	236	327.59	1124	1,595.11	4502	6288.05
Digital Movie	13	29.37	59	110.31	40	73.23	657	1,493.86	289	639.28	37	71.53	194	350.76	1289	2768.34
Digital Music	8	11.92	27	42.23	13	19.37	284	429.66	142	217.08	18	27.32	146	226.04	638	973.62
Digital Television	10	16.90	84	147.41	16	27.34	513	898.82	392	658.73	34	57.91	215	375.77	1264	2182.88
Total	233	\$ 432.06	810	\$ 1,448.65	622	\$ 1,163.53	6469	\$ 12,385.04	3907	\$ 7,563.78	714	\$ 1,354.81	4438	\$ 8,825.67	17193	\$ 33,173.54
# Patrons Served		59		215		217		1,655		897		253		1,578		4,874

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	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
YTD TOTAL	Blanchard		Lompoc		Paso Robles		Santa Barbara		Goleta		Santa Maria		San Luis Obispo		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
Digital Audiobook	1136	2,578.75	3432	7504.01	3495	7,680.50	28124	64,564.87	19425	44,188.48	3547	7,937.88	23447	53,823.01	82606	188,277.50
Digital Comics	319	401.90	664	920.14	450	562.61	6371	6,782.97	3405	3,725.50	536	757.09	2494	2,965.12	14239	16,115.33
Digital Ebook	712	883.18	2543	3263.75	2447	3,307.77	16852	22,323.19	10874	14,260.26	2569	3,335.86	11856	16,085.42	47853	63,459.43
Digital Movie	298	644.41	873	1288.17	536	895.48	7495	16,558.69	3485	7,616.68	429	738.99	2518	4,230.35	15634	31,972.77
Digital Music	179	268.21	360	549.4	191	286.09	3025	4,593.25	1869	2,826.31	173	262.77	1684	2,565.16	7481	11,351.19
Digital Television	226	349.90	852	1477.56	351	587.14	5459	9,106.68	3675	6,274.55	351	517.07	2483	4,208.55	13397	22,521.45
Total	2870	\$ 5,126.35	8724	\$ 15,003.03	7470	\$ 13,319.59	67326	\$ 123,929.65	42733	\$ 78,891.78	7605	\$ 13,549.66	44482	\$ 83,877.61	181210	\$ 333,697.67
Cost % of Total Use	1.54%		4.50%		3.99%		37.14%		23.64%		4.06%		25.14%		100.00%	