

Black Gold Library Cooperative System

HOOPLA RECAP

FY 2022-2023

through October 2022

Description	Blanchard		Carpinteria		Goleta		Lompoc		Santa Maria		Paso Robles		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2022-07														
Digital Audiobook	178	415.01	131	307.61	1513	3,784.75	398	921.57	371	882.89	519	1,247.99	3110	7,559.82
Digital BingePass	2	5.98	-	-	10	27.90	18	49.82	1	1.99	3	8.97	34	94.66
Digital Comics	20	25.66	13	8.84	98	90.17	47	60.82	50	59.92	48	53.69	276	299.10
Digital Ebook	98	148.38	23	42.91	659	971.53	258	357.78	238	332.82	237	344.03	1513	2,197.45
Digital Movie	33	69.54	10	21.76	101	166.80	77	142.30	16	31.48	35	61.82	272	493.70
Digital Music	20	29.80	7	10.43	46	70.04	18	27.82	16	23.84	21	31.79	128	193.72
Digital Television	21	37.45	16	29.44	77	126.80	23	37.17	13	21.85	26	45.28	176	297.99
Total	372	\$ 731.82	200	\$ 420.99	2504	\$ 5,237.99	839	\$ 1,597.28	705	\$ 1,354.79	889	\$ 1,793.57	5509	\$ 11,136.44
# Patrons Served		98		43		894		244		279		320		1,878
2022-08														
Digital Audiobook	186	411.73	133	327.19	1605	3,742.74	449	1,005.84	464	928.06	579	1,301.49	3416	7,717.05
Digital BingePass	2	5.98	0	-	8	22.92	7	19.93	4	9.96	2	5.98	23	64.77
Digital Comics	20	30.59	8	13.99	129	83.09	50	66.53	57	54.59	27	28.12	291	276.91
Digital Ebook	70	119.55	38	42.68	726	1,028.42	259	352.80	242	300.56	243	328.81	1578	2,172.82
Digital Movie	37	62.05	13	26.68	128	116.89	99	127.21	23	32.61	102	55.53	402	420.97
Digital Music	21	31.29	7	10.43	66	100.84	33	51.17	12	17.88	17	25.83	156	237.44
Digital Television	25	37.95	25	43.36	129	137.33	35	29.00	24	11.45	76	9.06	314	268.15
Total	361	\$ 699.14	224	\$ 464.33	2791	\$ 5,232.23	932	\$ 1,652.48	826	\$ 1,355.11	1046	\$ 1,754.82	6180	\$ 11,158.11
# Patrons Served		103		50		950		247		292		317		1,959
2022-09														
Digital Audiobook	168	396.76	152	356.65	1594	3,930.00	368	849.16	374	871.07	524	1,253.48	3180	7,657.12
Digital BingePass	1	2.99	-	-	10	26.90	6	16.94	4	10.96	5	13.95	26	71.74
Digital Comics	14	22.25	6	4.29	120	98.94	60	76.10	38	48.06	29	30.36	267	280.00
Digital Ebook	78	90.09	57	87.06	702	998.79	263	370.74	259	346.18	244	339.23	1603	2,232.09
Digital Movie	17	37.93	25	52.20	97	150.20	54	100.20	27	52.59	53	100.73	273	493.85
Digital Music	20	29.80	11	16.39	60	90.90	40	59.60	4	5.96	26	39.24	161	241.89
Digital Television	10	19.90	15	27.25	102	158.18	20	27.50	13	20.09	18	29.92	178	282.84
Total	308	\$ 599.72	266	\$ 543.84	2685	\$ 5,453.91	811	\$ 1,500.24	719	\$ 1,354.91	899	\$ 1,806.91	5688	\$ 11,259.53
# Patrons Served		87		65		1,009		259		293		347		2,060

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	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2022-10														
Digital Audiobook	195	473.52	164	392.98	1581	3,946.99	386	875.80	398	902.46	510	1,220.66	3234	7,812.41
Digital BingePass	3	8.97	0	-	10	26.90	2	4.98	5	12.95	1	2.99	21	56.79
Digital Comics	13	20.29	3	5.83	58	44.46	46	56.32	28	47.95	22	19.95	170	194.80
Digital Ebook	68	83.67	82	111.35	690	956.29	266	365.50	267	350.29	259	359.13	1632	2,226.23
Digital Movie	9	16.27	3	6.93	69	106.05	63	119.03	13	24.87	42	75.18	199	348.33
Digital Music	11	16.39	4	5.96	67	103.83	39	58.11	7	10.43	25	37.25	153	231.97
Digital Television	13	25.05	29	52.45	73	117.60	12	20.18	4	6.20	24	36.96	155	258.44
Total	312	\$ 644.16	285	\$ 575.50	2548	\$ 5,302.12	814	\$ 1,499.92	722	\$ 1,355.15	883	\$ 1,752.12	5564	\$ 11,128.97
# Patrons Served		90		64		973		246		266		341		1,980
YTD TOTAL														
Digital Audiobook	727	1,697.02	580	1384.43	6293	15,404.48	1601	3,652.37	1607	3,584.48	2132	5,023.62	12940	30,746.40
Digital BingePass	8	23.92	0	0	38	104.62	33	91.67	14	35.86	11	31.89	104	287.96
Digital Comics	67	98.79	30	32.95	405	316.66	203	259.77	173	210.52	126	132.12	1004	1,050.81
Digital Ebook	314	441.69	200	284	2777	3,955.03	1046	1,446.82	1006	1,329.85	983	1,371.20	6326	8,828.59
Digital Movie	96	185.79	51	107.57	395	539.94	293	488.74	79	141.55	232	293.26	1146	1,756.85
Digital Music	72	107.28	29	43.21	239	365.61	130	196.70	39	58.11	89	134.11	598	905.02
Digital Television	69	120.35	85	152.5	381	539.91	90	113.85	54	59.59	144	121.22	823	1,107.42
Total	1353	\$ 2,674.84	975	\$ 2,004.66	10528	\$ 21,226.25	3396	\$ 6,249.92	2972	\$ 5,419.96	3717	\$ 7,107.42	22941	\$ 44,683.05

Cost % of Total Use	5.99%	4.49%	47.50%	13.99%	12.13%	15.91%	100.00%
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