

Black Gold Library Cooperative System
HOOPLA RECAP
FY 2024/2025 - thru February 2025

Description	Blanchard		Carpinteria		Goleta		Lompoc		Santa Maria		Paso Robles		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2024-07														
Digital Audiobook	343	889.94	287	687.12	1985	5,198.71	535	1,292.16	501	1,209.84	510	1,273.97	4161	10,551.74
Digital BingePass	6	17.94	1	2.99	21	59.79	19	52.82	1	2.99	6	17.94	54	154.47
Digital Comics	44	54.72	15	13.33	170	175.19	55	57.03	45	54.12	33	39.41	362	393.80
Digital Ebook	156	302.61	85	134.35	946	1,557.01	280	442.64	266	439.91	220	342.05	1953	3,218.57
Digital Movie	50	124.53	28	64.28	80	123.73	41	73.47	16	27.62	37	67.55	252	481.18
Digital Music	43	65.57	32	47.68	78	120.22	20	31.30	6	8.94	11	16.39	190	290.10
Digital Television	19	28.02	34	63.34	78	118.10	34	50.42	7	6.51	28	42.57	200	308.96
Total	661	\$ 1,483.33	482	\$ 1,013.09	3358	\$ 7,352.75	984	\$ 1,999.84	842	\$ 1,749.93	845	\$ 1,799.88	7172	\$ 15,398.82
# Patrons Served		164		136		1,248		287		320		311		2,466
2024-08														
Digital Audiobook	356	920.11	319	808.61	1971	5,094.09	543	1,311.95	465	1,164.90	510	1,259.22	4164	10,558.88
Digital BingePass	5	14.95	0	-	28	82.72	23	68.77	3	8.97	2	5.98	61	181.39
Digital Comics	32	43.11	20	14.94	172	171.76	40	60.18	62	76.95	27	34.03	353	400.97
Digital Ebook	147	231.99	106	171.45	917	1,473.98	263	403.22	297	455.28	204	310.94	1934	3,046.86
Digital Movie	36	89.79	32	64.67	73	103.37	52	94.73	11	18.00	37	66.93	241	437.49
Digital Music	40	59.60	20	29.80	100	152.50	19	30.81	7	10.93	12	17.88	198	301.52
Digital Television	38	63.84	27	48.31	77	116.76	20	30.46	13	14.85	13	19.85	188	294.07
Total	654	\$ 1,423.39	524	\$ 1,137.78	3338	\$ 7,195.18	960	\$ 2,000.12	858	\$ 1,749.88	805	\$ 1,714.83	7139	\$ 15,221.18
# Patrons Served		153		138		1,239		292		303		319		2,444
2024-09														
Digital Audiobook	338	871.69	303	781.39	1961	5,181.58	571	1,379.98	474	1,207.76			3647	9,422.40
Digital BingePass	9	32.91	2	6.98	26	93.74	24	85.76	3	6.98			64	226.37
Digital Comics	33	42.80	9	6.79	156	136.79	69	83.75	45	57.07			312	327.20
Digital Ebook	163	251.90	123	194.85	912	1,535.09	217	359.67	247	387.75			1662	2,729.26
Digital Movie	57	146.33	20	44.40	85	133.96	30	47.05	39	63.88			231	435.62
Digital Music	39	58.61	22	34.28	59	89.41	15	23.85	6	9.44			141	215.59
Digital Television	34	64.90	30	55.34	69	98.94	18	19.68	12	16.92			163	255.78
Total	673	\$ 1,469.14	509	\$ 1,124.03	3268	\$ 7,269.51	944	\$ 1,999.74	826	\$ 1,749.80	0	\$ -	6220	\$ 13,612.22
# Patrons Served		177		144		1,237		292		318		-		2,168

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	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2024-10														
Digital Audiobook	357	932.84	303	785.77	2076	5,407.18	517	1,292.64	497	1,246.13			3750	9,664.56
Digital BingePass	4	15.96	2	6.98	26	94.74	21	77.79	2	6.98			55	202.45
Digital Comics	34	35.40	17	16.21	186	185.28	41	63.72	49	65.93			327	366.54
Digital Ebook	170	278.24	163	249.35	1023	1,629.67	271	401.95	251	371.93			1878	2,931.14
Digital Movie	73	173.36	23	53.81	72	106.67	48	86.79	15	25.28			231	445.91
Digital Music	22	33.28	22	33.28	81	123.19	35	54.65	17	25.33			177	269.73
Digital Television	21	42.05	16	26.80	78	118.22	20	22.66	6	8.78			141	218.51
Total	681	\$ 1,511.13	546	\$ 1,172.20	3542	\$ 7,664.95	953	\$ 2,000.20	837	\$ 1,750.36	0	\$ -	6559	\$ 14,098.84
# Patrons Served		175		151		1,289		288		315		-		2,218
2024-11														
Digital Audiobook	320	835.98	339	862.83	1948	5,088.26	524	1,290.72	494	1,242.59			3625	9,320.38
Digital BingePass	8	27.92	4	14.96	25	79.75	26	95.75	8	25.92			71	244.30
Digital Comics	42	46.51	18	19.22	205	199.34	46	56.04	46	49.25			357	370.36
Digital Ebook	180	295.00	142	211.76	925	1,412.37	272	429.88	242	363.13			1761	2,712.14
Digital Movie	65	144.39	29	65.95	94	136.63	45	65.01	28	45.52			261	457.50
Digital Music	16	24.34	23	36.27	95	143.55	23	36.27	15	22.35			172	262.78
Digital Television	26	45.80	25	43.95	70	106.65	16	26.16	1	1.05			138	223.61
Total	657	\$ 1,419.94	580	\$ 1,254.94	3362	\$ 7,166.55	952	\$ 1,999.83	834	\$ 1,749.81	0	\$ -	6385	\$ 13,591.07
# Patrons Served		164		149		1,275		285		319		-		2,192
2024-12														
Digital Audiobook	364	924.00	308	783.20	2021	5,263.17	516	1,287.59	482	1,185.76			3691	9,443.72
Digital BingePass	8	26.92	3	10.97	31	108.40	31	110.70	9	25.92			82	282.91
Digital Comics	34	40.39	11	7.58	165	155.40	52	74.90	69	84.12			331	362.39
Digital Ebook	134	232.14	138	222.40	915	1,446.39	262	379.72	248	388.11			1697	2,668.76
Digital Movie	64	143.46	23	54.95	73	109.54	67	89.75	14	27.28			241	424.98
Digital Music	26	39.24	23	34.77	93	140.57	20	29.80	26	38.74			188	283.12
Digital Television	26	46.06	48	79.40	43	58.83	21	27.79	0	-			138	212.08
Total	656	\$ 1,452.21	554	\$ 1,193.27	3341	\$ 7,282.30	969	\$ 2,000.25	848	\$ 1,749.93	0	\$ -	6368	\$ 13,677.96
# Patrons Served		160		139		1,244		282		310		-		2,135

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	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2025-01														
Digital Audiobook	433	1,104.77	332	857.56	2228	5,785.96	520	1,336.01	535	1,336.00			4048	10,420.30
Digital BingePass	7	24.93	1	2.99	30	101.11	38	127.34	3	8.97			79	265.34
Digital Comics	39	40.24	20	19.02	170	167.71	54	71.82	33	43.65			316	342.44
Digital Ebook	161	264.17	139	228.12	1073	1,643.72	221	335.31	262	411.24			1856	2,882.56
Digital Movie	56	127.88	24	52.92	97	145.35	45	77.27	12	20.61			234	424.03
Digital Music	15	23.35	17	25.83	76	115.74	21	31.29	14	20.86			143	217.07
Digital Television	36	63.75	30	40.83	53	65.84	29	20.66	8	8.85			156	199.93
Total	747	\$ 1,649.09	563	\$ 1,227.27	3727	\$ 8,025.43	928	\$ 1,999.70	867	\$ 1,850.18	0	\$ -	6832	\$ 14,751.67
# Patrons Served		200		158		1,399		271		330				2,358
2025-02														
Digital Audiobook	350	889.72	322	812.80	2036	5,290.17	548	1,366.73	524	1,313.48			3780	9,672.90
Digital BingePass	10	35.90	0	-	30	94.41	21	68.80	2	5.98			63	205.09
Digital Comics	46	53.08	19	17.02	193	188.05	42	47.98	58	66.77			358	372.90
Digital Ebook	174	307.72	113	190.43	899	1,426.88	244	345.77	251	388.84			1681	2,659.64
Digital Movie	39	89.53	40	102.20	92	140.08	47	76.50	18	29.79			236	438.10
Digital Music	16	24.34	11	16.89	60	91.90	26	38.74	20	30.30			133	202.17
Digital Television	37	58.11	42	75.04	55	75.24	50	55.72	9	14.83			193	278.94
Total	672	\$ 1,458.40	547	\$ 1,214.38	3365	\$ 7,306.73	978	\$ 2,000.24	882	\$ 1,849.99	0	\$ -	6444	\$ 13,829.74
# Patrons Served		182		151		1,324		300		331				2,288
YTD TOTAL	Blanchard		Carpinteria		Goleta		Lompoc		Santa Maria		Paso Robles		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
Digital Audiobook	2861	7,369.05	2513	6379.28	16226	42,309.12	4274	10,557.78	3972	9,906.46	1020	2,533.19	30866	79,054.88
Digital BingePass	57	197.43	13	45.87	217	714.66	203	687.73	31	92.71	8	23.92	529	1,762.32
Digital Comics	304	356.25	129	114.11	1417	1,379.52	399	515.42	407	497.86	60	73.44	2716	2,936.60
Digital Ebook	1285	2,163.77	1009	1602.71	7610	12,125.11	2030	3,098.16	2064	3,206.19	424	652.99	14422	22,848.93
Digital Movie	440	1,039.27	219	503.18	666	999.33	375	610.57	153	257.98	74	134.48	1927	3,544.81
Digital Music	217	328.33	170	258.8	642	977.08	179	276.71	111	166.89	23	34.27	1342	2,042.08
Digital Television	237	412.53	252	433.01	523	758.58	208	253.55	56	71.79	41	62.42	1317	1,991.88
Total	5401	\$ 11,866.63	4305	\$ 9,336.96	27301	\$ 59,263.40	7668	\$ 15,999.92	6794	\$ 14,199.88	1650	\$ 3,514.71	53119	\$ 114,181.50