

Black Gold Library Cooperative System  
HOOPLA RECAP  
FY 2021-2022 through March 2022

Description	<a href="mailto:blanchard@apple.com">blanchard@apple.com</a>		<a href="mailto:lompoc@apple.com">lompoc@apple.com</a>		<a href="mailto:pasorobles@apple.com">pasorobles@apple.com</a>		<a href="mailto:santabarbara@apple.com">santabarbara@apple.com</a>		<a href="mailto:goleta@apple.com">goleta@apple.com</a>		<a href="mailto:santamaria@apple.com">santamaria@apple.com</a>		<a href="mailto:sanluisobispo@apple.com">sanluisobispo@apple.com</a>		TOTAL	
	Blanchard		Lompoc		Paso Robles		Santa Barbara		Goleta		Santa Maria		San Luis Obispo			
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2021-07																
Digital Audiobook	110	242.95	321	715.84	389	892.11	2842	6,865.47	1408	3,442.96	382	891.24	2582	6,190.43	8034	19241
Digital Comics	36	49.39	48	79.77	20	20.85	398	461.22	133	129.02	52	80.44	215	260.10	902	1080.79
Digital Ebook	64	75.09	204	278.01	151	192.09	1203	1,573.02	607	798.73	213	288.75	1015	1,429.41	3457	4635.1
Digital Movie	16	42.34	69	125.10	50	93.89	505	1,125.56	133	239.15	26	45.24	199	364.00	998	2035.28
Digital Music	4	5.96	23	36.77	10	14.90	201	304.99	93	143.07	19	28.31	147	221.03	497	755.03
Digital Television	12	18.88	79	151.71	31	52.69	500	875.40	195	348.65	13	20.87	204	344.46	1034	1812.66
<b>Total</b>	<b>242</b>	<b>\$ 434.61</b>	<b>744</b>	<b>\$ 1,387.20</b>	<b>651</b>	<b>\$ 1,266.53</b>	<b>5649</b>	<b>\$ 11,205.66</b>	<b>2569</b>	<b>\$ 5,101.58</b>	<b>705</b>	<b>\$ 1,354.85</b>	<b>4362</b>	<b>\$ 8,809.43</b>	<b>14922</b>	<b>\$ 29,559.86</b>
# Patrons Served	64		192		236		1,428		831		264		1,540		4,555	
2021-08																
Digital Audiobook	145	324.85	408	862.45	409	890.01	2848	6,537.05	1515	3,348.78	412	866.12	2860	6,415.47	8597	19244.73
Digital Comics	57	51.37	46	72.21	31	23.31	560	566.83	119	88.52	64	64.62	320	276.43	1197	1143.29
Digital Ebook	53	79.70	240	286.02	222	260.30	1263	1,644.75	624	827.15	243	312.90	1165	1,446.09	3810	4856.91
Digital Movie	20	39.32	67	114.33	54	62.16	567	1,156.02	164	237.16	36	56.18	274	336.13	1182	2001.3
Digital Music	12	18.38	39	59.11	14	21.86	214	321.86	105	160.95	13	19.37	181	275.19	578	876.72
Digital Television	17	24.35	157	162.59	74	69.12	545	742.72	243	276.76	21	35.82	409	368.43	1466	1679.79
<b>Total</b>	<b>304</b>	<b>\$ 537.97</b>	<b>957</b>	<b>\$ 1,556.71</b>	<b>804</b>	<b>\$ 1,326.76</b>	<b>5997</b>	<b>\$ 10,969.23</b>	<b>2770</b>	<b>\$ 4,939.32</b>	<b>789</b>	<b>\$ 1,355.01</b>	<b>5209</b>	<b>\$ 9,117.74</b>	<b>16830</b>	<b>\$ 29,802.74</b>
# Patrons Served	66		222		244		1,428		811		282		1594		4,647	
2021-09																
Digital Audiobook	131	295.88	342	793.29	371	856.00	2808	6,724.20	1341	3,276.16	362	816.96	2546	6,052.57	7901	18815.06
Digital Comics	39	42.46	66	85.94	19	17.16	554	626.26	101	91.24	42	60.43	228	260.82	1049	1184.31
Digital Ebook	43	57.11	192	247.13	166	213.54	1385	1,868.48	567	825.01	245	342.04	988	1,361.73	3586	4915.04
Digital Movie	10	24.40	55	101.30	24	44.54	457	1,080.00	114	200.53	50	88.18	173	316.36	883	1855.31
Digital Music	27	40.73	36	54.64	16	24.34	239	363.61	129	197.21	12	19.88	131	199.69	590	900.1
Digital Television	11	19.39	107	195.43	29	54.71	469	846.31	187	333.47	15	26.85	231	417.04	1049	1893.2
<b>Total</b>	<b>261</b>	<b>\$ 479.97</b>	<b>798</b>	<b>\$ 1,477.73</b>	<b>625</b>	<b>\$ 1,210.29</b>	<b>5912</b>	<b>\$ 11,508.86</b>	<b>2439</b>	<b>\$ 4,923.62</b>	<b>726</b>	<b>\$ 1,354.34</b>	<b>4297</b>	<b>\$ 8,608.21</b>	<b>15058</b>	<b>\$ 29,563.02</b>
# Patrons Served	65		211		231		1,484		808		293		1,562		4,654	
2021-10																
Digital Audiobook	125	277.08	315	708.51	412	996.51	2803	6,750.13	1321	3,171.53	374	824.99	2585	6,164.45	7935	18893.2
Digital Comics	29	48.21	54	69.01	19	29.51	603	709.47	95	89.50	61	77.54	221	259.09	1082	1282.33
Digital Ebook	94	126.83	253	356.34	189	254.23	1349	1,844.20	541	752.72	240	296.19	1112	1,584.96	3778	5215.47
Digital Movie	13	25.37	72	132.26	37	61.62	458	1,039.91	115	213.30	30	57.10	179	320.04	904	1849.6
Digital Music	22	32.78	34	51.66	13	19.37	273	411.77	86	133.64	18	27.82	133	201.67	579	878.71
Digital Television	29	49.71	102	178.98	25	47.25	468	815.32	153	261.57	29	52.71	222	377.95	1028	1783.49
<b>Total</b>	<b>312</b>	<b>\$ 559.98</b>	<b>830</b>	<b>\$ 1,496.76</b>	<b>695</b>	<b>\$ 1,408.49</b>	<b>5954</b>	<b>\$ 11,570.80</b>	<b>2311</b>	<b>\$ 4,622.26</b>	<b>752</b>	<b>\$ 1,336.35</b>	<b>4452</b>	<b>\$ 8,908.16</b>	<b>15306</b>	<b>\$ 29,902.80</b>
# Patrons Served	76		214		237		1,546		790		296		1,627		4,786	

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	Blanchard		Lompoc		Paso Robles		Santa Barbara		Goleta		Santa Maria		San Luis Obispo		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
<b>2021-11</b>																
Digital Audiobook	140	274.44	312	649.85	405	943.85	2967	6,714.21	1536	3,301.08	389	764.17	2884	6,300.72	8633	18948.32
Digital Comics	40	47.77	48	55.50	18	19.82	555	475.00	98	94.12	63	79.12	217	236.25	1039	1007.58
Digital Ebook	55	66.12	268	329.40	215	284.39	1470	1,966.71	596	745.91	282	367.29	1315	1,761.60	4201	5521.42
Digital Movie	17	28.26	113	143.84	47	61.64	494	948.28	131	211.15	45	82.06	202	294.18	1049	1769.41
Digital Music	25	38.25	40	63.60	12	17.88	265	396.35	83	127.17	14	21.36	150	227.50	589	892.11
Digital Television	13	19.87	103	120.86	28	50.22	493	715.50	131	230.20	32	60.18	288	496.75	1088	1693.58
<b>Total</b>	<b>290</b>	<b>\$ 474.71</b>	<b>884</b>	<b>\$ 1,363.05</b>	<b>725</b>	<b>\$ 1,377.80</b>	<b>6244</b>	<b>\$ 11,216.05</b>	<b>2575</b>	<b>\$ 4,709.63</b>	<b>825</b>	<b>\$ 1,374.18</b>	<b>5056</b>	<b>\$ 9,317.00</b>	<b>16599</b>	<b>\$ 29,832.42</b>
# Patrons Served	66		209		262		1,599		811		300		1,759		5,006	
<b>2021-12</b>																
Digital Audiobook	124	239.38	290	626.15	394	948.57	2880	6,735.35	1397	3,287.85	350	773.74	2740	6,454.51	8175	19065.55
Digital BingePass			8	23.92	3	8.97	11	32.89	7	20.93	3	8.97	12	35.88	44	131.56
Digital Comics	42	39.93	51	74.34	30	32.90	431	493.89	108	90.37	54	75.66	190	233.60	906	1040.69
Digital Ebook	60	73.39	239	312.24	212	290.13	1531	2,129.28	508	690.97	239	327.23	1246	1,732.69	4035	5555.93
Digital Movie	13	29.35	78	147.07	28	52.12	469	1,071.22	115	211.28	35	62.15	208	377.15	946	1950.34
Digital Music	7	10.43	28	44.22	18	27.32	236	355.64	75	113.75	23	34.77	165	248.85	552	834.98
Digital Television	24	37.76	76	137.74	41	76.59	407	715.93	112	197.88	27	49.23	255	459.37	942	1674.5
<b>Total</b>	<b>270</b>	<b>\$ 430.24</b>	<b>770</b>	<b>\$ 1,365.68</b>	<b>726</b>	<b>\$ 1,436.60</b>	<b>5965</b>	<b>\$ 11,534.20</b>	<b>2322</b>	<b>\$ 4,613.03</b>	<b>731</b>	<b>\$ 1,331.75</b>	<b>4816</b>	<b>\$ 9,542.05</b>	<b>15600</b>	<b>\$ 30,253.55</b>
# Patrons Served	68		210		257		1,614		767		293		1,803		5,012	
<b>2022-01</b>																
Digital Audiobook	172	372.11	372	806.57	473	1,134.06	3172	7,427.42	1387	3,346.10	383	876.38	3175	7,495.94	9134	21458.58
Digital BingePass	5	14.95	11	32.89	3	8.97	26	75.74	15	44.85	6	17.94	11	31.89	77	227.23
Digital Comics	34	46.51	54	83.96	32	38.23	518	574.07	101	88.14	51	63.04	217	246.33	1007	1140.28
Digital Ebook	85	115.16	303	387.19	202	288.30	1804	2,472.88	613	785.24	243	297.26	1399	1,984.16	4649	6330.19
Digital Movie	22	56.78	58	99.42	20	32.80	465	1,082.87	106	189.39	28	53.71	173	311.70	872	1826.67
Digital Music	13	19.37	28	42.22	14	21.36	216	328.34	57	85.93	8	12.42	139	210.61	475	720.25
Digital Television	20	26.80	87	159.63	43	78.57	423	707.77	149	267.01	33	57.67	247	454.03	1002	1,751.48
<b>Total</b>	<b>351</b>	<b>\$ 651.68</b>	<b>913</b>	<b>\$ 1,611.88</b>	<b>787</b>	<b>\$ 1,602.29</b>	<b>6624</b>	<b>\$ 12,669.09</b>	<b>2428</b>	<b>\$ 4,806.66</b>	<b>752</b>	<b>\$ 1,378.42</b>	<b>5361</b>	<b>\$ 10,734.66</b>	<b>17216</b>	<b>\$ 33,454.68</b>
# Patrons Served	82		240		272		1,774		852		290		1,943		5,453	
<b>2022-02</b>																
Digital Audiobook	141	294.94	376	794.11	459	1,089.39	3073	6,803.69	1405	3,128.18	400	830.19	3043	6,831.81	8897	19772.31
Digital BingePass	1	1.99	6	16.94	2	5.98	26	66.74	10	26.90	6	16.94	12	35.88	63	171.37
Digital Comics	32	42.40	48	52.36	31	38.49	524	573.79	112	83.11	58	61.49	220	214.45	1025	1066.09
Digital Ebook	76	97.32	273	358.67	220	295.78	1520	1,984.39	598	757.95	245	325.72	1335	1,831.34	4267	5651.17
Digital Movie	22	51.78	74	88.76	37	29.81	450	919.89	143	146.41	53	58.66	222	249.56	1001	1544.87
Digital Music	24	36.26	44	67.06	15	22.35	181	275.69	46	72.04	10	14.90	114	171.36	434	659.66
Digital Television	34	50.16	107	190.43	56	75.57	462	722.17	191	290.92	56	46.73	259	426.22	1165	1802.2
<b>Total</b>	<b>330</b>	<b>\$ 574.85</b>	<b>928</b>	<b>\$ 1,568.33</b>	<b>820</b>	<b>\$ 1,557.37</b>	<b>6236</b>	<b>\$ 11,346.36</b>	<b>2505</b>	<b>\$ 4,505.51</b>	<b>828</b>	<b>\$ 1,354.63</b>	<b>5205</b>	<b>\$ 9,760.62</b>	<b>16852</b>	<b>\$ 30,667.67</b>
# Patrons Served	85		236		269		1,693		824		284		1,912		5,303	

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	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2022-03																
Digital Audiobook	154	355.96	420	910.39	476	1138.22	3268	7,687.69	1446	3,398.86	386	872.21	3338	7,928.91	9488	22292.24
Digital BingePass	0	-	3	7.97	4	10.96	25	68.75	5	12.95	2	5.98	13	38.87	52	145.48
Digital Comics	50	67.75	53	78.77	17	18.93	567	662.83	131	112.54	54	66.51	204	231.21	1076	1238.54
Digital Ebook	65	98.72	286	386.73	235	338.35	1712	2,398.55	643	921.28	223	287.69	1536	2,133.59	4700	6564.91
Digital Movie	31	72.68	53	89.37	34	59.86	469	1,082.69	110	196.21	26	48.23	176	311.22	899	1860.26
Digital Music	16	23.84	26	39.74	27	40.73	177	267.23	64	98.86	18	26.82	120	183.80	448	681.02
Digital Television	32	48.18	80	142.20	22	35.78	416	716.74	127	234.23	28	47.72	224	410.76	929	1635.61
<b>Total</b>	<b>348</b>	<b>\$ 667.13</b>	<b>921</b>	<b>\$ 1,655.17</b>	<b>815</b>	<b>\$ 1,642.83</b>	<b>6634</b>	<b>\$ 12,884.48</b>	<b>2526</b>	<b>\$ 4,974.93</b>	<b>737</b>	<b>\$ 1,355.16</b>	<b>5611</b>	<b>\$ 11,238.36</b>	<b>17592</b>	<b>\$ 34,418.06</b>
# Patrons Served		82		248		286		1,763		892		282		2,112		5,665
<b>YTD TOTAL</b>	<b>Blanchard</b>		<b>Lompoc</b>		<b>Paso Robles</b>		<b>Santa Barbara</b>		<b>Goleta</b>		<b>Santa Maria</b>		<b>San Luis Obispo</b>		<b>TOTAL</b>	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
Digital Audiobook	1242	2,677.59	3156	6867.16	3788	8,888.72	26661	62,245.21	12756	29,701.50	3438	7,516.00	25753	59,834.81	76794	177,730.99
Digital BingePass	6	16.94	28	81.72	12	34.88	88	244.12	37	105.63	17	49.83	48	142.52	236	675.64
Digital Comics	359	435.79	468	651.86	217	239.20	4710	5,143.36	998	866.56	499	628.85	2032	2,218.28	9283	10,183.90
Digital Ebook	595	789.44	2258	2941.73	1812	2,417.11	13237	17,882.26	5297	7,104.96	2173	2,845.07	11111	15,265.57	36483	49,246.14
Digital Movie	164	370.28	639	1041.45	331	498.44	4334	9,506.44	1131	1,844.58	329	551.51	1806	2,880.34	8734	16,693.04
Digital Music	150	226.00	298	459.02	139	210.11	2002	3,025.48	738	1,132.62	135	205.65	1280	1,939.70	4742	7,198.58
Digital Television	192	295.10	898	1439.57	349	540.50	4183	6,857.86	1488	2,440.69	254	397.78	2339	3,755.01	9703	15,726.51
<b>Total</b>	<b>2708</b>	<b>\$ 4,811.14</b>	<b>7745</b>	<b>\$ 13,482.51</b>	<b>6648</b>	<b>\$ 12,828.96</b>	<b>55215</b>	<b>\$ 104,904.73</b>	<b>22445</b>	<b>\$ 43,196.54</b>	<b>6845</b>	<b>\$ 12,194.69</b>	<b>44369</b>	<b>\$ 86,036.23</b>	<b>145975</b>	<b>\$ 277,454.80</b>
<b>Cost % of Total Use</b>	<b>1.73%</b>		<b>4.86%</b>		<b>4.62%</b>		<b>37.81%</b>		<b>15.57%</b>		<b>4.40%</b>		<b>31.01%</b>		<b>100.00%</b>	