

Black Gold Library Cooperative System

HOOPLA RECAP

FY 2022-2023

through February 2023

Description	Blanchard		Carpinteria		Goleta		Lompoc		Santa Maria		Paso Robles		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2022-07														
Digital Audiobook	178	415.01	131	307.61	1513	3,784.75	398	921.57	371	882.89	519	1,247.99	3110	7,559.82
Digital BingePass	2	5.98	-	-	10	27.90	18	49.82	1	1.99	3	8.97	34	94.66
Digital Comics	20	25.66	13	8.84	98	90.17	47	60.82	50	59.92	48	53.69	276	299.10
Digital Ebook	98	148.38	23	42.91	659	971.53	258	357.78	238	332.82	237	344.03	1513	2,197.45
Digital Movie	33	69.54	10	21.76	101	166.80	77	142.30	16	31.48	35	61.82	272	493.70
Digital Music	20	29.80	7	10.43	46	70.04	18	27.82	16	23.84	21	31.79	128	193.72
Digital Television	21	37.45	16	29.44	77	126.80	23	37.17	13	21.85	26	45.28	176	297.99
Total	372	\$ 731.82	200	\$ 420.99	2504	\$ 5,237.99	839	\$ 1,597.28	705	\$ 1,354.79	889	\$ 1,793.57	5509	\$ 11,136.44
# Patrons Served	98		43		894		244		279		320		1,878	
2022-08														
Digital Audiobook	186	411.73	133	327.19	1605	3,742.74	449	1,005.84	464	928.06	579	1,301.49	3416	7,717.05
Digital BingePass	2	5.98	0	-	8	22.92	7	19.93	4	9.96	2	5.98	23	64.77
Digital Comics	20	30.59	8	13.99	129	83.09	50	66.53	57	54.59	27	28.12	291	276.91
Digital Ebook	70	119.55	38	42.68	726	1,028.42	259	352.80	242	300.56	243	328.81	1578	2,172.82
Digital Movie	37	62.05	13	26.68	128	116.89	99	127.21	23	32.61	102	55.53	402	420.97
Digital Music	21	31.29	7	10.43	66	100.84	33	51.17	12	17.88	17	25.83	156	237.44
Digital Television	25	37.95	25	43.36	129	137.33	35	29.00	24	11.45	76	9.06	314	268.15
Total	361	\$ 699.14	224	\$ 464.33	2791	\$ 5,232.23	932	\$ 1,652.48	826	\$ 1,355.11	1046	\$ 1,754.82	6180	\$ 11,158.11
# Patrons Served	103		50		950		247		292		317		1,959	
2022-09														
Digital Audiobook	168	396.76	152	356.65	1594	3,930.00	368	849.16	374	871.07	524	1,253.48	3180	7,657.12
Digital BingePass	1	2.99	-	-	10	26.90	6	16.94	4	10.96	5	13.95	26	71.74
Digital Comics	14	22.25	6	4.29	120	98.94	60	76.10	38	48.06	29	30.36	267	280.00
Digital Ebook	78	90.09	57	87.06	702	998.79	263	370.74	259	346.18	244	339.23	1603	2,232.09
Digital Movie	17	37.93	25	52.20	97	150.20	54	100.20	27	52.59	53	100.73	273	493.85
Digital Music	20	29.80	11	16.39	60	90.90	40	59.60	4	5.96	26	39.24	161	241.89
Digital Television	10	19.90	15	27.25	102	158.18	20	27.50	13	20.09	18	29.92	178	282.84
Total	308	\$ 599.72	266	\$ 543.84	2685	\$ 5,453.91	811	\$ 1,500.24	719	\$ 1,354.91	899	\$ 1,806.91	5688	\$ 11,259.53
# Patrons Served	87		65		1,009		259		293		347		2,060	
2022-10														
Digital Audiobook	195	473.52	164	392.98	1581	3,946.99	386	875.80	398	902.46	510	1,220.66	3234	7,812.41
Digital BingePass	3	8.97	0	-	10	26.90	2	4.98	5	12.95	1	2.99	21	56.79
Digital Comics	13	20.29	3	5.83	58	44.46	46	56.32	28	47.95	22	19.95	170	194.80
Digital Ebook	68	83.67	82	111.35	690	956.29	266	365.50	267	350.29	259	359.13	1632	2,226.23
Digital Movie	9	16.27	3	6.93	69	106.05	63	119.03	13	24.87	42	75.18	199	348.33
Digital Music	11	16.39	4	5.96	67	103.83	39	58.11	7	10.43	25	37.25	153	231.97
Digital Television	13	25.05	29	52.45	73	117.60	12	20.18	4	6.20	24	36.96	155	258.44
Total	312	\$ 644.16	285	\$ 575.50	2548	\$ 5,302.12	814	\$ 1,499.92	722	\$ 1,355.15	883	\$ 1,752.12	5564	\$ 11,128.97
# Patrons Served	90		64		973		246		266		341		1,980	

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	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2022-11														
Digital Audiobook	192	420.39	135	336.38	1682	3,907.66	386	852.55	436	958.51	523	1,196.98	3354	7,672.47
Digital BingePass	0	-	0	-	5	12.45	6	16.94	3	8.97	9	25.41	23	63.77
Digital Comics	29	48.28	11	10.82	79	58.87	39	56.56	43	56.97	32	36.88	233	268.38
Digital Ebook	104	137.29	50	101.31	737	986.39	295	383.94	251	300.60	245	356.28	1682	2,265.81
Digital Movie	25	51.92	11	21.04	128	125.60	96	147.47	9	5.65	75	77.11	344	428.79
Digital Music	24	36.26	4	5.96	80	122.20	24	36.76	8	11.92	19	28.31	159	241.41
Digital Television	15	26.15	27	31.72	136	128.68	40	55.63	19	12.17	23	31.21	260	285.56
Total	389	\$ 720.29	238	\$ 507.23	2847	\$ 5,341.85	886	\$ 1,549.85	769	\$ 1,354.79	926	\$ 1,752.18	6055	\$ 11,226.19
# Patrons Served		94		57		995		261		288		328		2,023
2022-12														
Digital Audiobook	209	503.37	128	312.57	1556	3,861.74	418	949.08	401	928.91	507	1,191.98	3219	7,747.65
Digital BingePass	0	-	0	-	8	20.92	3	8.97	3	8.97	5	13.95	19	52.81
Digital Comics	38	70.12	2	5.98	69	58.20	35	54.74	53	82.24	29	30.64	226	301.92
Digital Ebook	80	113.53	35	50.57	697	984.63	277	361.44	233	292.63	285	387.14	1607	2,189.94
Digital Movie	27	62.86	8	21.09	88	135.45	67	122.31	13	24.93	28	55.82	231	422.46
Digital Music	21	31.79	3	4.47	84	129.66	21	31.79	9	13.41	18	26.82	156	237.94
Digital Television	18	30.86	12	19.48	120	181.06	24	35.84	2	3.98	15	24.01	191	295.23
Total	393	\$ 812.53	188	\$ 414.16	2622	\$ 5,371.66	845	\$ 1,564.17	714	\$ 1,355.07	887	\$ 1,730.36	5649	\$ 11,247.95
# Patrons Served		95		56		982		251		273		326		1,983
2023-01														
Digital Audiobook	211	509.61	175	430.43	1763	4,471.57	453	1,082.77	364	888.09	559	1,301.78	3525	8,684.25
Digital BingePass	2	5.98	1	2.99	13	38.37	5	14.95	2	5.98	5	14.95	28	83.22
Digital Comics	43	63.84	3	3.59	126	116.41	25	28.80	43	62.81	15	21.74	255	297.19
Digital Ebook	112	162.56	86	137.93	832	1,296.15	313	498.59	240	342.45	233	356.50	1816	2,794.18
Digital Movie	24	58.36	14	31.78	97	149.71	69	120.49	16	32.39	30	53.14	250	445.87
Digital Music	6	8.94	5	7.45	84	128.16	19	28.31	11	16.89	21	31.29	146	221.04
Digital Television	13	25.33	28	52.34	114	166.59	39	61.29	6	6.30	19	30.35	219	342.20
Total	411	\$ 834.62	312	\$ 666.51	3029	\$ 6,366.96	923	\$ 1,835.20	682	\$ 1,354.91	882	\$ 1,809.75	6239	\$ 12,867.95
# Patrons Served		104		88		1,121		279		243		336		2,171
2023-02														
Digital Audiobook	221	522.87	152	389.79	1781	4,409.77	390	919.39	388	871.14	485	1,123.19	3417	8,236.15
Digital BingePass	1	2.99	2	5.98	5	14.95	11	32.89	7	20.43	2	5.98	28	83.22
Digital Comics	30	33.91	2	0.99	101	91.67	41	40.67	32	35.76	25	24.88	231	227.88
Digital Ebook	95	153.05	79	143.33	818	1,264.59	287	472.58	258	377.34	244	346.99	1781	2,757.88
Digital Movie	20	39.91	2	4.54	119	110.26	71	95.89	25	35.77	44	53.62	281	339.99
Digital Music	16	24.34	7	10.43	65	100.35	23	34.77	3	4.47	17	25.33	131	199.69
Digital Television	4	8.20	24	39.59	122	183.89	20	28.89	8	10.29	30	19.37	208	290.23
Total	387	\$ 785.27	268	\$ 594.65	3011	\$ 6,175.48	843	\$ 1,625.08	721	\$ 1,355.20	847	\$ 1,599.36	6077	\$ 12,135.04
# Patrons Served		102		90		1,096		262		267		323		2,140

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	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
YTD TOTAL	Blanchard		Carpinteria		Goleta		Lompoc		Santa Maria		Paso Robles		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
Digital Audiobook	1560	3,653.26	1170	2853.6	13075	32,055.22	3248	7,456.16	3196	7,231.13	4206	9,837.55	26455	63,086.92
Digital BingePass	11	32.89	3	8.97	69	191.31	58	165.42	29	80.21	32	92.18	202	570.98
Digital Comics	207	314.94	48	54.33	780	641.81	343	440.54	344	448.30	227	246.26	1949	2,146.18
Digital Ebook	705	1,008.12	450	717.14	5861	8,486.79	2218	3,163.37	1988	2,642.87	1990	2,818.11	13212	18,836.40
Digital Movie	192	398.84	86	186.02	827	1,060.96	596	974.90	142	240.29	409	532.95	2252	3,393.96
Digital Music	139	208.61	48	71.52	552	845.98	217	328.33	70	104.80	164	245.86	1190	1,805.10
Digital Television	119	210.89	176	295.63	873	1,200.13	213	295.50	89	92.33	231	226.16	1701	2,320.64
Total	2933	\$ 5,827.55	1981	\$ 4,187.21	22037	\$ 44,482.20	6893	\$ 12,824.22	5858	\$ 10,839.93	7259	\$ 13,999.07	46961	\$ 92,160.18

Cost % of Total Use	6.32%	4.54%	48.27%	13.92%	11.76%	15.19%	100.00%
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