

Black Gold Library Cooperative System  
 HOOPLA RECAP  
 FY 2023-2024 - thru October 2023

Description	Blanchard		Carpinteria		Goleta		Lompoc		Santa Maria		Paso Robles		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
<b>2023-07</b>														
Digital Audiobook	278	699.97	281	737.43	2011	5,260.79	451	1,104.93	393	972.29	506	1,255.46	3920	10,030.87
Digital BingePass	6	17.94	3	8.47	14	41.86	14	41.86	4	11.96	0		41	122.09
Digital Comics	43	47.03	6	7.70	142	119.12	30	52.02	31	48.01	27	20.96	279	294.84
Digital Ebook	116	229.23	101	189.36	909	1,723.33	316	529.33	253	403.44	235	404.48	1930	3,479.17
Digital Movie	29	75.63	16	37.26	102	170.69	50	90.82	22	43.36	34	64.40	253	482.16
Digital Music	28	41.72	28	41.72	86	130.64	23	34.27	10	14.90	14	20.86	189	284.11
Digital Television	24	46.34	14	28.70	94	143.36	44	66.90	4	5.96	22	33.56	202	324.82
<b>Total</b>	<b>524</b>	<b>\$ 1,157.86</b>	<b>449</b>	<b>\$ 1,050.64</b>	<b>3358</b>	<b>\$ 7,589.79</b>	<b>928</b>	<b>\$ 1,920.13</b>	<b>717</b>	<b>\$ 1,499.92</b>	<b>838</b>	<b>\$ 1,799.72</b>	<b>6814</b>	<b>\$ 15,018.06</b>
# Patrons Served		134		118		1,219		276		267		323		2,337
<b>2023-08</b>														
Digital Audiobook	297	722.80	262	645.78	1981	5,015.40	536	1,278.75	480	1,119.98	532	1,289.81	4088	10,072.52
Digital BingePass	3	8.97	1	1.99	16	47.84	13	38.87	5	14.95	2	5.98	40	118.60
Digital Comics	26	31.98	15	9.90	148	115.69	42	39.33	58	75.80	36	30.15	325	302.85
Digital Ebook	166	278.89	91	172.50	905	1,596.59	317	485.30	292	431.12	224	352.14	1995	3,316.54
Digital Movie	46	88.25	14	30.29	132	137.10	74	107.34	53	75.24	57	55.08	376	493.30
Digital Music	26	39.24	9	13.41	78	121.22	30	44.70	11	16.89	19	28.31	173	263.77
Digital Television	18	30.91	11	21.54	117	171.09	69	85.41	11	15.54	25	38.62	251	363.11
<b>Total</b>	<b>582</b>	<b>\$ 1,201.04</b>	<b>403</b>	<b>\$ 895.41</b>	<b>3377</b>	<b>\$ 7,204.93</b>	<b>1081</b>	<b>\$ 2,079.70</b>	<b>910</b>	<b>\$ 1,749.52</b>	<b>895</b>	<b>\$ 1,800.09</b>	<b>7248</b>	<b>\$ 14,930.69</b>
# Patrons Served		135		111		1,203		292		321		330		2,392
<b>2023-09</b>														
Digital Audiobook	223	562.73	233	573.39	1870	4,847.51	474	1,171.27	436	1,066.07	531	1,314.52	3767	9,535.49
Digital BingePass	3	6.97	6	15.94	32	86.68	17	50.83	9	24.91	2	4.98	69	190.31
Digital Comics	33	32.24	28	26.73	150	118.48	41	49.33	42	69.48	25	29.24	319	325.50
Digital Ebook	152	274.42	92	172.66	887	1,599.51	267	485.51	311	529.13	211	351.28	1920	3,412.51
Digital Movie	29	61.55	23	42.97	81	127.48	58	106.94	13	22.91	34	62.96	238	424.81
Digital Music	32	48.18	12	17.88	74	113.26	30	45.70	11	16.89	10	14.90	169	256.81
Digital Television	28	55.78	13	24.65	110	167.66	60	90.32	16	20.66	14	22.30	241	381.37
<b>Total</b>	<b>500</b>	<b>\$ 1,041.87</b>	<b>407</b>	<b>\$ 874.22</b>	<b>3204</b>	<b>\$ 7,060.58</b>	<b>947</b>	<b>\$ 1,999.90</b>	<b>838</b>	<b>\$ 1,750.05</b>	<b>827</b>	<b>\$ 1,800.18</b>	<b>6723</b>	<b>\$ 14,526.80</b>
# Patrons Served		140		109		1,201		289		308		320		2,367

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	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2023-10														
Digital Audiobook	246	637.80	271	675.70	1830	4,699.43	456	1,080.20	467	1,115.68	536	1,343.30	3806	9,552.11
Digital BingePass	3	8.97	2	5.98	24	68.76	15	43.85	5	14.95	1	2.99	50	145.50
Digital Comics	32	30.66	15	16.10	155	138.91	44	39.32	49	62.40	20	19.50	315	306.89
Digital Ebook	138	255.87	101	155.56	923	1,643.51	360	623.65	294	497.59	223	340.31	2039	3,516.49
Digital Movie	40	102.21	17	34.49	84	133.38	68	118.02	20	36.82	29	49.95	258	474.87
Digital Music	21	31.29	9	13.41	77	120.23	26	39.24	6	8.94	7	10.43	146	223.54
Digital Television	24	43.84	21	41.99	98	149.71	37	55.99	10	14.00	19	31.79	209	337.32
<b>Total</b>	<b>504</b>	<b>\$ 1,110.64</b>	<b>436</b>	<b>\$ 943.23</b>	<b>3191</b>	<b>\$ 6,953.93</b>	<b>1006</b>	<b>\$ 2,000.27</b>	<b>851</b>	<b>\$ 1,750.38</b>	<b>835</b>	<b>\$ 1,798.27</b>	<b>6823</b>	<b>\$ 14,556.72</b>
# Patrons Served		116		124		1,175		289		323		322		2,349
<b>YTD TOTAL</b>														
Digital Audiobook	1044	2,623.30	1047	2632.3	7692	19,823.13	1917	4,635.15	1776	4,274.02	2105	5,203.09	15581	39,190.99
Digital BingePass	15	42.85	12	32.38	86	245.14	59	175.41	23	66.77	5	13.95	200	576.50
Digital Comics	134	141.91	64	60.43	595	492.20	157	180.00	180	255.69	108	99.85	1238	1,230.08
Digital Ebook	572	1,038.41	385	690.08	3624	6,562.94	1260	2,123.79	1150	1,861.28	893	1,448.21	7884	13,724.71
Digital Movie	144	327.64	70	145.01	399	568.65	250	423.12	108	178.33	154	232.39	1125	1,875.14
Digital Music	107	160.43	58	86.42	315	485.35	109	163.91	38	57.62	50	74.50	677	1,028.23
Digital Television	94	176.87	59	116.88	419	631.82	210	298.62	41	56.16	80	126.27	903	1,406.62
<b>Total</b>	<b>2110</b>	<b>\$ 4,511.41</b>	<b>1695</b>	<b>\$ 3,763.50</b>	<b>13130</b>	<b>\$ 28,809.23</b>	<b>3962</b>	<b>\$ 8,000.00</b>	<b>3316</b>	<b>\$ 6,749.87</b>	<b>3395</b>	<b>\$ 7,198.26</b>	<b>27608</b>	<b>\$ 59,032.27</b>

<b>Cost % of Total Use</b>	<b>7.64%</b>	<b>6.38%</b>	<b>48.80%</b>	<b>13.55%</b>	<b>11.43%</b>	<b>12.19%</b>	<b>100.00%</b>
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