

Black Gold Library Cooperative System

HOOPLA RECAP

FY 2022-2023

through April 2023

Description	Blanchard		Carpinteria		Goleta		Lompoc		Santa Maria		Paso Robles		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
<b>2022-07</b>														
Digital Audiobook	178	415.01	131	307.61	1513	3,784.75	398	921.57	371	882.89	519	1,247.99	3110	7,559.82
Digital BingePass	2	5.98		-	10	27.90	18	49.82	1	1.99	3	8.97	34	94.66
Digital Comics	20	25.66	13	8.84	98	90.17	47	60.82	50	59.92	48	53.69	276	299.10
Digital Ebook	98	148.38	23	42.91	659	971.53	258	357.78	238	332.82	237	344.03	1513	2,197.45
Digital Movie	33	69.54	10	21.76	101	166.80	77	142.30	16	31.48	35	61.82	272	493.70
Digital Music	20	29.80	7	10.43	46	70.04	18	27.82	16	23.84	21	31.79	128	193.72
Digital Television	21	37.45	16	29.44	77	126.80	23	37.17	13	21.85	26	45.28	176	297.99
<b>Total</b>	<b>372</b>	<b>\$ 731.82</b>	<b>200</b>	<b>\$ 420.99</b>	<b>2504</b>	<b>\$ 5,237.99</b>	<b>839</b>	<b>\$ 1,597.28</b>	<b>705</b>	<b>\$ 1,354.79</b>	<b>889</b>	<b>\$ 1,793.57</b>	<b>5509</b>	<b>\$ 11,136.44</b>
# Patrons Served		98		43		894		244		279		320		1,878
<b>2022-08</b>														
Digital Audiobook	186	411.73	133	327.19	1605	3,742.74	449	1,005.84	464	928.06	579	1,301.49	3416	7,717.05
Digital BingePass	2	5.98	0	-	8	22.92	7	19.93	4	9.96	2	5.98	23	64.77
Digital Comics	20	30.59	8	13.99	129	83.09	50	66.53	57	54.59	27	28.12	291	276.91
Digital Ebook	70	119.55	38	42.68	726	1,028.42	259	352.80	242	300.56	243	328.81	1578	2,172.82
Digital Movie	37	62.05	13	26.68	128	116.89	99	127.21	23	32.61	102	55.53	402	420.97
Digital Music	21	31.29	7	10.43	66	100.84	33	51.17	12	17.88	17	25.83	156	237.44
Digital Television	25	37.95	25	43.36	129	137.33	35	29.00	24	11.45	76	9.06	314	268.15
<b>Total</b>	<b>361</b>	<b>\$ 699.14</b>	<b>224</b>	<b>\$ 464.33</b>	<b>2791</b>	<b>\$ 5,232.23</b>	<b>932</b>	<b>\$ 1,652.48</b>	<b>826</b>	<b>\$ 1,355.11</b>	<b>1046</b>	<b>\$ 1,754.82</b>	<b>6180</b>	<b>\$ 11,158.11</b>
# Patrons Served		103		50		950		247		292		317		1,959
<b>2022-09</b>														
Digital Audiobook	168	396.76	152	356.65	1594	3,930.00	368	849.16	374	871.07	524	1,253.48	3180	7,657.12
Digital BingePass	1	2.99		-	10	26.90	6	16.94	4	10.96	5	13.95	26	71.74
Digital Comics	14	22.25	6	4.29	120	98.94	60	76.10	38	48.06	29	30.36	267	280.00
Digital Ebook	78	90.09	57	87.06	702	998.79	263	370.74	259	346.18	244	339.23	1603	2,232.09
Digital Movie	17	37.93	25	52.20	97	150.20	54	100.20	27	52.59	53	100.73	273	493.85
Digital Music	20	29.80	11	16.39	60	90.90	40	59.60	4	5.96	26	39.24	161	241.89
Digital Television	10	19.90	15	27.25	102	158.18	20	27.50	13	20.09	18	29.92	178	282.84
<b>Total</b>	<b>308</b>	<b>\$ 599.72</b>	<b>266</b>	<b>\$ 543.84</b>	<b>2685</b>	<b>\$ 5,453.91</b>	<b>811</b>	<b>\$ 1,500.24</b>	<b>719</b>	<b>\$ 1,354.91</b>	<b>899</b>	<b>\$ 1,806.91</b>	<b>5688</b>	<b>\$ 11,259.53</b>
# Patrons Served		87		65		1,009		259		293		347		2,060
<b>2022-10</b>														
Digital Audiobook	195	473.52	164	392.98	1581	3,946.99	386	875.80	398	902.46	510	1,220.66	3234	7,812.41
Digital BingePass	3	8.97	0	-	10	26.90	2	4.98	5	12.95	1	2.99	21	56.79
Digital Comics	13	20.29	3	5.83	58	44.46	46	56.32	28	47.95	22	19.95	170	194.80
Digital Ebook	68	83.67	82	111.35	690	956.29	266	365.50	267	350.29	259	359.13	1632	2,226.23
Digital Movie	9	16.27	3	6.93	69	106.05	63	119.03	13	24.87	42	75.18	199	348.33
Digital Music	11	16.39	4	5.96	67	103.83	39	58.11	7	10.43	25	37.25	153	231.97
Digital Television	13	25.05	29	52.45	73	117.60	12	20.18	4	6.20	24	36.96	155	258.44
<b>Total</b>	<b>312</b>	<b>\$ 644.16</b>	<b>285</b>	<b>\$ 575.50</b>	<b>2548</b>	<b>\$ 5,302.12</b>	<b>814</b>	<b>\$ 1,499.92</b>	<b>722</b>	<b>\$ 1,355.15</b>	<b>883</b>	<b>\$ 1,752.12</b>	<b>5564</b>	<b>\$ 11,128.97</b>
# Patrons Served		90		64		973		246		266		341		1,980

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through April 2023

Description	Blanchard		Carpinteria		Goleta		Lompoc		Santa Maria		Paso Robles		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
<b>2022-11</b>														
Digital Audiobook	192	420.39	135	336.38	1682	3,907.66	386	852.55	436	958.51	523	1,196.98	3354	7,672.47
Digital BingePass	0	-	0	-	5	12.45	6	16.94	3	8.97	9	25.41	23	63.77
Digital Comics	29	48.28	11	10.82	79	58.87	39	56.56	43	56.97	32	36.88	233	268.38
Digital Ebook	104	137.29	50	101.31	737	986.39	295	383.94	251	300.60	245	356.28	1682	2,265.81
Digital Movie	25	51.92	11	21.04	128	125.60	96	147.47	9	5.65	75	77.11	344	428.79
Digital Music	24	36.26	4	5.96	80	122.20	24	36.76	8	11.92	19	28.31	159	241.41
Digital Television	15	26.15	27	31.72	136	128.68	40	55.63	19	12.17	23	31.21	260	285.56
<b>Total</b>	<b>389</b>	<b>\$ 720.29</b>	<b>238</b>	<b>\$ 507.23</b>	<b>2847</b>	<b>\$ 5,341.85</b>	<b>886</b>	<b>\$ 1,549.85</b>	<b>769</b>	<b>\$ 1,354.79</b>	<b>926</b>	<b>\$ 1,752.18</b>	<b>6055</b>	<b>\$ 11,226.19</b>
# Patrons Served		94		57		995		261		288		328		2,023
<b>2022-12</b>														
Digital Audiobook	209	503.37	128	312.57	1556	3,861.74	418	949.08	401	928.91	507	1,191.98	3219	7,747.65
Digital BingePass	0	-	0	-	8	20.92	3	8.97	3	8.97	5	13.95	19	52.81
Digital Comics	38	70.12	2	5.98	69	58.20	35	54.74	53	82.24	29	30.64	226	301.92
Digital Ebook	80	113.53	35	50.57	697	984.63	277	361.44	233	292.63	285	387.14	1607	2,189.94
Digital Movie	27	62.86	8	21.09	88	135.45	67	122.31	13	24.93	28	55.82	231	422.46
Digital Music	21	31.79	3	4.47	84	129.66	21	31.79	9	13.41	18	26.82	156	237.94
Digital Television	18	30.86	12	19.48	120	181.06	24	35.84	2	3.98	15	24.01	191	295.23
<b>Total</b>	<b>393</b>	<b>\$ 812.53</b>	<b>188</b>	<b>\$ 414.16</b>	<b>2622</b>	<b>\$ 5,371.66</b>	<b>845</b>	<b>\$ 1,564.17</b>	<b>714</b>	<b>\$ 1,355.07</b>	<b>887</b>	<b>\$ 1,730.36</b>	<b>5649</b>	<b>\$ 11,247.95</b>
# Patrons Served		95		56		982		251		273		326		1,983
<b>2023-01</b>														
Digital Audiobook	211	509.61	175	430.43	1763	4,471.57	453	1,082.77	364	888.09	559	1,301.78	3525	8,684.25
Digital BingePass	2	5.98	1	2.99	13	38.37	5	14.95	2	5.98	5	14.95	28	83.22
Digital Comics	43	63.84	3	3.59	126	116.41	25	28.80	43	62.81	15	21.74	255	297.19
Digital Ebook	112	162.56	86	137.93	832	1,296.15	313	498.59	240	342.45	233	356.50	1816	2,794.18
Digital Movie	24	58.36	14	31.78	97	149.71	69	120.49	16	32.39	30	53.14	250	445.87
Digital Music	6	8.94	5	7.45	84	128.16	19	28.31	11	16.89	21	31.29	146	221.04
Digital Television	13	25.33	28	52.34	114	166.59	39	61.29	6	6.30	19	30.35	219	342.20
<b>Total</b>	<b>411</b>	<b>\$ 834.62</b>	<b>312</b>	<b>\$ 666.51</b>	<b>3029</b>	<b>\$ 6,366.96</b>	<b>923</b>	<b>\$ 1,835.20</b>	<b>682</b>	<b>\$ 1,354.91</b>	<b>882</b>	<b>\$ 1,809.75</b>	<b>6239</b>	<b>\$ 12,867.95</b>
# Patrons Served		104		88		1,121		279		243		336		2,171
<b>2023-02</b>														
Digital Audiobook	221	522.87	152	389.79	1781	4,409.77	390	919.39	388	871.14	485	1,123.19	3417	8,236.15
Digital BingePass	1	2.99	2	5.98	5	14.95	11	32.89	7	20.43	2	5.98	28	83.22
Digital Comics	30	33.91	2	0.99	101	91.67	41	40.67	32	35.76	25	24.88	231	227.88
Digital Ebook	95	153.05	79	143.33	818	1,264.59	287	472.58	258	377.34	244	346.99	1781	2,757.88
Digital Movie	20	39.91	2	4.54	119	110.26	71	95.89	25	35.77	44	53.62	281	339.99
Digital Music	16	24.34	7	10.43	65	100.35	23	34.77	3	4.47	17	25.33	131	199.69
Digital Television	4	8.20	24	39.59	122	183.89	20	28.89	8	10.29	30	19.37	208	290.23
<b>Total</b>	<b>387</b>	<b>\$ 785.27</b>	<b>268</b>	<b>\$ 594.65</b>	<b>3011</b>	<b>\$ 6,175.48</b>	<b>843</b>	<b>\$ 1,625.08</b>	<b>721</b>	<b>\$ 1,355.20</b>	<b>847</b>	<b>\$ 1,599.36</b>	<b>6077</b>	<b>\$ 12,135.04</b>
# Patrons Served		102		90		1,096		262		267		323		2,140

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FY 2022-2023

through April 2023

Description	Blanchard		Carpinteria		Goleta		Lompoc		Santa Maria		Paso Robles		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
<b>2023-03</b>														
Digital Audiobook	236	599.04	187	488.67	1747	4,571.96	433	1,087.59	340	844.10	517	1,261.24	3460	8,852.60
Digital BingePass					10	29.90	10	29.90	1	2.99	5	14.95	26	77.74
Digital Comics	52	68.00	6	3.01	88	69.52	23	30.57	37	46.22	28	35.56	234	252.88
Digital Ebook	153	259.92	108	182.72	887	1,534.19	326	532.57	237	377.95	233	387.30	1944	3,274.65
Digital Movie	43	97.39	9	19.33	72	106.66	54	99.64	20	37.44	26	49.62	224	410.08
Digital Music	10	14.90	5	7.45	60	93.40	23	34.27	10	15.40	17	25.83	125	191.25
Digital Television	12	22.28	24	48.20	123	195.86	20	30.57	23	30.95	18	26.28	220	354.14
<b>Total</b>	<b>506</b>	<b>\$ 1,061.53</b>	<b>339</b>	<b>\$ 749.38</b>	<b>2987</b>	<b>\$ 6,601.49</b>	<b>889</b>	<b>\$ 1,845.11</b>	<b>668</b>	<b>\$ 1,355.05</b>	<b>844</b>	<b>\$ 1,800.78</b>	<b>6233</b>	<b>\$ 13,413.34</b>
# Patrons Served		120		96		1,123		268		242		328		2,177
<b>2023-04</b>														
Digital Audiobook	182	454.18	221	536.28	1799	4,622.31	442	1,082.60	346	860.49	521	1,291.31	3511	8,847.17
Digital BingePass	1	2.99			7	19.93	7	19.93	54	65.22	4	11.96	73	120.03
Digital Comics	43	44.51	11	7.52	71	64.25	19	26.40	243	379.94	20	24.40	407	547.02
Digital Ebook	153	274.06	106	164.13	825	1,467.53	289	519.09	12	23.42	220	362.09	1605	2,810.32
Digital Movie	32	82.76	14	34.54	71	112.87	50	87.38	6	8.94	24	43.14	197	369.63
Digital Music	28	42.22	16	23.84	71	111.29	14	20.86	16	16.84	18	26.82	163	241.87
Digital Television	22	38.96	21	42.55	86	136.36	50	73.72			16	25.00	195	316.59
<b>Total</b>	<b>461</b>	<b>\$ 939.68</b>	<b>389</b>	<b>\$ 808.86</b>	<b>2930</b>	<b>\$ 6,534.54</b>	<b>871</b>	<b>\$ 1,829.98</b>	<b>677</b>	<b>\$ 1,354.85</b>	<b>823</b>	<b>\$ 1,784.72</b>	<b>6151</b>	<b>\$ 13,252.63</b>
# Patrons Served		130		107		1,118		269		248		309		2,181
<b>YTD TOTAL</b>	Blanchard		Carpinteria		Goleta		Lompoc		Santa Maria		Paso Robles		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
Digital Audiobook	1978	4,706.48	1578	3878.55	16621	41,249.49	4123	9,626.35	3882	8,935.72	5244	12,390.10	33426	80,786.69
Digital BingePass	12	35.88	3	8.97	86	241.14	75	215.25	84	148.42	41	119.09	301	768.75
Digital Comics	302	427.45	65	64.86	939	775.58	385	497.51	624	874.46	275	306.22	2590	2,946.08
Digital Ebook	1011	1,542.10	664	1063.99	7573	11,488.51	2833	4,215.03	2237	3,044.24	2443	3,567.50	16761	24,921.37
Digital Movie	267	578.99	109	239.89	970	1,280.49	700	1,161.92	168	286.67	459	625.71	2673	4,173.67
Digital Music	177	265.73	69	102.81	683	1,050.67	254	383.46	96	137.04	199	298.51	1478	2,238.22
Digital Television	153	272.13	221	386.38	1082	1,532.35	283	399.79	112	123.28	265	277.44	2116	2,991.37
<b>Total</b>	<b>3900</b>	<b>\$ 7,828.76</b>	<b>2709</b>	<b>\$ 5,745.45</b>	<b>27954</b>	<b>\$ 57,618.23</b>	<b>8653</b>	<b>\$ 16,499.31</b>	<b>7203</b>	<b>\$ 13,549.83</b>	<b>8926</b>	<b>\$ 17,584.57</b>	<b>59345</b>	<b>\$ 118,826.15</b>

Cost % of Total Use

6.59%

4.84%

48.49%

13.89%

11.40%

14.80%

100.00%