

Black Gold Library Cooperative System

HOOPLA RECAP

FY 2024-2025 - thru Aug 2024

Description	Blanchard		Carpinteria		Goleta		Lompoc		Santa Maria		Paso Robles		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2024-07														
Digital Audiobook	343	889.94	287	687.12	1985	5,198.71	535	1,292.16	501	1,209.84	510	1,273.97	4161	10,551.74
Digital BingePass	6	17.94	1	2.99	21	59.79	19	52.82	1	2.99	6	17.94	54	154.47
Digital Comics	44	54.72	15	13.33	170	175.19	55	57.03	45	54.12	33	39.41	362	393.80
Digital Ebook	156	302.61	85	134.35	946	1,557.01	280	442.64	266	439.91	220	342.05	1953	3,218.57
Digital Movie	50	124.53	28	64.28	80	123.73	41	73.47	16	27.62	37	67.55	252	481.18
Digital Music	43	65.57	32	47.68	78	120.22	20	31.30	6	8.94	11	16.39	190	290.10
Digital Television	19	28.02	34	63.34	78	118.10	34	50.42	7	6.51	28	42.57	200	308.96
Total	661	\$ 1,483.33	482	\$ 1,013.09	3358	\$ 7,352.75	984	\$ 1,999.84	842	\$ 1,749.93	845	\$ 1,799.88	7172	\$ 15,398.82
# Patrons Served		164		136		1,248		287		320		311		2,466
2024-08														
Digital Audiobook	356	920.11	319	808.61	1971	5,094.09	543	1,311.95	465	1,164.90	510	1,259.22	4164	10,558.88
Digital BingePass	5	14.95	0	-	28	82.72	23	68.77	3	8.97	2	5.98	61	181.39
Digital Comics	32	43.11	20	14.94	172	171.76	40	60.18	62	76.95	27	34.03	353	400.97
Digital Ebook	147	231.99	106	171.45	917	1,473.98	263	403.22	297	455.28	204	310.94	1934	3,046.86
Digital Movie	36	89.79	32	64.67	73	103.37	52	94.73	11	18.00	37	66.93	241	437.49
Digital Music	40	59.60	20	29.80	100	152.50	19	30.81	7	10.93	12	17.88	198	301.52
Digital Television	38	63.84	27	48.31	77	116.76	20	30.46	13	14.85	13	19.85	188	294.07
Total	654	\$ 1,423.39	524	\$ 1,137.78	3338	\$ 7,195.18	960	\$ 2,000.12	858	\$ 1,749.88	805	\$ 1,714.83	7139	\$ 15,221.18
# Patrons Served		153		138		1,239		292		303		319		2,444
YTD TOTAL														
	Blanchard		Carpinteria		Goleta		Lompoc		Santa Maria		Paso Robles		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
Digital Audiobook	699	1,810.05	606	1495.73	3956	10,292.80	1078	2,604.11	966	2,374.74	1020	2,533.19	8325	21,110.62
Digital BingePass	11	32.89	1	2.99	49	142.51	42	121.59	4	11.96	8	23.92	115	335.86
Digital Comics	76	97.83	35	28.27	342	346.95	95	117.21	107	131.07	60	73.44	715	794.77
Digital Ebook	303	534.60	191	305.8	1863	3,030.99	543	845.86	563	895.19	424	652.99	3887	6,265.43
Digital Movie	86	214.32	60	128.95	153	227.10	93	168.20	27	45.62	74	134.48	493	918.67
Digital Music	83	125.17	52	77.48	178	272.72	39	62.11	13	19.87	23	34.27	388	591.62
Digital Television	57	91.86	61	111.65	155	234.86	54	80.88	20	21.36	41	62.42	388	603.03
Total	1315	\$ 2,906.72	1006	\$ 2,150.87	6696	\$ 14,547.93	1944	\$ 3,999.96	1700	\$ 3,499.81	1650	\$ 3,514.71	14311	\$ 30,620.00