

Black Gold Library Cooperative System
HOOPLA RECAP
FY 2020-2021

Description	blanchard@apple.com		lompoc@apple.com		pasorobles@apple.com		santabarbara@apple.com		goleta@apple.com		santamaria@apple.com		sanluisobispocity@apple.com		TOTAL	
	Blanchard		Lompoc		Paso Robles		Santa Barbara		Goleta		Santa Maria		San Luis Obispo			
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2020-07																
Digital Audiobook	129	259.11	360	819.35	343	767.47	2675	6,204.70	2040	4,736.15	321	766.39	2321	5,365.74	8189	18918.91
Digital Comics	23	27.32	70	100.20	44	52.86	526	663.59	347	401.88	56	83.04	323	393.73	1389	1722.62
Digital Ebook	65	92.86	307	415.62	270	333.58	1511	1,969.63	1242	1,624.87	257	376.11	1322	1,781.80	4974	6594.47
Digital Movie	27	59.71	82	153.56	58	112.61	879	2,035.40	429	996.53	39	75.80	280	508.58	1794	3942.19
Digital Music	18	27.32	64	97.36	25	37.75	255	391.45	207	313.43	11	17.39	201	306.49	781	1191.19
Digital Television	31	58.69	92	164.08	44	80.06	633	1,107.47	383	679.87	20	35.80	244	443.06	1447	2569.03
Total	293	\$ 525.01	975	\$ 1,750.17	784	\$ 1,384.33	6479	\$ 12,372.24	4648	\$ 8,752.73	704	\$ 1,354.53	4691	\$ 8,799.40	18574	\$ 34,938.41
# Patrons Served	68		245		265		1,580		1,050		242		1,623		5,073	
2020-08																
Digital Audiobook	118	234.72	351	747.99	353	770.62	2698	6,224.87	1942	4,453.78	336	751.64	2346	5,363.54	8144	18547.16
Digital Comics	23	22.82	74	115.46	61	80.09	586	707.19	397	446.13	38	78.57	313	386.82	1492	1837.08
Digital Ebook	77	95.63	261	358.35	266	351.83	1562	2,134.24	1154	1,569.53	253	339.27	1247	1,682.86	4820	6531.71
Digital Movie	37	84.01	72	134.01	54	103.35	747	1,715.47	445	1,031.55	58	109.88	263	472.75	1676	3651.02
Digital Music	23	34.27	58	90.42	31	46.19	211	325.39	183	277.67	24	37.26	176	270.24	706	1081.44
Digital Television	22	36.78	122	221.78	44	82.56	513	913.37	346	617.99	25	38.75	272	494.18	1344	2405.41
Total	300	\$ 508.23	938	\$ 1,668.01	809	\$ 1,434.64	6317	\$ 12,020.53	4467	\$ 8,396.65	734	\$ 1,355.37	4617	\$ 8,670.39	18182	\$ 34,053.82
# Patrons Served	69		255		284		1,640		1009		262		1615		5,134	
2020-09																
Digital Audiobook	122	276.73	367	813.38	321	690.09	2862	6,408.18	1880	4,266.20	362	794.43	2108	4,782.67	8022	18031.68
Digital Comics	27	45.93	64	91.76	44	66.76	709	814.66	405	445.10	43	74.77	262	346.08	1554	1885.06
Digital Ebook	63	70.52	269	338.61	263	356.72	1757	2,280.29	1098	1,421.86	261	336.27	1208	1,648.59	4919	6452.86
Digital Movie	55	134.28	73	136.54	62	108.18	783	1,838.37	356	841.06	52	96.27	221	404.76	1602	3559.46
Digital Music	22	32.78	22	33.28	22	32.78	333	508.67	203	307.47	13	19.37	196	297.54	811	1231.89
Digital Television	26	38.74	83	146.17	47	83.53	547	917.45	313	553.62	24	33.51	264	463.36	1304	2236.38
Total	315	\$ 598.98	878	\$ 1,559.74	759	\$ 1,338.06	6991	\$ 12,767.62	4255	\$ 7,835.31	755	\$ 1,354.62	4259	\$ 7,943.00	18212	\$ 33,397.33
# Patrons Served	70		252		263		1,855		992		261		1,537		5,230	
2020-10																
Digital Audiobook	106	241.44	364	767.41	348	786.97	2862	6,408.18	1944	4,329.16	358	800.62	2213	5,022.07	8195	18355.85
Digital Comics	22	30.33	63	82.07	31	40.49	709	814.66	378	441.67	56	78.44	221	281.84	1480	1769.5
Digital Ebook	73	90.36	264	347.08	272	367.38	1757	2,280.29	1118	1,467.90	252	310.05	1162	1,600.60	4898	6463.66
Digital Movie	38	93.47	63	117.04	65	121.05	783	1,838.37	341	767.89	48	88.52	219	397.55	1557	3423.89
Digital Music	18	26.82	24	36.26	18	27.82	333	508.67	203	305.47	24	36.76	155	237.95	775	1179.75
Digital Television	28	43.72	75	119.50	32	55.68	547	917.45	332	612.68	27	40.73	247	441.03	1288	2230.79
Total	285	\$ 526.14	853	\$ 1,469.36	766	\$ 1,399.39	6991	\$ 12,767.62	4316	\$ 7,924.77	765	\$ 1,355.12	4217	\$ 7,981.04	18193	\$ 33,423.44
# Patrons Served	66		217		258		1,938		997		252		1,509		5,237	

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	Blanchard		Lompoc		Paso Robles		Santa Barbara		Goleta		Santa Maria		San Luis Obispo		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
2020-11																
Digital Audiobook	126	276.85	342	673.78	359	728.08	2706	5,982.34	1913	4,172.43	384	817.27	2409	5,220.41	8239	17871.16
Digital Comics	44	46.52	82	95.26	52	45.21	768	668.86	396	352.33	68	72.92	264	284.90	1674	1566
Digital Ebook	94	102.99	245	305.56	256	312.53	1653	2,072.35	1120	1,369.86	237	311.95	1233	1,571.93	4838	6047.17
Digital Movie	41	59.21	230	150.44	72	81.86	872	1,526.47	390	623.43	67	73.78	324	338.63	1996	2853.82
Digital Music	14	20.86	34	51.66	15	22.35	339	511.11	192	289.08	16	23.84	195	295.05	805	1213.95
Digital Television	27	27.58	49	70.19	52	66.10	532	725.70	377	558.37	45	54.65	291	395.19	1373	1897.78
Total	346	\$ 534.01	982	\$ 1,346.89	806	\$ 1,256.13	6870	\$ 11,486.83	4388	\$ 7,365.50	817	\$ 1,354.41	4716	\$ 8,106.11	18925	\$ 31,449.88
# Patrons Served	74		205		245		1,681		929		245		1,534		4,913	
2020-12																
Digital Audiobook	113	277.52	304	668.11	312	686.68	2746	6,377.04	1826	4,142.74	336	762.34	2243	5,199.37	7880	18113.8
Digital Comics	24	32.66	56	80.19	40	44.65	648	702.89	334	375.71	73	91.37	242	303.63	1417	1631.1
Digital Ebook	78	87.92	255	323.48	230	275.63	1630	2,131.90	1093	1,407.80	251	320.27	1118	1,466.51	4655	6013.51
Digital Movie	41	89.79	85	162.95	47	84.53	670	1,501.01	312	693.17	44	80.85	248	449.39	1447	3061.69
Digital Music	33	49.67	31	46.19	20	29.80	311	469.89	226	341.74	15	22.35	185	279.15	821	1238.79
Digital Television	8	13.67	56	104.94	35	58.15	498	886.02	360	643.15	48	78.52	189	322.86	1194	2107.31
Total	297	\$ 551.23	787	\$ 1,385.86	684	\$ 1,179.44	6503	\$ 12,068.75	4151	\$ 7,604.31	767	\$ 1,355.70	4225	\$ 8,020.91	17414	\$ 32,166.20
# Patrons Served	65		207		229		1,686		913		268		1,508		4,876	
2021-01																
Digital Audiobook	105	250.15	327	754.63	390	874.20	2746	6,377.04	1985	4,534.50	366	821.19	2364	5,566.51	8283	19178.22
Digital Comics	31	52.09	50	68.00	49	61.66	648	702.89	327	384.08	53	62.12	218	254.72	1376	1585.56
Digital Ebook	63	78.70	242	315.33	255	349.07	1630	2,131.90	1197	1,551.08	258	330.10	1228	1,722.72	4873	6478.9
Digital Movie	12	24.88	50	94.37	33	60.47	670	1,501.01	302	703.67	22	41.28	253	463.44	1342	2889.12
Digital Music	20	29.80	17	25.33	14	20.86	311	469.89	163	245.87	15	22.85	137	208.13	677	1022.73
Digital Television	24	37.26	76	142.24	14	24.36	498	886.02	341	597.59	45	77.55	218	388.32	1216	2,153.34
Total	255	\$ 472.88	762	\$ 1,399.90	755	\$ 1,390.62	6503	\$ 12,068.75	4315	\$ 8,016.79	759	\$ 1,355.09	4418	\$ 8,603.84	17767	\$ 33,307.87
# Patrons Served	68		215		272		1,755		973		249		1,590		5,122	
YTD TOTAL	Blanchard		Lompoc		Paso Robles		Santa Barbara		Goleta		Santa Maria		San Luis Obispo		TOTAL	
	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost	units	cost
Digital Audiobook	819	1,816.52	2415	5244.65	2426	5,304.11	19295	43,982.35	13530	30,634.96	2463	5,513.88	16004	36,520.31	56952	129,016.78
Digital Comics	194	257.67	459	632.94	321	391.72	4594	5,074.74	2584	2,846.90	387	541.23	1843	2,251.72	10382	11,996.92
Digital Ebook	513	618.98	1843	2404.03	1812	2,346.74	11500	15,000.60	8022	10,412.90	1769	2,324.02	8518	11,475.01	33977	44,582.28
Digital Movie	251	545.35	655	948.91	391	672.05	5404	11,956.10	2575	5,657.30	330	566.38	1808	3,035.10	11414	23,381.19
Digital Music	148	221.52	250	380.5	145	217.55	2093	3,185.07	1377	2,080.73	118	179.82	1245	1,894.55	5376	8,159.74
Digital Television	166	256.44	553	968.9	268	450.44	3768	6,353.48	2452	4,263.27	234	359.51	1725	2,948.00	9166	15,600.04
Total	2091	\$ 3,716.48	6175	\$ 10,579.93	5363	\$ 9,382.61	46654	\$ 85,552.34	30540	\$ 55,896.06	5301	\$ 9,484.84	31143	\$ 58,124.69	127267	\$ 232,736.95

Cost % of Total Use	1.60%	4.55%	4.03%	36.76%	24.02%	4.08%	24.97%	100.00%
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