

Black Gold Library Cooperative System

HOOPLA RECAP

FY 2022-2023

through November 2022

Description	Blanchard		Carpinteria		Goleta		Lompoc		Santa Maria		Paso Robles		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2022-07														
Digital Audiobook	178	415.01	131	307.61	1513	3,784.75	398	921.57	371	882.89	519	1,247.99	3110	7,559.82
Digital BingePass	2	5.98	-	-	10	27.90	18	49.82	1	1.99	3	8.97	34	94.66
Digital Comics	20	25.66	13	8.84	98	90.17	47	60.82	50	59.92	48	53.69	276	299.10
Digital Ebook	98	148.38	23	42.91	659	971.53	258	357.78	238	332.82	237	344.03	1513	2,197.45
Digital Movie	33	69.54	10	21.76	101	166.80	77	142.30	16	31.48	35	61.82	272	493.70
Digital Music	20	29.80	7	10.43	46	70.04	18	27.82	16	23.84	21	31.79	128	193.72
Digital Television	21	37.45	16	29.44	77	126.80	23	37.17	13	21.85	26	45.28	176	297.99
Total	372	\$ 731.82	200	\$ 420.99	2504	\$ 5,237.99	839	\$ 1,597.28	705	\$ 1,354.79	889	\$ 1,793.57	5509	\$ 11,136.44
# Patrons Served		98		43		894		244		279		320		1,878
2022-08														
Digital Audiobook	186	411.73	133	327.19	1605	3,742.74	449	1,005.84	464	928.06	579	1,301.49	3416	7,717.05
Digital BingePass	2	5.98	0	-	8	22.92	7	19.93	4	9.96	2	5.98	23	64.77
Digital Comics	20	30.59	8	13.99	129	83.09	50	66.53	57	54.59	27	28.12	291	276.91
Digital Ebook	70	119.55	38	42.68	726	1,028.42	259	352.80	242	300.56	243	328.81	1578	2,172.82
Digital Movie	37	62.05	13	26.68	128	116.89	99	127.21	23	32.61	102	55.53	402	420.97
Digital Music	21	31.29	7	10.43	66	100.84	33	51.17	12	17.88	17	25.83	156	237.44
Digital Television	25	37.95	25	43.36	129	137.33	35	29.00	24	11.45	76	9.06	314	268.15
Total	361	\$ 699.14	224	\$ 464.33	2791	\$ 5,232.23	932	\$ 1,652.48	826	\$ 1,355.11	1046	\$ 1,754.82	6180	\$ 11,158.11
# Patrons Served		103		50		950		247		292		317		1,959
2022-09														
Digital Audiobook	168	396.76	152	356.65	1594	3,930.00	368	849.16	374	871.07	524	1,253.48	3180	7,657.12
Digital BingePass	1	2.99	-	-	10	26.90	6	16.94	4	10.96	5	13.95	26	71.74
Digital Comics	14	22.25	6	4.29	120	98.94	60	76.10	38	48.06	29	30.36	267	280.00
Digital Ebook	78	90.09	57	87.06	702	998.79	263	370.74	259	346.18	244	339.23	1603	2,232.09
Digital Movie	17	37.93	25	52.20	97	150.20	54	100.20	27	52.59	53	100.73	273	493.85
Digital Music	20	29.80	11	16.39	60	90.90	40	59.60	4	5.96	26	39.24	161	241.89
Digital Television	10	19.90	15	27.25	102	158.18	20	27.50	13	20.09	18	29.92	178	282.84
Total	308	\$ 599.72	266	\$ 543.84	2685	\$ 5,453.91	811	\$ 1,500.24	719	\$ 1,354.91	899	\$ 1,806.91	5688	\$ 11,259.53
# Patrons Served		87		65		1,009		259		293		347		2,060

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Description	Blanchard		Carpinteria		Goleta		Lompoc		Santa Maria		Paso Robles		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2022-10														
Digital Audiobook	195	473.52	164	392.98	1581	3,946.99	386	875.80	398	902.46	510	1,220.66	3234	7,812.41
Digital BingePass	3	8.97	0	-	10	26.90	2	4.98	5	12.95	1	2.99	21	56.79
Digital Comics	13	20.29	3	5.83	58	44.46	46	56.32	28	47.95	22	19.95	170	194.80
Digital Ebook	68	83.67	82	111.35	690	956.29	266	365.50	267	350.29	259	359.13	1632	2,226.23
Digital Movie	9	16.27	3	6.93	69	106.05	63	119.03	13	24.87	42	75.18	199	348.33
Digital Music	11	16.39	4	5.96	67	103.83	39	58.11	7	10.43	25	37.25	153	231.97
Digital Television	13	25.05	29	52.45	73	117.60	12	20.18	4	6.20	24	36.96	155	258.44
Total	312	\$ 644.16	285	\$ 575.50	2548	\$ 5,302.12	814	\$ 1,499.92	722	\$ 1,355.15	883	\$ 1,752.12	5564	\$ 11,128.97
# Patrons Served	90		64		973		246		266		341		1,980	
2022-11														
Digital Audiobook	192	420.39	135	336.38	1682	3,907.66	386	852.55	436	958.51	523	1,196.98	3354	7,672.47
Digital BingePass	0	-	0	-	5	12.45	6	16.94	3	8.97	9	25.41	23	63.77
Digital Comics	29	48.28	11	10.82	79	58.87	39	56.56	43	56.97	32	36.88	233	268.38
Digital Ebook	104	137.29	50	101.31	737	986.39	295	383.94	251	300.60	245	356.28	1682	2,265.81
Digital Movie	25	51.92	11	21.04	128	125.60	96	147.47	9	5.65	75	77.11	344	428.79
Digital Music	24	36.26	4	5.96	80	122.20	24	36.76	8	11.92	19	28.31	159	241.41
Digital Television	15	26.15	27	31.72	136	128.68	40	55.63	19	12.17	23	31.21	260	285.56
Total	389	\$ 720.29	238	\$ 507.23	2847	\$ 5,341.85	886	\$ 1,549.85	769	\$ 1,354.79	926	\$ 1,752.18	6055	\$ 11,226.19
# Patrons Served	94		57		995		261		288		328		2,023	
YTD TOTAL													TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
Digital Audiobook	919	2,117.41	715	1720.81	7975	19,312.14	1987	4,504.92	2043	4,542.99	2655	6,220.60	16294	38,418.87
Digital BingePass	8	23.92	0	0	43	117.07	39	108.61	17	44.83	20	57.30	127	351.73
Digital Comics	96	147.07	41	43.77	484	375.53	242	316.33	216	267.49	158	169.00	1237	1,319.19
Digital Ebook	418	578.98	250	385.31	3514	4,941.42	1341	1,830.76	1257	1,630.45	1228	1,727.48	8008	11,094.40
Digital Movie	121	237.71	62	128.61	523	665.54	389	636.21	88	147.20	307	370.37	1490	2,185.64
Digital Music	96	143.54	33	49.17	319	487.81	154	233.46	47	70.03	108	162.42	757	1,146.43
Digital Television	84	146.50	112	184.22	517	668.59	130	169.48	73	71.76	167	152.43	1083	1,392.98
Total	1742	\$ 3,395.13	1213	\$ 2,511.89	13375	\$ 26,568.10	4282	\$ 7,799.77	3741	\$ 6,774.75	4643	\$ 8,859.60	28996	\$ 55,909.24

Cost % of Total Use **6.07%** **4.49%** **47.52%** **13.95%** **12.12%** **15.85%** **100.00%**