

Black Gold Library Cooperative System  
HOOPLA RECAP  
FY 2021-2022

Description	<a href="mailto:blanchard@apple.com">blanchard@apple.com</a>		<a href="mailto:lompoc@apple.com">lompoc@apple.com</a>		<a href="mailto:pasorobles@apple.com">pasorobles@apple.com</a>		<a href="mailto:santabarbara@apple.com">santabarbara@apple.com</a>		<a href="mailto:goleta@apple.com">goleta@apple.com</a>		<a href="mailto:santamaria@apple.com">santamaria@apple.com</a>		<a href="mailto:sanluisobispocity@apple.com">sanluisobispocity@apple.com</a>		TOTAL	
	Blanchard		Lompoc		Paso Robles		Santa Barbara		Goleta		Santa Maria		San Luis Obispo		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
<b>2021-07</b>																
Digital Audiobook	110	242.95	321	715.84	389	892.11	2842	6,865.47	1408	3,442.96	382	891.24	2582	6,190.43	8034	19241
Digital Comics	36	49.39	48	79.77	20	20.85	398	461.22	133	129.02	52	80.44	215	260.10	902	1080.79
Digital Ebook	64	75.09	204	278.01	151	192.09	1203	1,573.02	607	798.73	213	288.75	1015	1,429.41	3457	4635.1
Digital Movie	16	42.34	69	125.10	50	93.89	505	1,125.56	133	239.15	26	45.24	199	364.00	998	2035.28
Digital Music	4	5.96	23	36.77	10	14.90	201	304.99	93	143.07	19	28.31	147	221.03	497	755.03
Digital Television	12	18.88	79	151.71	31	52.69	500	875.40	195	348.65	13	20.87	204	344.46	1034	1812.66
<b>Total</b>	<b>242</b>	<b>\$ 434.61</b>	<b>744</b>	<b>\$ 1,387.20</b>	<b>651</b>	<b>\$ 1,266.53</b>	<b>5649</b>	<b>\$ 11,205.66</b>	<b>2569</b>	<b>\$ 5,101.58</b>	<b>705</b>	<b>\$ 1,354.85</b>	<b>4362</b>	<b>\$ 8,809.43</b>	<b>14922</b>	<b>\$ 29,559.86</b>
# Patrons Served	64		192		236		1,428		831		264		1,540		4,555	
<b>2021-08</b>																
Digital Audiobook	145	324.85	408	862.45	409	890.01	2848	6,537.05	1515	3,348.78	412	866.12	2860	6,415.47	8597	19244.73
Digital Comics	57	51.37	46	72.21	31	23.31	560	566.83	119	88.52	64	64.62	320	276.43	1197	1143.29
Digital Ebook	53	79.70	240	286.02	222	260.30	1263	1,644.75	624	827.15	243	312.90	1165	1,446.09	3810	4856.91
Digital Movie	20	39.32	67	114.33	54	62.16	567	1,156.02	164	237.16	36	56.18	274	336.13	1182	2001.3
Digital Music	12	18.38	39	59.11	14	21.86	214	321.86	105	160.95	13	19.37	181	275.19	578	876.72
Digital Television	17	24.35	157	162.59	74	69.12	545	742.72	243	276.76	21	35.82	409	368.43	1466	1679.79
<b>Total</b>	<b>304</b>	<b>\$ 537.97</b>	<b>957</b>	<b>\$ 1,556.71</b>	<b>804</b>	<b>\$ 1,326.76</b>	<b>5997</b>	<b>\$ 10,969.23</b>	<b>2770</b>	<b>\$ 4,939.32</b>	<b>789</b>	<b>\$ 1,355.01</b>	<b>5209</b>	<b>\$ 9,117.74</b>	<b>16830</b>	<b>\$ 29,802.74</b>
# Patrons Served	66		222		244		1,428		811		282		1594		4,647	
<b>2021-09</b>																
Digital Audiobook	131	295.88	342	793.29	371	856.00	2808	6,724.20	1341	3,276.16	362	816.96	2546	6,052.57	7901	18815.06
Digital Comics	39	42.46	66	85.94	19	17.16	554	626.26	101	91.24	42	60.43	228	260.82	1049	1184.31
Digital Ebook	43	57.11	192	247.13	166	213.54	1385	1,868.48	567	825.01	245	342.04	988	1,361.73	3586	4915.04
Digital Movie	10	24.40	55	101.30	24	44.54	457	1,080.00	114	200.53	50	88.18	173	316.36	883	1855.31
Digital Music	27	40.73	36	54.64	16	24.34	239	363.61	129	197.21	12	19.88	131	199.69	590	900.1
Digital Television	11	19.39	107	195.43	29	54.71	469	846.31	187	333.47	15	26.85	231	417.04	1049	1893.2
<b>Total</b>	<b>261</b>	<b>\$ 479.97</b>	<b>798</b>	<b>\$ 1,477.73</b>	<b>625</b>	<b>\$ 1,210.29</b>	<b>5912</b>	<b>\$ 11,508.86</b>	<b>2439</b>	<b>\$ 4,923.62</b>	<b>726</b>	<b>\$ 1,354.34</b>	<b>4297</b>	<b>\$ 8,608.21</b>	<b>15058</b>	<b>\$ 29,563.02</b>
# Patrons Served	65		211		231		1,484		808		293		1,562		4,654	
<b>2021-10</b>																
Digital Audiobook	125	277.08	315	708.51	412	996.51	2803	6,750.13	1321	3,171.53	374	824.99	2585	6,164.45	7935	18893.2
Digital Comics	29	48.21	54	69.01	19	29.51	603	709.47	95	89.50	61	77.54	221	259.09	1082	1282.33
Digital Ebook	94	126.83	253	356.34	189	254.23	1349	1,844.20	541	752.72	240	296.19	1112	1,584.96	3778	5215.47
Digital Movie	13	25.37	72	132.26	37	61.62	458	1,039.91	115	213.30	30	57.10	179	320.04	904	1849.6
Digital Music	22	32.78	34	51.66	13	19.37	273	411.77	86	133.64	18	27.82	133	201.67	579	878.71
Digital Television	29	49.71	102	178.98	25	47.25	468	815.32	153	261.57	29	52.71	222	377.95	1028	1783.49
<b>Total</b>	<b>312</b>	<b>\$ 559.98</b>	<b>830</b>	<b>\$ 1,496.76</b>	<b>695</b>	<b>\$ 1,408.49</b>	<b>5954</b>	<b>\$ 11,570.80</b>	<b>2311</b>	<b>\$ 4,622.26</b>	<b>752</b>	<b>\$ 1,336.35</b>	<b>4452</b>	<b>\$ 8,908.16</b>	<b>15306</b>	<b>\$ 29,902.80</b>
# Patrons Served	76		214		237		1,546		790		296		1,627		4,786	

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	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
<b>YTD TOTAL</b>	<b>Blanchard</b>		<b>Lompoc</b>		<b>Paso Robles</b>		<b>Santa Barbara</b>		<b>Goleta</b>		<b>Santa Maria</b>		<b>San Luis Obispo</b>		<b>TOTAL</b>	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
Digital Audiobook	511	1,140.76	1386	3080.09	1581	3,634.63	11301	26,876.85	5585	13,239.43	1530	3,399.31	10573	24,822.92	32467	76,193.99
Digital Comics	161	191.43	214	306.93	89	90.83	2115	2,363.78	448	398.28	219	283.03	984	1,056.44	4230	4,690.72
Digital Ebook	254	338.73	889	1167.5	728	920.16	5200	6,930.45	2339	3,203.61	941	1,239.88	4280	5,822.19	14631	19,622.52
Digital Movie	59	131.43	263	472.99	165	262.21	1987	4,401.49	526	890.14	142	246.70	825	1,336.53	3967	7,741.49
Digital Music	65	97.85	132	202.18	53	80.47	927	1,402.23	413	634.87	62	95.38	592	897.58	2244	3,410.56
Digital Television	69	112.33	445	688.71	159	223.77	1982	3,279.75	778	1,220.45	78	136.25	1066	1,507.88	4577	7,169.14
<b>Total</b>	<b>1119</b>	<b>\$ 2,012.53</b>	<b>3329</b>	<b>\$ 5,918.40</b>	<b>2775</b>	<b>\$ 5,212.07</b>	<b>23512</b>	<b>\$ 45,254.55</b>	<b>10089</b>	<b>\$ 19,586.78</b>	<b>2972</b>	<b>\$ 5,400.55</b>	<b>18320</b>	<b>\$ 35,443.54</b>	<b>62116</b>	<b>\$ 118,828.42</b>

<b>Cost % of Total Use</b>	<b>1.69%</b>	<b>4.98%</b>	<b>4.39%</b>	<b>38.08%</b>	<b>16.48%</b>	<b>4.54%</b>	<b>29.83%</b>	<b>100.00%</b>
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