

Black Gold Library Cooperative System
HOOPLA RECAP
FY 2021-2022

Description	blanchard@apple.com		lompoc@apple.com		pasorobles@apple.com		santabarbara@apple.com		goleta@apple.com		santamaria@apple.com		sanluisobispo@apple.com		TOTAL	
	Blanchard		Lompoc		Paso Robles		Santa Barbara		Goleta		Santa Maria		San Luis Obispo		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2021-07																
Digital Audiobook	110	242.95	321	715.84	389	892.11	2842	6,865.47	1408	3,442.96	382	891.24	2582	6,190.43	8034	19241
Digital Comics	36	49.39	48	79.77	20	20.85	398	461.22	133	129.02	52	80.44	215	260.10	902	1080.79
Digital Ebook	64	75.09	204	278.01	151	192.09	1203	1,573.02	607	798.73	213	288.75	1015	1,429.41	3457	4635.1
Digital Movie	16	42.34	69	125.10	50	93.89	505	1,125.56	133	239.15	26	45.24	199	364.00	998	2035.28
Digital Music	4	5.96	23	36.77	10	14.90	201	304.99	93	143.07	19	28.31	147	221.03	497	755.03
Digital Television	12	18.88	79	151.71	31	52.69	500	875.40	195	348.65	13	20.87	204	344.46	1034	1812.66
Total	242	\$ 434.61	744	\$ 1,387.20	651	\$ 1,266.53	5649	\$ 11,205.66	2569	\$ 5,101.58	705	\$ 1,354.85	4362	\$ 8,809.43	14922	\$ 29,559.86
# Patrons Served		64		192		236		1,428		831		264		1,540		4,555
2021-08																
Digital Audiobook	145	324.85	408	862.45	409	890.01	2848	6,537.05	1515	3,348.78	412	866.12	2860	6,415.47	8597	19244.73
Digital Comics	57	51.37	46	72.21	31	23.31	560	566.83	119	88.52	64	64.62	320	276.43	1197	1143.29
Digital Ebook	53	79.70	240	286.02	222	260.30	1263	1,644.75	624	827.15	243	312.90	1165	1,446.09	3810	4856.91
Digital Movie	20	39.32	67	114.33	54	62.16	567	1,156.02	164	237.16	36	56.18	274	336.13	1182	2001.3
Digital Music	12	18.38	39	59.11	14	21.86	214	321.86	105	160.95	13	19.37	181	275.19	578	876.72
Digital Television	17	24.35	157	162.59	74	69.12	545	742.72	243	276.76	21	35.82	409	368.43	1466	1679.79
Total	304	\$ 537.97	957	\$ 1,556.71	804	\$ 1,326.76	5997	\$ 10,969.23	2770	\$ 4,939.32	789	\$ 1,355.01	5209	\$ 9,117.74	16830	\$ 29,802.74
# Patrons Served		66		222		244		1,428		811		282		1594		4,647
2021-09																
Digital Audiobook	131	295.88	342	793.29	371	856.00	2808	6,724.20	1341	3,276.16	362	816.96	2546	6,052.57	7901	18815.06
Digital Comics	39	42.46	66	85.94	19	17.16	554	626.26	101	91.24	42	60.43	228	260.82	1049	1184.31
Digital Ebook	43	57.11	192	247.13	166	213.54	1385	1,868.48	567	825.01	245	342.04	988	1,361.73	3586	4915.04
Digital Movie	10	24.40	55	101.30	24	44.54	457	1,080.00	114	200.53	50	88.18	173	316.36	883	1855.31
Digital Music	27	40.73	36	54.64	16	24.34	239	363.61	129	197.21	12	19.88	131	199.69	590	900.1
Digital Television	11	19.39	107	195.43	29	54.71	469	846.31	187	333.47	15	26.85	231	417.04	1049	1893.2
Total	261	\$ 479.97	798	\$ 1,477.73	625	\$ 1,210.29	5912	\$ 11,508.86	2439	\$ 4,923.62	726	\$ 1,354.34	4297	\$ 8,608.21	15058	\$ 29,563.02
# Patrons Served		65		211		231		1,484		808		293		1,562		4,654
2021-10																
Digital Audiobook	125	277.08	315	708.51	412	996.51	2803	6,750.13	1321	3,171.53	374	824.99	2585	6,164.45	7935	18893.2
Digital Comics	29	48.21	54	69.01	19	29.51	603	709.47	95	89.50	61	77.54	221	259.09	1082	1282.33
Digital Ebook	94	126.83	253	356.34	189	254.23	1349	1,844.20	541	752.72	240	296.19	1112	1,584.96	3778	5215.47
Digital Movie	13	25.37	72	132.26	37	61.62	458	1,039.91	115	213.30	30	57.10	179	320.04	904	1849.6
Digital Music	22	32.78	34	51.66	13	19.37	273	411.77	86	133.64	18	27.82	133	201.67	579	878.71
Digital Television	29	49.71	102	178.98	25	47.25	468	815.32	153	261.57	29	52.71	222	377.95	1028	1783.49
Total	312	\$ 559.98	830	\$ 1,496.76	695	\$ 1,408.49	5954	\$ 11,570.80	2311	\$ 4,622.26	752	\$ 1,336.35	4452	\$ 8,908.16	15306	\$ 29,902.80
# Patrons Served		76		214		237		1,546		790		296		1,627		4,786

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	Blanchard		Lompoc		Paso Robles		Santa Barbara		Goleta		Santa Maria		San Luis Obispo		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2021-11																
Digital Audiobook	140	274.44	312	649.85	405	943.85	2967	6,714.21	1536	3,301.08	389	764.17	2884	6,300.72	8633	18948.32
Digital Comics	40	47.77	48	55.50	18	19.82	555	475.00	98	94.12	63	79.12	217	236.25	1039	1007.58
Digital Ebook	55	66.12	268	329.40	215	284.39	1470	1,966.71	596	745.91	282	367.29	1315	1,761.60	4201	5521.42
Digital Movie	17	28.26	113	143.84	47	61.64	494	948.28	131	211.15	45	82.06	202	294.18	1049	1769.41
Digital Music	25	38.25	40	63.60	12	17.88	265	396.35	83	127.17	14	21.36	150	227.50	589	892.11
Digital Television	13	19.87	103	120.86	28	50.22	493	715.50	131	230.20	32	60.18	288	496.75	1088	1693.58
Total	290	\$ 474.71	884	\$ 1,363.05	725	\$ 1,377.80	6244	\$ 11,216.05	2575	\$ 4,709.63	825	\$ 1,374.18	5056	\$ 9,317.00	16599	\$ 29,832.42
# Patrons Served	66		209		262		1,599		811		300		1,759		5,006	
2021-12																
Digital Audiobook	124	239.38	290	626.15	394	948.57	2880	6,735.35	1397	3,287.85	350	773.74	2740	6,454.51	8175	19065.55
Digital BingePass			8	23.92	3	8.97	11	32.89	7	20.93	3	8.97	12	35.88	44	131.56
Digital Comics	42	39.93	51	74.34	30	32.90	431	493.89	108	90.37	54	75.66	190	233.60	906	1040.69
Digital Ebook	60	73.39	239	312.24	212	290.13	1531	2,129.28	508	690.97	239	327.23	1246	1,732.69	4035	5555.93
Digital Movie	13	29.35	78	147.07	28	52.12	469	1,071.22	115	211.28	35	62.15	208	377.15	946	1950.34
Digital Music	7	10.43	28	44.22	18	27.32	236	355.64	75	113.75	23	34.77	165	248.85	552	834.98
Digital Television	24	37.76	76	137.74	41	76.59	407	715.93	112	197.88	27	49.23	255	459.37	942	1674.5
Total	270	\$ 430.24	770	\$ 1,365.68	726	\$ 1,436.60	5965	\$ 11,534.20	2322	\$ 4,613.03	731	\$ 1,331.75	4816	\$ 9,542.05	15600	\$ 30,253.55
# Patrons Served	68		210		257		1,614		767		293		1,803		5,012	
YTD TOTAL	Blanchard		Lompoc		Paso Robles		Santa Barbara		Goleta		Santa Maria		San Luis Obispo		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
Digital Audiobook	775	1,654.58	1988	4356.09	2380	5,527.05	17148	40,326.41	8518	19,828.36	2269	4,937.22	16197	37,578.15	49275	114,207.86
Digital BingePass	0	-	8	23.92	3	8.97	11	32.89	7	20.93	3	8.97	12	35.88	44	131.56
Digital Comics	243	279.13	313	436.77	137	143.55	3101	3,332.67	654	582.77	336	437.81	1391	1,526.29	6175	6,738.99
Digital Ebook	369	478.24	1396	1809.14	1155	1,494.68	8201	11,026.44	3443	4,640.49	1462	1,934.40	6841	9,316.48	22867	30,699.87
Digital Movie	89	189.04	454	763.9	240	375.97	2950	6,420.99	772	1,312.57	222	390.91	1235	2,007.86	5962	11,461.24
Digital Music	97	146.53	200	310	83	125.67	1428	2,154.22	571	875.79	99	151.51	907	1,373.93	3385	5,137.65
Digital Television	106	169.96	624	947.31	228	350.58	2882	4,711.18	1021	1,648.53	137	245.66	1609	2,464.00	6607	10,537.22
Total	1679	\$ 2,917.48	4983	\$ 8,647.13	4226	\$ 8,026.47	35721	\$ 68,004.80	14986	\$ 28,909.44	4528	\$ 8,106.48	28192	\$ 54,302.59	94315	\$ 178,914.39

Cost % of Total Use	1.63%	4.83%	4.49%	38.01%	16.16%	4.53%	30.35%	100.00%
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